

Survey Page A

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2015 National Veterans Small Business Engagement (NVSBE) Post-Engagement Survey

Personally identifiable information is not required. Your participation in this survey is anonymous and voluntary. Your individual answers will remain private and reported only in the aggregate.

1. Is your organization a small business (SB)?
 - Yes (Go to **Survey Page B**)
 - No (Go to **Survey Page C**)

Survey Page B

1.1 Please select your organization type. **(Check All that Apply)**

- Veteran-Owned Small Business (VOSB), not service-disabled (Go to **Survey Page I**)
 - Service-Disabled Veteran-Owned Small Business (SDVOSB) (Go to **Survey Page I**)
 - 8(a) Small Business (Go to **Survey Page I**)
 - Women-Owned Small Business (WOSB) (Go to **Survey Page E**)
 - Economically-Disadvantaged Women-Owned Small Business (EDWOSB) (Go to **Survey Page E**)
 - HubZone Small Business (HubZone) (Go to **Survey Page G**)
 - Minority-Owned Small Business (Go to **Survey Page I**)
 - Native American-Owned Small Business (Go to **Survey Page I**)
 - Small Business, No Socioeconomic Status (Go to **Survey Page I**)
 - Other (Please Specify) (Go to **Survey Page I**)
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Survey Page C

1.2 Please select your organization type.

- Federal Government Agency
- State Government
- Local Government
- Large Businesses
- Non-Profit
- Other (Please Specify)_____

1.3 Did you attend the 2015 NVSBE as a Procurement Decision Maker (PDM)? (A PDM develops procurement or contracting requirements and/or evaluates business that may fulfill them.)

- Yes (Go to **Survey Page D**)
- No (Go to **Survey Page I**)

Survey Page D

2. Please select the organization or agency where you perform as Procurement Decision Maker.

- Commercial / Corporate
- Defense Logistics Agency
- Department of Air Force
- Department of Army- Corps of Engineers
- Department of Commerce
- Department of Defense (Not Army Corps of Engineers)
- Department of Education
- Department of Energy
- Department of Health and Human Services
- Department of Labor
- Department of Navy
- Department of State / United State Agency for International Development
- Department of Transportation
- Department of Veterans Affairs
- General Services Administration
- National Aeronautics and Space Administration
- Small Business Administration
- Other. **Please specify:**_____

3. How many small businesses (SBs) did you connect with at 2015 NVSBE?

- 1-10
- 11-20
- 21-30
- 31-40
- 41+

3.1. Of the SBs you met, what percentage do you estimate are procurement ready?

- Under 25%
- 25% to 49%
- 50% to 74%
- 75% to 99%
- 100%

3.2. Of the SBs you met, what percentage do you estimate can fulfill a specific upcoming procurement opportunity?

- Under 25%
- 25% to 49%
- 50% to 74%
- 75% to 99%
- 100%

(Go to **Survey Page I**)

Survey Page E

4. Did you attend the WOSB Reception?

- Yes (Go to **Survey Page F**)
- No (Go to **Survey Page I**)

Survey Page F

4.1. What was the **best aspect** of the reception?

(Comment Box)

4.2. How could we improve the WOSB reception?

(Comment Box)

Go to **Survey Page I**

Survey Page G

5. Did you attend the HubZone SB Reception?

- Yes (Go to **Survey Page H**)
- No (Go to **Survey Page I**)

Survey Page H

5.1. What was the **best aspect** of the reception?
(Comment Box)

5.2. How could we improve the HubZone reception?
(Comment Box)

Go to **Survey Page I**

Survey Page I

6. Are you a Prime Contractor?

- Yes, Transformation Twenty-One Total Technology (T-4) Prime Contractor
- Yes, Non-T-4 Prime Contractor
- No

7. How many new and valuable connections did you make at the 2015 NVSBE?

- 1-10
- 11-20
- 21-30
- 31-40
- 41+

7.1. What connections provided the greatest potential Return on Investment (ROI) for your organization? (Check all that apply).

- VA PDMs
- Federal PDMs (Other than VA)
- Large Businesses, potential partners to do Government work
- Large Businesses, potential partners to do commercial work
- Small Businesses, potential partners

- Senior Leaders

- Center for Verification and Evaluation (CVE) Personnel

- Other, Please Specify _____

7.2. Please explain how you expect this /these connection/s will add value to your organization.
(Comment Box)

8. Did you learn about procurement opportunities that your business is currently able to fulfill?

- Yes
- No

9. Please select the number of Procurement Decision Makers (PDMs) you contacted.

- 1-10

- 11-20
- 21-30
- 31-40
- 41+

10. Please evaluate your access to VA Procurement Decision Makers (PDMs)?
Please select your answer using a 1 to 5 scale where 5 means “exceptional” and 1 means is “Did not meet expectations”.

