

WPC Stakeholder Survey

The National Weather Service Weather Prediction Center is seeking feedback on who is using their products. Please consider participating in this survey and helping the WPC better understand their audience. The survey is estimated to take 10 minutes or less of your time. **Completing this survey is voluntary, and your responses to the questions are anonymous.**

Paperwork Reduction Act Statement: Public reporting burden for this collection of information is estimated at 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Sarah Brabson, NOAA National Weather Service, SSMC 2, Room 17205, 1325 East West Highway, Silver Spring, MD. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

1. [list3prods] When you think about WPC, what products come to mind? Please list up to 3.
 1. [text]
 2. [text]
 3. [text]
2. What do you see as WPC's core services today? [text]
3. [useprods] How often do you use WPC products?
 - Daily
 - Weekly
 - Monthly
 - Occasionally
 - Only during specific weather events
 - Other
4. [prodsbyhazard] How often do you visit WPC's website for the following hazards:

Daily	Weekly	Monthly	Occasionally	Only during specific weather events	Never	N/A
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 - General rain events
 - Major rain/potential flooding events
 - Winter weather (snow and ice)
 - Tropical weather

- Temperature

5. [receiveprods] How often do you receive WPC products in the following ways?

Daily Weekly Monthly Occasionally Only during specific weather events Never N/A

- View products on WPC's website
- View products through downloads such as kml, shapefiles, etc.
- View products through downloads such as GRIB
- View products in a briefing package (PDF, .DOC, video format, etc)
- View products in an email sent to you
- View products on a briefing website (or on a website other than WPC)
- View products on social media

6. [shareprods] How often do you share WPC products in the following ways?

Daily Weekly Monthly Occasionally Only during specific weather events Never N/A

- Copy and paste products into a briefing package
- Email products to colleagues, partners, and/or stakeholders
- Share products on social media
- Share products on a website

7. [prodsusedfor] How often do you use WPC products for the following:

Daily Weekly Monthly Occasionally Only during specific weather events Never N/A

- For your own personal general situational awareness
- To communicate general situational awareness to others
- To inform a forecast or model
- To inform a warning/advisory decision
- To inform an agency or community decision
- To communicate to internal staff or colleagues
- To communicate to external stakeholders

8. [graphicalprods] How often do you use the following WPC graphical products

Daily Weekly Monthly Occasionally Only during specific weather events Never N/A

RAINFALL

Quantitative Precipitation Forecasts (<http://www.wpc.ncep.noaa.gov/#page=qpf>)

Probabilistic QPF (http://www.wpc.ncep.noaa.gov/pqpf/conus_hpc_pqpf.php)

National Forecast Map/Chart (<http://www.wpc.ncep.noaa.gov/#page=ovw>)

Surface Analysis (<http://www.wpc.ncep.noaa.gov/index.shtml#page=sfc>)

Significant River Flood Outlook (<http://www.wpc.ncep.noaa.gov/nationalfloodoutlook/index.html>)

Excessive Rainfall Outlook (<http://www.wpc.ncep.noaa.gov/index.shtml#page=ero>)

Do you have any comments regarding WPC rainfall *graphical* products? Please write them here: ____
(text)

WINTER WEATHER

Low track graphics (http://www.wpc.ncep.noaa.gov/lowtracks/lowtrack_ensembles.gif)

Snowfall probability forecast (http://www.wpc.ncep.noaa.gov/pwpf/wwd_accum_probs.php)

Freezing rain probability forecast (http://www.wpc.ncep.noaa.gov/pwpf/wwd_accum_probs.php)

Do you have any comments regarding WPC winter weather *graphical* products? Please write them here:
____ (text)

MEDIUM RANGE

Medium Range Fronts and Pressures (http://www.wpc.ncep.noaa.gov/medr/5dayfcst_wbg_conus.gif)

Medium Range Temperatures and Weather

(http://www.wpc.ncep.noaa.gov/5km_grids/5km_gridsbody.html)

Do you have any comments regarding WPC medium range *graphical* products? Please write them here:
____ (text)

9. Are there any additional graphical products that you use? If so, please list them here: [text]

10. [textprods] How often do you use the following WPC *discussion/text* products

Daily Weekly Monthly Occasionally Only during specific weather events Never N/A

Short range public forecast discussion

Excessive rainfall discussion

Heavy snow discussion

Model diagnostic discussion

Storm summaries

Quantitative precipitation forecast discussion

Mesoscale precipitation forecast discussion

Medium range forecast discussion

National High and Low temperature

11. Are there any additional discussion products that you use? If so, please list them here: [text]

12. Do you have any comments regarding any of the WPC discussion/text products? Please write them here: ____ (text)

13. How would you rate your satisfaction with the following features of the WPC products that you use?

5-Very Satisfied 4-Somewhat Satisfied 3-Neither Satisfied nor Dissatisfied 2-Somewhat Dissatisfied
1-Very Dissatisfied

Product name/title

Look and feel of graphics

Language style of text

Product Usability

Data visualization

Product file format (PDF, jpeg, KML, GIS, GRIB etc.)

14. What do you believe WPC's core services should be in the future?

Demographics

1. [age] What is your age?

- 12-14
- 15-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+
- Prefer not to answer

2. [gender] What is your gender?

- Male
- Female
- Prefer not to answer

3. [language] What is your primary language?

- English
- Spanish
- Other

4. [education] What is the highest degree or level of education that you have completed?

- 12th grade or less (no diploma)
- High school diploma or GED
- Some college, no degree
- Associate or technical degree
- Bachelor's degree
- Graduate degree/Professional degree
- Prefer not to answer

5. [sector] What sector does the organization you work for represent?

- Government
- Private
- Academic
- Non-Profit
- Other [text]

6. [geolevel] Which geographic level does your organization represent?

- a. National
- b. Regional
- c. State
- d. Local
- e. Tribal
- f. Other

7. **[location]** Please enter YOUR zip code:

8. **[NWSoffice]** If you work for the National Weather Service, please select the office that best represents where you work within the agency?

- a. Local WFO
- b. National Center
- c. RFC
- d. ROCs
- e. Regional office
- f. Headquarters
- g. Other [verbatim]
- h. I do not work for the NWS