

# OREGON WINE PRODUCTION INQUIRY – 2013

OMB No. 0535-0039  
 Approval Expires: 6/30/2013  
 Project Code: xxx QID: xxxxxx  
 SMetaKey: xxxx



**NATIONAL  
 AGRICULTURAL  
 STATISTICS  
 SERVICE**

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 NOC Division  
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Please make corrections to name, address and ZIP Code, if necessary.

Information requested in this survey is used to prepare estimates of selected agricultural commodities. Under Title 7 of the U.S. Code and CIPSEA (Public Law 107-347), facts about your operation are kept **confidential** and used only for statistical purposes in combination with similar reports from other producers. Response is **voluntary**.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0535-0039. The time required to complete this information collection is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

**Type of Operation:** Please identify the type of wine production operation on the left and follow the section completion guide on the right.

**During 2013, this operation:**

**Sections to Complete**

|   |          |
|---|----------|
| <input type="checkbox"/> Was a bonded winery (including alternating proprietorship or alternating premises where the host and tenants qualify as TTB bonded wineries) | A - G    |
| <input type="checkbox"/> Had an OLCC issued Growers Sales Privilege license or had grapes custom crushed for you at another facility                                  | A, D - G |
| <input type="checkbox"/> Had an OLCC issued Warehouse or TTB issued Wholesalers Basic Permit  | A, D - G |
| <input type="checkbox"/> None of the above, but owned wine inventory or had wine sales  | D - G    |
| <input type="checkbox"/> None of the above  | H        |

| OFFICE USE |      |
|------------|------|
| Wine Type  | 4003 |
| Wine Reg   | 4002 |
| Cty Code   | 4000 |

**SECTION A – General**

1. In what county was the largest value of your wine produced? \_\_\_\_\_

2. In what growing region was the largest value of your wine produced?

- |  |   |
|--|---|
| <input type="checkbox"/> North Willamette Valley (including Yamhill-Carlton District, Chehalem Mountains, McMinnville, Ribbon Ridge, Dundee Hills, and Eola-Amity Hills) | <input type="checkbox"/> Rogue Valley (including Applegate Valley)  |
| <input type="checkbox"/> South Willamette Valley (defined as south of Monmouth and the South Salem Hills)  | <input type="checkbox"/> Columbia River (including Columbia Gorge, Columbia Valley, and Walla Walla Valley) |
| <input type="checkbox"/> Umpqua Valley (including Red Hills Douglas County)  | <input type="checkbox"/> Other Oregon area  |

List wineries that crushed your grapes (if applicable):

Total tons crushed for you (if applicable):

List all other brands, labels, or winery names included in this report:

## SECTION B – Crush Summary

*General Instructions:* In Sections B and C, only include grapes crushed under your winery bond, including any grapes you crushed for others. If any of *your* grapes were crushed under another winery's bond, that winery will report the grapes crushed for you in its Wine Production Survey.

|   |             |
|---|-------------|
| <b>1. Grapes crushed on your bonded premises in 2013, regardless of ownership, including grapes crushed for others:</b> |             |
| a. Crush of purchased grapes.....   | 101<br>Tons |
| b. Crush of estate grown grapes ( <i>grapes from your vineyards</i> ).....  | 102<br>Tons |
| c. Grapes you crushed for others.....<br>Please list for whom ( <i>to avoid duplication</i> ):                          | 103<br>Tons |
| <b>Total tons crushed on your premises (should equal a+b+c).....</b>  | 104<br>Tons |

|  |             |
|--|-------------|
| <b>2. Total tons of grapes crushed for sparkling wine.....</b> | 112<br>Tons |
|--|-------------|

## SECTION C – 2013 Crush Detail

1. Complete the following table as accurately and completely as possible with information regarding your winery operation(s). Please fill in all columns for each of your variety of grape you crushed. Please report grapes crushed by your wineries only, include grapes crushed for sparkling wine.

