

**SUPPORTING STATEMENT**

**Part B**

**Medical Expenditure Panel Survey –  
Insurance Component 2014-2015**

**Version June 15, 2015**

**Agency for Healthcare Research and Quality (AHRQ)**

**Table of contents**

B. Collections of Information Employing Statistical Methods.....3

- 1. Respondent Universe and Sampling Methods.....3
- 2. Information Collection Procedures..... 10
- 3. Methods to Maximize Response Rates .....13
- 4. Tests of Procedures .....13
- 5. Statistical Consultants .....13

## **B. Collections of Information Employing Statistical Methods**

*The only change to this Supporting Statement Part B is a description of the sample for the 2015 Longitudinal Sample, starting on page 9.*

### **1. Respondent Universe and Sampling Methods**

The total budgeted sample size for the regular, annual collection is approximately 45,000 sample units before non-response and out-of-scope units. The sample includes all private sector establishments except those noted below, plus State and local governments. The sampling goal is to produce adequate estimates for 1) the private sector for all 50 States and the District of Columbia; 2) State and local governments by Census Division; and 3) the Nation as a whole. This goal is discussed later in this section.

The sample frame is derived from two lists:

\$ The Census Bureau's Business Register (BR), a list that contains private sector establishments in the United States which employ at least one person. For MEPS-IC purposes, unincorporated businesses that only employ one self-employed person are excluded from the frame (incorporated businesses that only employ one self-employed person are included). The list is derived from tax records, and is continually updated to add newly created establishments (births) and remove those establishments that have closed. This list contains over 7,000,000 establishments and is very complete, with any under-coverage caused by cases of domestic workers not reported for tax purposes.

\$ The Census of Governments, which is collected every five years with data updated in non-Census years using a sample survey. Currently, the most recently available Census of Governments is for the year 2012. The Census of Governments contains over 90,000 units.

Together these two lists cover almost 100 percent of all organizations with at least one employee in the economy, excluding the Federal government.

In order to meet the goals of the survey, the sample is developed in several steps. These are:

- \$ the sample is allocated to the state and local government and private sectors
- \$ a small sample is set aside for certainty units in the private sector
- \$ the remaining sample within the private sector is allocated by state and the government sample is allocated by Census Division
- \$ the sample is allocated to strata within each sector.

Effective January 1, 2014, the Affordable Care Act (ACA) states that all firms with 50 or fewer full-time equivalent (FTE) employees may purchase health insurance for their employees from health insurance marketplaces known as the Small Business Health Options Program (SHOP). To enable research to compare the insurance characteristics of these firms before and after the implementation of the ACA, a Longitudinal Sample consisting of 3,000 responding establishments to the 2013 MEPS Insurance Component (IC) will be added to the 2014 collection. These selected establishments will be fielded along with those chosen for the regular 2014 MEPS-IC collection and will use the same questionnaires and data collection methods to produce valuable research data exhibiting the changes these firms may experience after this law.

### Allocation to the State and Local Government and Private Sectors

The division of sample between the state and local government and private sectors is based upon past allocations. There are several precision goals for the survey. There are National and State goals for the private sector, and National and Census Division goals for government.

Among the national relative standard error (RSE) goals for the private sector for the survey are the following:

- a .005 RSE for national estimates of premiums
- a .0150 RSE for national estimates of employee contributions
- a .0075 RSE for national estimates of important proportions, such as the percent of employees enrolled in health insurance

Among the national RSE goals for the state and local government sector for the survey are the following:

- a .0075 RSE for national estimates of premiums
- a .020 RSE for national estimates of contributions
- a .010 RSE for national estimates of important proportions

State estimate goals for the private sector are that the RSE for state estimates have errors less than 6 times the similar national private sector goals. Census Division goals for the state and local government sector are that the RSE be less than 5 times the national state and local government goals.

These goals reflect the preference among users for higher quality private sector estimates as opposed to estimates for governments.

