

## **Greater Farallones User Satisfaction Survey**

Your participation in this survey is voluntary. There are no penalties for not answering some or all of the questions. This study is being conducted by Greater Farallones National Marine Sanctuary and the National Oceanic and Atmospheric Administration. This information will be used to improve visitor satisfaction and education. At the end of the study any materials identifying you as an individual will be destroyed. We will not ask for your name, address, e-mail address, or phone number.

Public reporting burden for this collection of information is estimated to average 4 minutes including time for reviewing instructions and completing the survey. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Danielle Schwarzmann NOAA/NOS/Office of National Marine Sanctuaries 1305 East West Hwy., SSMC4, 11th floor. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

## Greater Farallones User Satisfaction Survey

1. Was recreation in this area your main purpose for coming here?    Yes \_\_\_\_\_                      No \_\_\_\_\_
  
2. Of the activities, you participated in below; please rate your level of satisfaction. A number of “1” is very dissatisfied and “5” is very satisfied.

	<b>Very Dissatisfied</b>			<b>Neutral</b>	<b>Very Satisfied</b>		<b>NA</b>
a. Beachgoing	1	2	3	4	5	NA	
b. Hiking	1	2	3	4	5	NA	
c. Surfing/Boogie Boarding	1	2	3	4	5	NA	
d. Whale Watching	1	2	3	4	5	NA	
e. Wildlife Viewing/Birdwatching	1	2	3	4	5	NA	
f. Glass Bottom Boat Tour	1	2	3	4	5	NA	
g. Kayaking	1	2	3	4	5	NA	
h. Paddleboarding	1	2	3	4	5	NA	
i. Boating	1	2	3	4	5	NA	
j. Charter Boat/Rental Boat Fishing	1	2	3	4	5	NA	
k. Shoreline Fishing	1	2	3	4	5	NA	
l. Snorkling/Diving	1	2	3	4	5	NA	
m. Tidepooling	1	2	3	4	5	NA	
n. Visitor centers	1	2	3	4	5	NA	
o. Other: _____	1	2	3	4	5	NA	

3. Which of the above was your primary recreational activity? \_\_\_\_\_
  
4. How could your experience have been improved? \_\_\_\_\_  
\_\_\_\_\_
  
5. On a scale of 1 to 5, how likely are you to return to this location? (1 being the least likely and 5 being the most likely)  

1    2    3    4    5    I don't know
  
6. Please explain your rating. \_\_\_\_\_

7. How did you hear about this recreational activity in this location?

- a. Friends and Family
- b. Newspaper/Magazine
- c. Sanctuary/NOAA Webpage
- d. Visitor Center
- e. Travel/Recreation Blog
- f. Local Business \_\_\_\_\_
- g. Other: \_\_\_\_\_

8. Did you know that this area is part of a National Marine Sanctuary?

- a. Yes
  - i. Did this affect your decision to come here?
    - 1. Yes
    - 2. No
- b. No

9. What do you think is the purpose of a National Marine Sanctuary?

- a. To protect significant waters and secure habitat for aquatic species
- b. To shelter historically significant shipwrecks and other cultural resources
- c. To serve as a valuable spot for research, fishing, wildlife viewing, boating, and tourism
- d. All of the above
- e. None of these
- f. I don't know

10. Did you witness any visitors interacting with wildlife? Yes\_\_\_\_ No\_\_\_\_

If yes,

- a. Briefly, explain what you saw? \_\_\_\_\_
- b. Do you think the interaction disturbed the wildlife? Yes\_\_\_\_ No\_\_\_\_
- c. Did this affect your experience here today? Yes\_\_\_\_ No\_\_\_\_  
If yes, how \_\_\_\_\_

11. Are you from the United States?

- a. Yes – Zip code: \_\_\_\_\_
- b. No – Country: \_\_\_\_\_

To be filled out by the interviewer:

This survey contains the answers from one individual at \_\_\_\_\_  
\_\_\_\_\_ in the Greater Farallones National Marine Sanctuary.