| Variety                | Grapes Crushed  |                        |                             |                                       |   | Total Dollars Paid<br>(for purchased grapes) |
|------------------------|-----------------|------------------------|-----------------------------|---------------------------------------|---|--|
|                        | Total<br>(Tons) | Estate Grown<br>(Tons) | Custom<br>Crushed<br>(Tons) | Purchased<br>From<br>Oregon<br>(Tons) | Purchased<br>From<br>Other States<br>(Tons) |  |
| <b>Example</b>         | <b>19.0</b>     | <b>13.0</b>            | <b>2.0</b>                  | <b>2.0</b>                            | <b>2.0</b>                                  | <b>34,000</b>                                |
| Cabernet Franc         | 2000            | 118                    | 119                         | 117                                   | 121   | 120  |
| Cabernet Sauvignon     | 2001            | 123                    | 124                         | 122                                   | 126   | 125  |
| Chardonnay             | 2002            | 128                    | 129                         | 127                                   | 131   | 130  |
| Gewürztraminer         | 2003            | 133                    | 134                         | 132                                   | 136   | 135  |
| Merlot                 | 2004            | 138                    | 139                         | 137                                   | 141   | 140  |
| Müller-Thurgau         | 2005            | 143                    | 144                         | 142                                   | 146   | 145  |
| Pinot Blanc            | 2006            | 148                    | 149                         | 147                                   | 151   | 150  |
| Pinot Gris             | 2007            | 153                    | 154                         | 152                                   | 156   | 155  |
| Pinot Noir             | 2008            | 158                    | 159                         | 157                                   | 161   | 160  |
| Sauvignon Blanc        | 2009            | 163                    | 164                         | 162                                   | 166   | 165  |
| Syrah                  | 2010            | 168                    | 169                         | 167                                   | 171   | 170  |
| Tempranillo            | 2011            | 173                    | 174                         | 172                                   | 176   | 175  |
| Viognier               | 2012            | 178                    | 179                         | 177                                   | 181   | 180  |
| White Riesling         | 2013            | 183                    | 184                         | 182                                   | 186   | 185  |
| Zinfandel              | 2014            | 188                    | 189                         | 187                                   | 191   | 190  |
| List other Varieties:  |                 |                        |                             |                                       |   |  |
|                        |                 |                        |                             |                                       |   |  |
|                        |                 |                        |                             |                                       |   |  |
|                        |                 |                        |                             |                                       |   |  |
| <b>Office Use Only</b> | 2015            | 193                    | 194                         | 192                                   | 196   | 195  |

**SECTION C – 2013 Crush Detail, continued**

**2. Fruit and Berry Wine Produced:** Report all non-grape wine produced below.

| Variety          | Apricots | Blackberries | Blueberries | Boysenberries | Cherries | Cranberries |
|------------------|----------|--------------|-------------|---------------|----------|-------------|
| Gallons Produced | 227      | 228          | 229         | 230           | 231      | 232         |

| Variety          | Currants | Honey | Loganberries | Marionberries | Peaches | Pears |
|------------------|----------|-------|--------------|---------------|---------|-------|
| Gallons Produced | 233      | 234   | 235          | 236           | 237     | 238   |

| Variety          | Pineapple | Plums | Raspberries | Rhubarb | Strawberries | Other |
|------------------|-----------|-------|-------------|---------|--------------|-------|
| Gallons Produced | 239       | 240   | 241         | 242     | 243          | 244   |

**3. Unfilled wine grape needs in 2013:** Please list the variety and quantity of grapes needed but not obtained.

| Variety needed | Tons needed | Office Use |
|----------------|-------------|------------|
|                | 109<br>Tons | 106        |
|                | 110<br>Tons | 107        |
|                | 111<br>Tons | 108        |

**SECTION D – Wine Inventory**

All operations with inventory and/or selling wine under their own brand(s) should complete Sections F and G.

**1. Total storage capacity on your bonded premises:** *(This is the cooperage, including all closed containers, such as barrels and tanks, in which wine can be stored)*

|                      |
|----------------------|
| 105<br>_____ Gallons |
|----------------------|

**2. Wine inventory on January 1, 2012:** Report all Oregon produced inventory on your premises, regardless of ownership. Include inventory at your tasting rooms, second locations, and stored out-of-state. Also include wine kept at commercial storage facilities.