Given these goals and the budget limitation for the sample of about 45,000 units, approximately 42,000 sample units are allocated to the private sector and 3,000 to governments. This allocation was based upon the RSEs from past surveys.

Within the private sector, the allocation is broken into 2 parts:

- a small number of approximately 210 large certainty units,
- the remaining sample which is allocated to individual states.

### State Allocation for the Private Sector

The optimal national allocation to states would be to allocate proportional to the size of each State. However, for most states this would result in far too small a sample to meet state estimation goals. The 9 largest states under proportional allocation would receive over half the sample and many of the remaining states would have a sample of less than 100 establishments. From experience with past MEPS-IC surveys, it has been determined that a sample of approximately 500 responding establishments per state yields estimates that meet most state estimation goals using state stratification and allocation processes. To meet state precision goals, an equal size sample could be allocated to each state. An allocation of equal sample to each state would produce state estimates that meet state estimation goals, but would be 50% less precise nationally than proportional allocation and would not produce adequate national estimates.

The compromise allocation starts by proportionally allocating 17,000 responding sample establishments among the states. The allocation is then supplemented for the 42 smallest states so that each of the 11 smallest states receive about 495 sample establishments and each of the next 31 largest states receive 535 sample units. The 9 largest states receive their entire sample allocation from the proportional allocation of the 17,000 units. This allocation has an error about 20% higher than if the entire sample were proportionally allocated. However, national estimation goals should still be met and the state goals should also be met, with the exception of the 11 smallest states where target quality could be missed by a small degree.

Once the desired responding sample size is determined, the sample allocations are increased to allow for expected nonresponse and out of scope establishments to arrive at the final sample size per state. These sizes are listed in Attachment F.

### Private Sector Sample Selection

Once the allocations are complete (excluding the certainty units) for each state, samples are selected for the private sector within each state. The frame to be used for the private sector will be the most recent update of the Business Register (BR). The BR currently contains about 7.0 million establishments. Before final sample allocation and selections, the universe in each state is stratified into 14 stratification cells.

In addition, there is a certainty stratum for each state which contains establishments with projected enrollments of above 5,000 employees. The sample for certainty establishments is allocated for the country as a whole and is not part of the state allocation process.

The table in Attachment G shows the breakdown for all states of the percent of private sector establishments in each stratum and defines the strata boundaries for survey year 2012.

Once these cells are created, the frame within each state is broken into the 14 strata. The breakdown is made by state to allow for the best sample within each state to assure quality state estimates.

The Neyman optimal allocation formula (Cochran, 1977) was used to obtain the State-level non-certainty allocation for the  $i^{\text{th}}$  stratum within each State:

$$n_{si} = \frac{N_{si} S_{si}}{\sum_{i=1}^{14} N_{si} S_{si}} n_s$$

where

$N_{si}$  is the number of establishments in the  $i^{\text{th}}$  stratum in the  $s^{\text{th}}$  State,

$n_s$  is the State sample size,

$S_{si}$  is the average standard deviation for the  $s^{\text{th}}$  State and the  $i^{\text{th}}$  stratum and

$n_{si}$  is the allocation to the  $i^{\text{th}}$  stratum in the  $s^{\text{th}}$  State.

This allocation is calculated based on  $S_{si}$  for two different key MEPS-IC estimates (percent of all establishments that offer health insurance and total enrollees) and the final allocation,  $r_{si}$ , is the weighted allocation obtained by taking the weighted value of the optimal allocations for the two variables as follows:

$$r_{si} = .44 n_{si} + .56 m_{si}$$

where

$m_{si}$  is the second allocation using total enrollees to calculate  $S_{si}$ .

Once these allocations are completed, each establishment in a stratification cell is given the same chance of selection equal to

$$p_{si} = r_{si}/N_{si} \text{ where } r_{si} \text{ is the final allocation within the State.}$$

At this point, in order to create a more efficient sample and to reduce the reporting burden on large firms -- where a single respondent may sometimes be able to provide the information for more than one establishment owned by that firm -- the probabilities are adjusted.

