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**Awards and Return on Investment after 2015 National Veterans Small Business Engagement (NVSBE)
(Small Business)**

Personally identifiable information is not required. Your participation in this survey is anonymous and voluntary. Your individual answers will remain private and reported only in the aggregate.

If you are not the person in your company who attended the 2015 NVSBE and who has procurement information, please reply back via email at survey-support@turnaroundfactor.com and let us know who is the person who attended and who has procurement information.

For questions 1 through 12, please consider the 2015 NVSBE that took place in November 17-19, in Pittsburgh, PA. We would appreciate your input regarding this event, as it will provide valuable input for future events.

1. Please select your organization type. **Check all that apply.**

- ☐ Veteran-Owned Small Business
- ☐ Service-Disabled Veteran-Owned Small Business
- ☐ 8 (a) Small Business
- ☐ Women Owned Small Business
- ☐ HubZone Small Business
- ☐ Minority Owned Small Business
- ☐ Other, **please explain** _____

2. Have you submitted proposals on federal procurement opportunities as a result of connections you made or improved, or information received at the 2015 NVSBE?

- ☐ Yes
- ☐ No **(Go to Q.5)**

3. If yes, have you received any federal procurement awards based on those proposals submitted because of connections made or information received at the 2015 NVSBE?

- ☐ Yes
- ☐ No **(Go to Q.5)**

4. Please select the agencies that awarded you those contracts as prime or subcontractor? **Please select all that apply.**

- ☐ Department of Army- Corps of Engineers
☐ Department of Commerce
☐ Department of Defense (**Not** Army Corps of Engineers)
☐ Department of Health and Human Services
☐ Department of Labor
☐ Department of State / United States Agency for International Development
☐ Department of Veterans Affairs
☐ General Services Administration
☐ National Aeronautics and Space Administration
☐ Small Business Administration
☐ Commercial contracts from commercial customers.

Please specify name of firm _____

☐ Other. **Please specify** _____

5. Have you received any corporate or private industry awards based on connections made or information received at the 2015 NVSBE?

☐ Yes

☐ No **(GO TO Q.7.A IF FEDERAL AWARDS RECEIVED. IF NO FEDERAL OR CORPORATE AWARDS RECEIVED, GO TO Q. 10)**

6. For what industry type or North American Industry Classification System (NAICS) was / were the corporate or private industry award(s)?

7.A. To what extent do you believe your attendance at the 2015 NVSBE facilitated receiving those federal procurement awards?

	5 Attendance was the Main Reason	4 Attendance Strongly Influenced	3 Attendance had Some Influence	2 Attendance had Minor Influence	1 Attendance did not Influence at All	N/A Did Not receive Award
A. Federal Procurement Awards						

(IF NO DEFERAL OR CORPORATE CONTRACTS RECEIVED, GO TO Q. 10)

7.B. To what extent do you believe your attendance at the 2015 NVSBE facilitated receiving those corporate / private industry procurement awards?

	5 Attendance was the Main Reason	4 Attendance Strongly Influenced	3 Attendance had Some Influence	2 Attendance had Minor Influence	1 Attendance did not Influence at All	N/A Did Not receive Award
B. Commercial /Private Industry Procurement Awards						

(IF NO DEFERAL OR CORPORATE CONTRACTS RECEIVED, GO TO Q. 10)

8. What is the total dollar amount of the **prime** contract(s), to include federal and corporate or private industry you perceive that your business has been awarded as result of attending the 2015 NVSBE?

____ Federal Awards: [____Text Box____]

____ Corporate or Private Industry Prime Contracts: [____Text Box____]

____ No contracts awarded

9. What is the total dollar amount of the **sub**-contract(s), to include federal and corporate or private industry you perceive that your business has been awarded as result of attending the 2015 NVSBE?

____ Federal Awards: [____Text Box____]

____ Corporate or Private Industry Prime Contracts: [____Text Box____]

____ No contracts awarded

10. For the following statements, please evaluate using a scale from 1 to 5 with 5 being Expectations Highly Exceeded, and 1 Did Not Meet Any Expectations.

	5 Expectations Highly Exceeded	4 Expectations Somewhat Exceeded	3 Met Expectations	2 Met Some Expectations	1 Did Not Meet Any Expectations
The ROI received from VA PDM connections made at the 2015 NVSBE.					
The ROI received from Commercial PDM connections made at the 2015 NVSBE.					
THE ROI received from attending the 2015 NVSBE.					
The ROI on the information received at the 2015 NVSBE.					

11. How can VA help you to increase your procurement opportunities at the NVSBE? **Please explain.**

12. Please list any questions you may have regarding access to procurement opportunities, and provide your email address in order to respond to you. **(Optional)**

For questions 13 through 15, please consider the 2016 NVSBE, which will take place in Minneapolis, MN on November 1st – 3rd. We would appreciate your input regarding this event, as it will provide valuable input as we plan it.

13.. Will you attend the 2016 NVSBE in Minneapolis, MN on November 1st - 3rd?

____ Yes

____ No

____ Not sure

14. What are the three (3) main reasons for you to attend the **2016** NVSBE on November 1st - 3rd? Please identify the 1st, 2nd, and 3rd.

- ☐ Meet federal procurement decision makers
- ☐ Meet VA procurement decision makers
- ☐ Meet with commercial customers
- ☐ Meet with Senior or Executive leaders
- ☐ Identify small business partners
- ☐ Meet with prime contractors (large business)
- ☐ Attend to learning sessions to improve procurement readiness
- ☐ Other. **Please explain** _____

15. How did you learn about the **2015** NVSBE? (**Please select all that apply.**)

- ☐ At a conference /event. **Please specify** _____
- ☐ On VA's website
- ☐ Word-of-mouth
- ☐ Social Media
 - ☐ Twitter
 - ☐ LinkedIn
 - ☐ Facebook
 - ☐ Instagram
 - ☐ Other Social Media. **Please specify** _____
- ☐ Other. **Please specify** _____

16. What social media do you use to learn about events/opportunities such as the NVSBE ? Select all that apply?

- ☐ Twitter
- ☐ LinkedIn
- ☐ Facebook
- ☐ Instagram
- ☐ Other Social Media. **Please specify** _____
- ☐ **None (I do not use social media)**

17. What is the Dun & Bradstreet's DUNS number for your organization?

(Optional) _____

Note: It is not required that you or your organization provide personally identifiable information (PII) to complete this survey. The purpose of requesting the DUNS is to gather relevant demographic data. Providing your DUNS will not result in disclosure of PII associated with your responses.

Thank you for your time and feedback!
We look forward to see you at this year's event!