Small Business Group Discussion on Work-Related Motor Vehicle Safety Communication Products Screener

Introduction

- RTI International, a non-profit research company, is looking for participants for a group discussion on worker safety in [location]. We are not selling anything. We are holding a group discussion on [date].
- We would like to include your [company/business/organization] in this important discussion and make sure your opinions are represented.
- Does your business employ or contract with workers who engage in work-related motor vehicle travel at least one day per week?
- Is there a manager or other staff in charge of safety for those workers?
- Can you provide the names and business telephone numbers of those managers?

Elaboration on purpose

- The discussion group will be about what materials and tools could help you prevent motor vehicle crashes for your employees who drive as part of their job. The discussion will also cover what topics you would like to see materials and tools address. The group will made up of managers of [industry].
- Your feedback will support development of communication products on motor vehicle safety at work.

Logistics and Privacy

- The discussion group will be held in [location] on [date] and will last 90 minutes. Participants will be paid \$50 for their time and travel.
- We will not share anything you say with your employer. Also, we will not connect your name to anything you say during the discussion group in our notes and documentation.

Closing

- Record email address, name of company, and phone number to send email information and reminder.
- Ask for recommendations for other contacts in [location]