The values of the  $p_{si}$ 's for all establishments linked to the same firm on the frame are summed. This yields the number of establishments that are expected to be selected for that firm. For a small number of firms, this expected value is large and potentially burdensome for the responding firms. Moreover, since the insurance offered to employees of different establishments within very large firms is often similar, it is more efficient to reduce sample within these firms to both minimize burden and increase sample for other establishments.

To reduce this expected number of establishments, the probabilities of selection are reduced to a level that minimizes response burden using adjustment factors that are based on firm size. To make up for this reduction in sample, the probability of selection for all other establishments in a stratification cell that contains an establishment with a reduced probability of selection is increased by the amount necessary to have the sum of the probabilities of selection within the strata equal  $r_{si}$ . Once these probabilities of selection are finalized, the allocated samples are selected using systematic sampling. To perform this selection, the file is sorted by State, strata, industry and employment size. This assures a good balance of establishments within strata.

### Allocation and Selection of the State and Local Government Sample

The state and local government sample will use the 2012 Census of Governments as the frame. This contains approximately 90,000 governments. For this selection there will be only two strata per Census Division. There is a certainty stratum which includes all governments with over 5,000 employees. The certainty stratum for governments accounts for approximately half of all government employment.

The non-certainty governments' stratum contains all other governments. A sample size of 200 governments is allocated to the non-certainty government stratum for each of the 9 Census Divisions.

To perform the selection, each non-certainty government is given a measure of size equal to the square root of its total employment. This increases the sample of smaller governments relative to their total employment. The selection probability for a single government is determined as the total final Census Division non-certainty state government allocation, times the government's measure of size, divided by the sum of all measures of size within the Census Division.

The non-certainty government sample within each Census Division is selected sequentially from a file sorted by state, type of government (county, city, school district, etc.), and employment using a random start.

### Sampling of Health Insurance Plans

In private sector and non-certainty government cases where an employer offers several health insurance plans, a procedure for scientifically selecting a sample of plans will be implemented. The first step is to identify these cases. During telephone prescreening, establishments will be asked to provide the number of health insurance plans they offer their employees. If there are four plans or less, all are taken with certainty. For the few establishments that offer more than four plans, the names of the plans are collected along with estimates of enrollments. The CATI software will be used to randomly select a subset of four plans for collection. The respondent will receive a preprinted plan collection supplement for the selected plans.

All plans are collected for large certainty governments.

## 2014 Longitudinal Sample

The frame for the Longitudinal Sample will consist of all responding private-sector establishments to the 2013 MEPS-IC that are in firms with 50 or fewer employees. This is expected to be approximately 17,000 establishments based on the 2012 survey. Non-respondents to the 2013 MEPS-IC as well as all out-of-scope establishments are not eligible for this frame. Government entities will also not be eligible for this frame.

The frame will be stratified by 2 variables: firm size and state exchange type. To maximize the efficiency of the design, the firm size strata will be constructed based on the sampling strata used for the 2013 MEPS-IC. The two firm size strata to be used for the Longitudinal Sample will be 1-11 employees and 12-50 employees. The state exchange type depends on the exchange available in a particular state. In 2014, 18 “states” (including the District of Columbia) will have State-Based Exchanges (SBE). The other 33 states will have Federally Facilitated Exchanges (FFE). The breakdown of states in the two exchange-type strata is:

SBE states: CA, CO, CT, DC, HI, ID, KY, MD, MA, MN, NV, NM, NY, OR, RI, TX, VT, WA

FFE states: AK, AL, AR, AZ, DE, FL, GA, IL, IN, IA, KS, LA, ME, MI, MS, MO, MT, NE, NH, NJ, NC, ND, OK, OH, PA, SC, SD, TN, UT, VA, WV, WI, WY

The Neyman allocation method used in the allocation of the MEPS-IC will be used for the initial allocation of the Longitudinal Sample across four strata (the cross-classification of 2 size groups by 2 exchange types described above). There are two design variables for the allocation: offered insurance and number of enrolled employees. Based on the initial Neyman allocation, subsequent adjustments may be implemented in order to improve precision targets for the State-Based Exchanges (SBE) category.

