

**Engagement Letter
For the 2016 Hurricane Products Survey**

Dear X,

For the past several years, NOAA's National Weather Service (NWS) has been looking to enhance its communication of tropical cyclone hazards.

As part of this work, NWS's National Hurricane Center (NHC) has been developing a new graphic depicting when sustained tropical storm force winds (39 miles per hour or greater) associated with a hurricane may impact affected areas. By the time these sustained winds arrive in an area, all preparations should be complete, and people should be inside shelters or have left the area. The NHC needs your help to determine whether to offer this new graphic, and if so, what it should look like.

In recent years, the NWS has also reformatted and shortened the Hurricane Local Statement (HLS) to better meet users' needs. As the NWS finalizes the work on this important forecast product, we have a few outstanding issues that we would like to get your feedback on.

We are soliciting the opinions of coastal emergency managers [OR broadcast meteorologists] regarding these forecast products since you are experts in using and communicating weather information in your communities [OR markets].

You have been chosen to be part of the emergency manager [OR broadcast meteorologist] sample.

Your input on these two products will help us improve our communication of hurricane hazards—and possibly save people's lives and properties.

We hope you will take the time out of your busy day to complete this survey. It should take about 30 minutes to complete the survey.

Submissions are due by October 30, 2016.

Please click on the following link to access the survey: [ADD LINK](#)

Sincerely yours,
Dr. Rick Knabb
Director of the National Hurricane Center

Reminder Letter: For Hurricane Products Survey

Dear X,

We need your help. Please log in to XXX [Survey Link] to provide your feedback on two National Weather Service forecast products for hurricanes. Your feedback can help save lives. Surveys are due October 30, 2016.

Sincerely yours,
Dr. Rick Knabb
Director of the National Hurricane Center