5	4	3	2	1
Expectations Highly Exceeded	Expectations Somewhat Exceeded	Met Expectations	Met Some Expectations	Did Not Meet Any Expectations

11. Does the VA procurement community work on your behalf?

- Yes
- No

11.1. How does the VA procurement community work on your behalf?
(Comment Box)

11.2. How can the VA procurement community do to a better work for you?
(Comment Box)

Go to **Survey Page J**

Survey Page J

12. Did you visit the CVE Booth?

- Yes (Go to **Survey Page K**)
- No (Go to **Survey Page L**)

Survey Page K

12.1. Were you satisfied with your experience at the CVE Booth?

- Yes
- No

12.2. What was the **most useful** aspect of the CVE Booth?
(Comment Box)

12.3. How could we improve the services provided at CVE Booth?
(Comment Box)

Go to **Survey Page L**

Survey Page L

13. Did you go to the CVE Town Hall?

- Yes (Go to **Survey Page M**)
- No (Go to **Survey Page N**)

Survey Page M

13.1. Were you satisfied with your experience at the CVE Town Hall?

- Yes
- No

13.2. What was the **most useful** aspect of the CVE Town Hall?

(Comment Box)

13.3. How could we improve the CVE Town Hall?

(Comment Box)

(Go to **Survey Page N**)

Survey Page N

15. Please rate the ROI your organization received from the following events using a 1 to 5 scale where 5 means “exceptional” and 1 means is “Did not meet expectations”.

	5 Expectations Highly Exceeded	4 Expectations Somewhat Exceeded	3 Met Expectations	2 Met Some Expectations	1 Did Not Meet Any Expectations	5 Expectations Highly Exceeded
Learning Sessions						
Business Opportunity Sessions						
Plenary Luncheon (including Keynote Speakers)						
Senior Leader Roundtables						
Networking Roundtables						
Receptions						
Expo						

One-on-One Matchmaking						
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16. What overall ROI did your organization receive from attending the 2015 NVSBE? Please select your answer.

5 Expectations Highly Exceeded	4 Expectations Somewhat Exceeded	3 Met Expectations	2 Met Some Expectations	1 Did Not Meet Any Expectations
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17. What aspect of the 2015 NVSBE provided the highest ROI for your organization?
(comment box)

18. What aspect of the 2015 NVSBE needs to be changed or improved to provide the ROI expected by your organization?
(comment box)

19. Including this year, how many times have you attended the NVSBE?

- 1
- 2
- 3
- 4

19.1. How did you learn about the 2015 NVSBE? (Please select all that apply.)

- At a conference/event. **Please specify** _____
- On VA's website
- Word-of-mouth
- Social Media
 - Twitter
 - LinkedIn
 - Facebook
 - Instagram
 - Other Social Media. **Please specify** _____
- Other. **Please specify** _____

20. Do you plan on attending the NVSBE next year?

- Yes
- Unsure
- No (Please provide the main reason(s) for not attending the NVSBE):

21. Please rate your experience with the following logistical items at the 2015 NVSBE using a 1 to 5 scale where 5 means “exceptional” and 1 means is “Did not meet expectations”. Please select your answer.

	5 Expectations Highly Exceeded	4 Expectations Somewhat Exceeded	3 Met Expectations	2 Met Some Expectations	1 Did Not Meet Any Expectations	N/A
Online Registration Process						
On-site Registration						
Customer Service Phone Line & Email						
Communications (via email, social media, etc.)						
Organization (i.e., adhering to schedule, having the right people at the right place)						
Logistics (flow of events)						
Quality of Food and Beverage						
Assistance from On-site Conference Staff						
NVSBE Mobile App						
Schedule						

21.1. (If “Fair” or “Poor” on Q.21) Please explain how can we improve your experience regarding the (LIST ITEM).
(Comment Box)

22.2. What social media do you use to learn about events/opportunities such as the NVSBE ?
Select all that apply.

- Twitter
- LinkedIn
- Facebook
- Instagram
- Other Social Media. **Please specify** _____

I do not use social media for this purpose

(Go to **Survey Page O**)

Survey Page O

22. What is the Dun & Bradstreet’s DUNS number for your organization? (**Optional**)

Note: It is not required that you or your organization provide personally identifiable information to complete this survey. The purpose of requesting the DUNS is to gather relevant demographic data. Providing your DUNS will not result in disclosure of personally identifiable information associated with your responses.

(Comment Box)

23. What is the Commercial and Government Entity Code (CAGE) for your organization?
(Optional)

Note: It is not required that you or your organization provide personally identifiable information (PII) to complete this survey. The purpose of requesting the CAGE code is to gather relevant demographic data. Providing your CAGE will not result in disclosure of PII associated with your responses.

(Comment Box)

Thank you for your participation!
We look forward seeing you at our next VA event!