Prior to sampling, the frame of establishments will be sorted by state, industry (2-digit NAICS sector), exact firm size, and firm ID. The sample will be drawn for each of the four strata cells by sequential PPS sampling using preliminary 2013 MEPS-IC weights to determine the probabilities of selection.

The response rate for establishments in firms with fewer than 50 employees in the IC private sector sample for 2012 was approximately 70 percent. It is assumed that the response rate will be similar for the longitudinal survey.

The relative standard error (RSE) goals for the Longitudinal MEPS-IC sample of private-sector establishments in firms that have 50 or fewer employees are the following:

- RSE of about .03 for 2014 estimates of premiums
- RSE of about .05 for 2014 estimates of employee contributions
- RSE of about .03 for 2014 estimates of important ratios (e.g., percent of employees enrolled in health insurance)



## 2015 Longitudinal Sample

The frame for the Longitudinal Sample will consist of all responding private-sector establishments to the 2014 MEPS-IC that have 100 or fewer employees. This is expected to be approximately 18,000 establishments based on the 2013 survey. Non-respondents to the 2014 MEPS-IC as well as all out-of-scope establishments are not eligible for this frame. Government entities will also not be eligible for this frame.

The frame will be stratified by 2 variables: firm size and state exchange type. To maximize the efficiency of the design, the firm size strata will be constructed based on the sampling strata used for the 2015 MEPS-IC. The four firm-size strata to be used for the Longitudinal Sample will be 1-11 employees, 12-50 employees, 51-84 employees, and 85-100 employees. The state exchange type depends on the exchange available in a particular state. In 2015, 18 “states” (including the District of Columbia) will have State-Based Exchanges (SBE). The other 33 states will have Federally Facilitated Exchanges (FFE). The breakdown of states in the two exchange-type strata is:

SBE states: CA, CO, CT, DC, HI, ID, KY, MD, MA, MN, MS, NM, NY, OR, RI, UT, VT, WA

FFE states: AK, AL, AR, AZ, DE, FL, GA, IL, IN, IA, KS, LA, ME, MI, MO, MT, NE, NH, NJ, NC, ND, NV, OK, OH, PA, SC, SD, TN, TX, VA, WV, WI, WY

The 5,000 sample establishments will be split such that 3,500 establishments will be selected from smaller eligible firms with 50 or fewer employees and 1,500 establishments will be selected from larger eligible firms with 51-100 employees. The smaller-firm establishments will be allocated amongst four stratum cells (2 state exchange types x 2 firm size strata of 1-11 and 12-50) using Neyman Allocation. The larger-firm establishments will be allocated amongst four stratum cells (2 state exchange types x 2 firm size strata of 51-84 and 85-100) also using Neyman Allocation. There are two design variables for the allocation: offered insurance and number of enrolled employees. Based on the initial Neyman allocations, subsequent adjustments may be implemented in order to improve precision targets for the State-Based Exchanges (SBE) category.

Prior to sampling, the frame of establishments will be sorted by offered/did-not-offer insurance in 2014, state, industry (2-digit NAICS sector), exact firm size, and firm ID. The sample will be drawn for each of the four stratum cells by sequential PPS sampling using preliminary 2014 MEPS-IC weights to determine the probabilities of selection.

The response rate for establishments in the 2014 Longitudinal Sample was approximately 75 percent. It is assumed that the response rate will be similar for the 2015 Longitudinal Sample.

The relative standard error (RSE) goals for the Longitudinal MEPS-IC sample of private-sector establishments in firms that have 50 or fewer employees are the following:

- RSE of about .03 for 2015 estimates of premiums
- RSE of about .05 for 2015 estimates of employee contributions
- RSE of about .03 for 2015 estimates of important ratios (e.g., percent of employees enrolled in health insurance).

