

Get into your Sanctuary Day Customer Satisfaction Survey

- Your participation in this survey is voluntary. There are no penalties for not answering some or all of the questions. This study is being conducted by ****FILL IN SANCTUARY NAME**** and the National Oceanic and Atmospheric Administration. This information will be used to improve visitor satisfaction with National *Get into your Sanctuary Day*-associated activities. At the end of the evaluation, any materials identifying you as an individual will be destroyed.
- Public reporting burden for this collection of information is estimated to average 4 minutes including time for reviewing instructions and completing the survey. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Chiara Zuccarino-Crowe NOAA/NOS/Office of National Marine Sanctuaries 1305 East West Hwy., SSMC4, 11th floor. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

1. Did you know that this area is part of a national marine sanctuary? Yes_____ No_____
2. Which of the following do you think is the purpose of a national marine sanctuary? (Select/circle all that apply)
- a. To protect significant waters and secure habitat for aquatic species
 - b. To shelter historically significant shipwrecks and other cultural resources
 - c. To serve as a valuable spot for research, fishing, wildlife viewing, boating, and tourism
 - d. All of the above
 - e. None of these
 - f. I don't know

3. Are you aware that today is National *Get into your Sanctuary Day*? Yes_____ No_____

If yes:

- a. Was this your primary reason for coming to the area today? Yes_____ No_____
- b. How did you hear about *Get into Your Sanctuary Day*?
 - i. Friends & Family
 - ii. Newspaper/Magazine
 - iii. Sanctuary/NOAA website
 - iv. Social Media (Facebook, twitter, Instagram)
 - v. Travel/Recreation Blog
 - vi. Signs and Flyers
 - vii. E-mail
 - viii. Other _____

4. Did you take part in a *Get into your Sanctuary Day* activity? Yes_____ No_____

- a. If yes, please describe: _____
- b. What was your level of satisfaction with the activity?
 ___Very Dissatisfied ___Dissatisfied ___Neutral ___Satisfied ___Very Satisfied

5. Please rate your level of satisfaction with the following amenities/services you used during your visit today:

	Very Dissatisfied	Neutral	Very Satisfied	NA		
a. Sanctuary visitor center	1	2	3	4	5	NA
b. Activity booths	1	2	3	4	5	NA
c. Wildlife viewing operations	1	2	3	4	5	NA
d. Fishing charters	1	2	3	4	5	NA
e. Recreational equipment rentals (e.g., kayaks, sailboats, surfboards, etc.)	1	2	3	4	5	NA
f. Public access to water (e.g., beach, pier, boat ramp, etc.)	1	2	3	4	5	NA
g. Bathrooms	1	2	3	4	5	NA
h. Restaurants	1	2	3	4	5	NA
i. Hotels	1	2	3	4	5	NA
j. Other: _____	1	2	3	4	5	NA

6. Did any of these places provide you information about being in/near a national marine sanctuary?
 Yes_____ No_____

7. Of the recreational activities you participated in today, please rate your level of satisfaction with the experience. A number of “1” is very dissatisfied and “5” is very satisfied.

	Very Dissatisfied	Neutral	Very Satisfied	NA			
a. Beachgoing	1	2	3	4	5	NA	
b. Hiking		1	2	3	4	5	NA
c. Swimming		1	2	3	4	5	NA
d. Surfing/Boogie Boarding		1	2	3	4	5	NA
e. Whale Watching		1	2	3	4	5	NA
f. Wildlife Viewing/Birdwatching		1	2	3	4	5	NA
g. Glass Bottom Boat Tour		1	2	3	4	5	NA
h. Kayaking		1	2	3	4	5	NA
i. Paddleboarding		1	2	3	4	5	NA
j. Boating		1	2	3	4	5	NA
k. Charter Boat/Rental Boat Fishing		1	2	3	4	5	NA
l. Shoreline Fishing		1	2	3	4	5	NA
m. Snorkling/Diving		1	2	3	4	5	NA
n. Tidepooling	1	2	3	4	5	NA	
o. Visitor centers		1	2	3	4	5	NA
p. Other: _____	1	2	3	4	5	NA	

8. Were you aware that these types of recreational activities are allowed in the vast majority of national marine sanctuaries? Yes____ No____

9. Did you witness any visitors interacting with wildlife? Yes____ No____

If yes,

a. Briefly explain what you witnessed: _____

b. Do you think the interaction disturbed the wildlife? Yes____ No____

c. Did this affect your experience here today? Yes____ No____

If yes, how? _____

10. How could your experience have been improved? _____

11. Based on your experience today, how likely are you to make a future visit to a national marine sanctuary?

____Not Likely At All ____Somewhat Likely ____Very Likely ____No Effect

12. Can you tell us where you are visiting from?

a. Zip code: _____

b. Country: _____

13. What sanctuary did you visit for *Get into your Sanctuary Day*? _____