

ATTACHMENT 17: TELEPHONE VERIFICATION SURVEY

Telephone Verification Survey for the Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT)

Youth Verifications

ID:

Hello, my name is _____, with RTI International. I am calling from RTI International regarding a study sponsored by the Food and Drug Administration.

Our records indicate that a (AGE, GENDER) in your household was interviewed and that (*teen's relationship to R /an adult*) granted permission for this youth to complete the interview.

This call is to **verify the quality** of our interviewer's performance. It will take just a few minutes of your time. For training and quality assurance purposes, this call may be monitored.

May I please speak to an adult in the household?

IF UNAVAILABLE -When would be a better time to speak with an adult or can (he/she) be reached at another number? (RECORD INFORMATION IN RECORD OF CALLS.)

IF AVAILABLE - I am calling to verify the work of one of our field representatives, (REPRESENTATIVE NAME), who reported conducting an interview with an adolescent in the household on (DATE OF INTERVIEW) for the Evaluation of the Fresh Empire Campaign on Tobacco. Are you familiar with this interview?

1 = YES

2 = NO →IF RESPONDENT DOES NOT REMEMBER THE INTERVIEW, REMIND HIM/HER THAT THE FR ASKED QUESTIONS ABOUT HOUSEHOLD CHARACTERISTICS, MEDIA USE, ATTITUDES TOWARDS TOBACCO. [FILL CHILD NAME]. IF RESPONDENT STILL DOES NOT REMEMBER, SKIP TO CONCLUSION.

1a. Our records show that we interviewed a (AGE, GENDER) for this study. I would like to speak with him/her to verify the work of the field representative that interviewed him/her. Is he/she available?

IF UNAVAILABLE -When would be a better time to speak with him/her or can (he/she) be reached at another number? (RECORD INFORMATION IN RECORD OF CALLS.)

IF AVAILABLE - I am calling to verify the work of one of our field representatives, (REPRESENTATIVE NAME), who reported conducting an interview you on (DATE OF INTERVIEW) for the Evaluation of the Fresh Empire Campaign on Tobacco. Do you remember this interview?

1 = YES

2 = NO → IF RESPONDENT DOES NOT REMEMBER THE INTERVIEW, REMIND HIM/HER THAT THE FR ASKED QUESTIONS ABOUT HOUSEHOLD CHARACTERISTICS, MEDIA USE, ATTITUDES TOWARDS TOBACCO. [FILL CHILD NAME]. IF RESPONDENT STILL DOES NOT REMEMBER, SKIP TO CONCLUSION.

2. First, were you interviewed in person?
1 = YES
2 = NO

3. Was the interview conducted in your home or somewhere else?
1 = IN RESPONDENT'S HOME
2 = SOMEWHERE ELSE (SPECIFY) _____

4. About how long was the interviewer present in your home?
1 = <30 MINUTES
2 = 30-44 MINUTES
3 = 45-59 MINUTES
4 = 60-90 MINUTES
5 = OVER 90 MINUTES

5. Were you paid for their participation in the study?
1 = YES
2 = NO → SKIP TO Q9

6. How much did you receive?
\$ _____

7. In what form were you paid? [EXAMPLES: CASH, CHECK, MONEY ORDER]

9. Did you enter some of the answers into the computer yourself?
1 = YES
2 = NO

10. Did the interviewer behave in a professional manner?
1 = YES
2 = NO (EXPLAIN) _____

13. Those are all the questions I have. Do you have any additional comments you'd like to make about the interview(s)?
1 = YES (SPECIFY) _____

2 = NO

CONCLUSION: Thank you very much for your time. Have a nice day/evening.