### 2015 Longitudinal Sample

Firm size	Sample size	Prescreener respondents <sup>1</sup>	Establishments offering health insurance <sup>2</sup>	Establishment and plan questionnaire respondents <sup>5</sup>
1 to 50	3,500	3,028	1,317 <sup>3</sup>	1,139
51 to 100	1,500	1,298	1,086 <sup>4</sup>	939
Total	5,000	4,326	2,403	2,078 <sup>6</sup>

1. Based on 86.5% response rate
2. Only establishments that offer health insurance are eligible for the establishment and plan questionnaires.
3. Based on an offer rate of 43.5%.
4. Based on an offer rate of 83.7%.
5. Based on 86.5% response rate
6. Final response rate is 74.8%

### Response Rates

The following table presents the approximate sizes of each of the universes from which sample data are being collected, the approximate expected sample size including out-of-scope, the expected in-scope sample size, the expected number of responses, and the response rates (does not include the 2015 Longitudinal Sample). The response rates are based upon experience from past MEPS-IC data collections.

#### Projected Response Rates: 2014-2015 MEPS-IC

Response Group	Universe	Sample	In-Scope	Respondents	Response Rate
Private Sector	7.0 x 10 <sup>6</sup>	43,528	41,025	33,359	.813
State & Local Government	90,000	3,128	3,042	2,864	.941
Total		46,656	44,067	36,223	.822

## **2. Information Collection Procedures**

### Data Collection

Data collection for the MEPS-IC takes place in three phases: prescreening interview, questionnaire mailout, and nonresponse follow-up. The prescreening interview is conducted

by telephone. Its goal is to obtain the name and title of an appropriate person in each establishment to whom a MEPS-IC questionnaire will be mailed. Interviewers also verify addresses and identify businesses that no longer exist, have closed, have merged, etc. Establishments from certain large private firms and state and local governments are not prescreened because they are known to offer health insurance. Due to their size and importance to all Census establishment surveys, the Census Bureau maintains up-to-date contacts with these employers.

For establishments which do not offer health insurance, a brief set of questions about establishment characteristics is administered at the end of the prescreening interview to close out the case. The MEPS-IC questionnaires are mailed to those establishments which, during the prescreening phase:

- \$ were not contacted,
- \$ refused to cooperate,
- \$ were contacted and acknowledged that they did provide health insurance,
- \$ were from large firms or governments specified at the start of collection for mail-only, or
- \$ had no known phone number.

Establishments which do not respond to the initial MEPS-IC mail questionnaire are mailed a nonresponse follow-up package. Those establishments which fail to respond to the second mailing are contacted for a telephone follow-up using computer-assisted interviewing.

Beginning with survey year 2009, a web-based electronic collection tool has been an option for respondents, making it easier to report and also allowing for faster data processing. The Establishment Questionnaire has the following information printed on the front cover:

INTERNET RESPONSE  
You may respond to this survey via the Internet at the following secure web address:  
**[econhelp.census.gov/meps](http://econhelp.census.gov/meps)**  
Your **Survey Key** to access the Internet form is:

Samples of survey materials for the MEPS-IC are included in the Attachments. Included are letters to respondents, the Computer Assisted Telephone Interviewing (CATI) text used for the prescreener, mailed questionnaires, and a definitions list.

Some minor changes will be made in the final materials to reflect current needs. For example, signatures on letters are updated to reflect current management at AHRQ and Census.

### Weighting

The private sector and state and local government samples are weighted separately. Beginning with the inverse probability of selection as a base weight, the data are adjusted for non-response. Logistic regression is used to determine variables which relate to response. Among other characteristics, the number of plans, size of establishment, size of firm or government unit, industry, and whether the respondent received a mail survey must be considered. Adjustments are made so that the sum of respondents in a cell equals the beginning weighted total for the cells. It would be desirable to adjust for non-response in each state, but cell size may preclude that adjustment in all but the largest states.

