

**Hi, we’re talking with people to help us MODIFY or ADD TO our exhibits –  
may I ask you some questions about your visit today?** [if they didn’t look at exhibits, discontinue]  
[hand out visitor rights page:] Because this is a federal site, this is a summary of your rights.

1. Have you been here before?  no (1<sup>st</sup> time)  yes → How many times? \_\_\_\_\_

2. Where do you live? \_\_\_\_\_  
[town if Big Isl. / island if other HI / state if mainland US / country if not US]

3. Thinking about your **experience with these exhibits today**, would you say this visit was?  
 great  good  OK  fair  needs improvement?

3.a What did you like most about Mokupāpapa? [check  if parent asks child/ren, who answer]  
\_\_\_\_\_

4. Do you think that the exhibits are  **about a specific area or place**, or  
are they  **about Hawai’i and the Pacific IN GENERAL?**  
[if specific place:] What place? \_\_\_\_\_

5. What do you think the **main idea or themes** of the exhibits are? (whatever you think)  
\_\_\_\_\_  
 no main idea; there are different exhibits on different topics  didn’t see enough to figure that out

6. Using a 5-point scale, how **important** do you think these exhibits are, for people  
like you (yourselves) – ‘1’ would be the lowest: not at all worthwhile, ‘5’ would be the highest:  
very worthwhile – what number would you say? \_\_\_\_\_  
[if rating # less than 2, ask this] Is there anything important about them?  
[otherwise, ask:] What’s “important” about them? \_\_\_\_\_

7. What types of exhibits would you like to see more of in the Center? (check all that apply)  
 interactive  educational  entertaining  challenging  static  web accessible  
 textual based  video based  game based  kid oriented  responsive  collaborative

8. **Did the exhibits adequately inform you that Mokupāpapa was the educational center for  
Papahānaumokuākea Marine National Monument?**

8.a **Did the exhibits adequately inform you that Papahānaumokuākea Marine National  
Monument is a UNESCO World Heritage Site?**

8.b **Do you feel that it is important to be a UNESCO World Heritage Site?**  yes  no

If YES why? \_\_\_\_\_

If NO why? \_\_\_\_\_

9. These exhibits are about the Northwestern Hawaiian Islands and the Papahānaumokuākea Marine  
National Monument.  
Had you heard of that name before: the “Northwestern Hawaiian Islands” or “Papahānaumokuākea  
Marine National Monument”?  yes  no

10. Which of these ideas or themes **did the exhibits demonstrate and explain?** – If you could tell me Yes or Not Really for each one:

Yes Not a. what an atoll is?

Yes Not b. there are unique species in the Northwest Hawaiian Islands?

Yes Not c. the extent of fragile ecosystems?

Yes Not d. that there are more than eight Hawaiian Islands?

Yes Not d. that this area is already protected, a safe haven?

Yes Not e. that people have a long history in the NWHI?

*[ask:]* **What kind of history would that be?**

Yes Not NWHI are a sacred place with cultural significance?

Yes Not human actions today are affecting the NWHI?

11. Do you think that human actions affecting those islands would be:

negative? or  positive?  some negative and some positive?

What kinds of negative impacts are you aware of? (or would you guess?)

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What kinds of positive impacts are you aware of? (or would you imagine are possible?)

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12. What is your style of learning? (*check all that apply*)

hands on  reading  listening  by teaching others  immersive  collaborative  visually

12.a How do you learn about things? (*check all that apply*)

internet searches  blogs  T.V  teachers  friends  family  social media

games  radio  websites  books  movies  QR codes  magazines

13. If Mokupāpapa had additional educational information, games and media online would you want to use that as a learning resource?  yes  no

14. How many \_\_\_\_\_adults and \_\_\_\_\_children under 18 are in your group?

Ages of children: \_\_\_\_\_

**PLEASE ANSWER THE 3 QUESTIONS IN THE BOX** (helps us know we're talking with a cross-section of people)

<b>Your Age:</b>	<b>Education, so far:</b>	<b>Ethnic/racial heritage (check one or more):</b>
___ 18-29	___ some school	___ American Indian or Alaska Native
___ 30's	___ high school graduate	___ Asian
___ 40's	___ some college	___ Black or African-American
___ 50's	___ college graduate	___ Hispanic/Latino
___ 60's	___ graduate school	___ Native Hawaiian
___ 70+		___ Pacific Islander
		___ Caucasian/White

PLEASE RETURN CLIPBOARD TO THE INTERVIEWER.

***Thank you for taking the time to share your opinions!***

Person interviewed: man woman

ESL/LEP

OMB Control # 0648-0582

Expires: 5/31/2015

Date: \_\_\_\_\_ Day of week: \_\_\_\_\_ Time: \_\_\_\_\_ Interviewer: \_\_\_\_\_