

## **Areas for Questions: Competitor**

- I. Background
  - A. Products offered in relevant market at issue
  - B. Expansion or plans for expansion
  - C. [Awareness of acquisition that was remedied by Commission's order and the terms of the Commission's order]
  
- II. Performance in the market
  - A. Competitor's performance after Commission's remedy compared to before remedy
    - 1. Sales/share
    - 2. Prices
    - 3. Innovation/new products
    - 4. R&D
    - 5. Product quality
    - 6. Customers
  - B. Buyer's performance after Commission's remedy/compared to predecessor's performance
    - 1. Sales/share, prices, innovation/new products, R&D, product quality, customers
    - 2. Effect of buyer's entry on competitor
    - 3. Effect of buyer's entry on overall market