Once adjustments for non-response are made, data are post stratified to a set of new control totals. For the private sector, this would be new frame counts from the most recent BR for cells determined by state, industry, size of firm and size of establishment. For governments, post stratification is done to counts provided by the Census of Governments Division. Cells are determined by size of government and state.

### Estimation and Accuracy

Estimation is done using sampling weights and variances are calculated using standardized software available, such as SUDAAN or the random group method. Both account for the specialized sampling methods used for the survey.

Certain key variables, such as premiums, contributions and enrollments are imputed when item non-response occurs and values are missing. Selection of donors is accomplished using a nearest-neighbor type hot-deck process which chooses the best donor given a set of matching variables and their order of importance. Variables used to match to determine donors are chosen for their correlation with the variable to be imputed, with special care taken to select variables which are also correlated with non-response.

Actual values are derived from donors in various ways. In some cases, ratios are derived from donors and applied to other values the recipient has reported. Great care is taken to maintain consistency of relationships within the data by using ratios and other means that apply data from the donor to data which have been reported by the recipient. The data are also processed in a specific order to assure that variables important to the imputation of variables later in the process are imputed first. For instance, if one must impute the total single premium and total family premium for the same health plan, the values are imputed in order so that the imputed family premium will depend on the single premium that has already been imputed. This is necessary because these values are highly correlated.

### Nonresponse Bias Analysis

For the 2015 Longitudinal Sample we plan to access nonresponse bias in two ways. First, all of the establishments selected for the 2015 LS were respondents to the 2014 regular MEPS-IC. This data will allow us to compare the 2015 LS respondents to the non-

respondents and evaluate the impact of non-response bias, if any. Second, we will benchmark the results of the 2015 LS to administrative data.

### **3. Methods to Maximize Response Rates**

To achieve maximum response rates, the following methods are used:

- 1) Perform a screening phone call to identify the best contacts, number of insurance plans and to complete simple cases, such as establishments which offer no insurance.
- 2) Interviewers schedule calls at convenient times for respondents.
- 3) Supervisors regularly attempt to convert refusals.
- 4) Mail a self-administered questionnaire.
- 5) Provide respondents the option of completing the survey forms via a secure Internet site maintained by the Census Bureau.
- 6) Mail a second questionnaire to those not responding in adequate time.
- 7) After an adequate interval, do a telephone follow-up to either remind the respondent or to collect the data.
- 8) For questionnaires returned by mail which fail key edits, perform a callback to verify data.

### **4. Tests of Procedures**

This is a renewal of a current survey. As part of general data collection activities, data collection results, interviews, comments made by respondents and estimates are monitored. New data items added to collection are pretested under a separate Census Bureau testing clearance. Because of this monitoring and collection experience, no special pretest is required at this time for the general survey questionnaire.

### **5. Statistical Consultants**

Matthew Thompson  
Program Research and Methods Branch  
Bureau of the Census  
Washington, DC 20233  
301-763-4758

Dr. Robert Baskin  
Mathematical Statistician  
Center for Financing, Access and Cost Trends  
Agency for Healthcare Research and Quality  
Rockville, MD 20850  
301-427-1669

Julie Vesely  
Chief, Program Research and Methods Branch  
Bureau of the Census  
Washington, DC 20233  
301-763-8099

David Kashihara  
Mathematical Statistician  
Center for Financing, Access and Cost Trends  
Agency for Healthcare Research and Quality  
Rockville, MD 20850  
301-427-1474

Dr. Steven B. Cohen  
Director  
Center for Financing, Access and Cost Trends  
Agency for Healthcare Research and Quality  
Rockville, MD 20850  
301-427-1406

Dr. Sadeq Chowdhury  
Mathematical Statistician  
Center for Financing, Access and Cost Trends  
Agency for Healthcare Research and Quality  
Rockville, MD 20850  
301-427-1666