

SBIR Survey

PRA Statement: Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Derek Parks), NOAA Office of Oceanic and Atmospheric Research, 1315 East-West Highway Silver Spring, MD 20910; Derek.Parks@noaa.gov.

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Thank you for taking the time to complete this survey! This survey will focus on your SBIR project entitled [TITLE].

NOAA is conducting this survey to collect feedback on your experience with the SBIR program and to collect information on the outcomes that companies who received SBIR funding obtained.

- 1. Before we begin, we made an attempt to classify your SBIR product or technology into a product category. We classified your product as [description]. Is this accurate? If not, please provide a better (and brief description).**

Yes, it's accurate
 No, it should be _____

- 2. Who are the primary groups that would purchase this product or technology? (Check all that apply)**

NOAA
 Other federal agencies (besides NOAA)
 State and/or local governments
 Non-profit entities
 Scientists or researchers
 Other companies
 The general public
 Other (please describe) _____

- 3. How would you describe the commercial status of your product or technology at this time?**

Under development
 Pre-market testing (no sales)
 On the market
 Formerly on the market but not currently being sold any more
 Not on the market and no plans to have it on the market

___ Other (please describe): _____

If Q3. is "On the market" or "Formerly on the market...", go to Q4., else go to Q10

4. **Over what time frame was the product or technology sold to customers? (Please select the beginning and ending years of sale.)**
Start: {year drop-down}
End: {year drop-down, with 'current'}
5. **Over that time frame, what were the approximate sales of the product or technology?**
\$ _____ (Please use dollars)
6. **Please estimate the expected sales of the product or technology over the next year.**
\$ _____ of sales are expected in the coming year
___ No additional sales are expected in the coming year
7. **In what state was the product or technology? (If more than one state is relevant, select the most significant state.)**
{State drop down}
8. **Not counting funding you received from NOAA, how much did your company invest in the development, production, and marketing of this product or technology? (If no additional money was invested, use \$0.)**
\$ _____ of additional internal investment
9. **Did you receive any additional investment funding from other non-NOAA external sources (e.g., venture capital) to assist in the development, production, or marketing of this product or technology? (If no additional investment money was obtained, use \$0.)**
\$ _____ of additional investment funding
10. **Did the product lead to the development of additional products or technologies at your company?**
___ Yes
___ No
11. **[If Q10 = "Yes"] What was the approximate total amount of sales of these additional products or technologies? (If sales are \$0, indicate as such.)**
\$ _____ dollars in sales
12. **[If Q10 = "Yes"] Over what time period did those sales occur? (Please select the beginning and ending years of sale.)**
From: {Year drop-down}
To: {Year-drop-down, "present"}
13. **How would you describe your product's/technology's commercial success to this point in time?**

- Very successful
- Successful
- Marginally successful
- Not successful

14. How satisfied are you with your interactions with NOAA's SBIR program?

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied

15. To what extent do you agree with the following statements?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not applicable
The SBIR program was essential to the success of my product/technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NOAA's assistance was valuable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NOAA's funding was adequate for the awarded phase of development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Are there any additional comments or feedback that you would like to provide? {open-ended text response}