| Variety                 | Bottled inventory by vintage |                     |                | Bulk inventory by vintage |  |                |
|-------------------------|------------------------------|---------------------|----------------|---------------------------|--|----------------|
|                         | 2013                         | 2012                | 2011 & earlier | 2013                      | 2012   | 2011 & earlier |
|                         | ***                          | 9L equivalent cases | ***            | ***                       | Gallons or liters<br><i>Please circle unit</i> | ***            |
| All sparkling wine      | 245                          | 266                 | 287            | 308                       | 329  | 350            |
| Still wines:            |                              |                     |                |                           |  |                |
| Cabernet Franc          | 246                          | 267                 | 288            | 309                       | 330  | 351            |
| Cabernet Sauvignon      | 247                          | 268                 | 289            | 310                       | 331  | 352            |
| Chardonnay              | 248                          | 269                 | 290            | 311                       | 332  | 353            |
| Gewürztraminer          | 249                          | 270                 | 291            | 312                       | 333  | 354            |
| Merlot                  | 250                          | 271                 | 292            | 313                       | 334  | 355            |
| Müller-Thurgau          | 251                          | 272                 | 293            | 314                       | 335  | 356            |
| Pinot Blanc             | 252                          | 273                 | 294            | 315                       | 336  | 357            |
| Pinot Gris              | 253                          | 274                 | 295            | 316                       | 337  | 358            |
| Pinot Noir              | 254                          | 275                 | 296            | 317                       | 338  | 359            |
| Sauvignon Blanc         | 255                          | 276                 | 297            | 318                       | 339  | 360            |
| Syrah                   | 256                          | 277                 | 298            | 319                       | 340  | 361            |
| Tempranillo             | 257                          | 278                 | 299            | 320                       | 341  | 362            |
| Viognier                | 258                          | 279                 | 300            | 321                       | 342  | 363            |
| White Riesling          | 259                          | 280                 | 301            | 322                       | 343  | 364            |
| Zinfandel               | 260                          | 281                 | 302            | 323                       | 344  | 365            |
| Red Blends              | 261                          | 282                 | 303            | 324                       | 345  | 366            |
| White Blends            | 262                          | 283                 | 304            | 325                       | 346  | 367            |
| All Rosé & Blush Blends | 263                          | 284                 | 305            | 326                       | 347  | 368            |
| Fruit and Berry         | 264                          | 285                 | 306            | 327                       | 348  | 369            |
| List other still wine:  |                              |                     |                |                           |  |                |
|                         |                              |                     |                |                           |  |                |
|                         |                              |                     |                |                           |  |                |
| <b>Office Use Only</b>  | 265                          | 286                 | 307            | 328                       | 349  | 370            |

**SECTION E – Wine Sales**

All operations with inventory and/or selling wine under their own brand(s) should complete Sections D and E

Please report your Oregon produced wine sales, from all vintages. Include sales from January 1 to December 31, 2013.

1. What were your total dollar wines sales in 2013?

|     |          |
|-----|----------|
| 371 | \$ _____ |
|-----|----------|

2. Report total wine cases sold (both domestic and exported) and bulk wine sales, by variety.

| Variety                 | Total number of<br>cases sold<br><i>9L equivalent cases</i> | Bulk wine sales<br><i>gallons</i> |
|-------------------------|---|-----------------------------------|
| All sparkling wine      | 372   | 393                               |
| Still wines:            |   |                                   |
| Cabernet Franc          | 373   | 394                               |
| Cabernet Sauvignon      | 374   | 395                               |
| Chardonnay              | 375   | 396                               |
| Gewürztraminer          | 376   | 397                               |
| Merlot                  | 377   | 398                               |
| Müller-Thurgau          | 378   | 399                               |
| Pinot Blanc             | 379   | 400                               |
| Pinot Gris              | 380   | 401                               |
| Pinot Noir              | 381   | 402                               |
| Sauvignon Blanc         | 382   | 403                               |
| Syrah                   | 383   | 404                               |
| Tempranillo             | 384   | 405                               |
| Viognier                | 385   | 406                               |
| White Riesling          | 386   | 407                               |
| Zinfandel               | 387   | 408                               |
| Red Blends              | 388   | 409                               |
| White Blends            | 389   | 410                               |
| All Rosé & Blush Blends | 390   | 411                               |
| Fruit and Berry         | 391   | 412                               |
| All other still wine    | 392   | 413                               |

**SECTION E – Wine Sales, continued**

3. Of your total wine case sales in 2013, what percentage was sold, or how many cases were sold:

|   | Percent of sales or number of cases<br>(percent total should = 100) |    |                |
|---|---|----|----------------|
|   | Percentage (%)  | OR | Cases          |
| a. <b>Direct to consumers</b> at your winery or tasting rooms                 |   | OR | <sup>414</sup> |
| b. <b>Direct to consumers</b> via wine clubs, on-line sales, wine events, etc |   | OR | <sup>415</sup> |
| c. To <b>Oregon distributors</b> , retailers, and restaurants                 |   | OR | <sup>416</sup> |
| d. To <b>Washington distributors</b> , retailers, and restaurants             |   | OR | <sup>417</sup> |
| e. To <b>New York distributors</b> , retailers, and restaurants               |   | OR | <sup>418</sup> |
| f. To <b>California distributors</b> , retailers, and restaurants             |   | OR | <sup>419</sup> |
| g. To <b>all other U.S. distributors</b> , retailers, and restaurants         |   | OR | <sup>420</sup> |
| h. <b>Outside the U.S.</b>  |   | OR | <sup>421</sup> |

4. Did you report sales **outside the U.S.** in item 3h above?

**YES**, complete the following table and continue

**NO**, skip to Section G

Please report the number of 9L equivalent cases exported, by variety, and export destination.

| Export Destination     | Wine Type      |                |                |                |                |
|------------------------|----------------|----------------|----------------|----------------|----------------|
|                        | Pinot Gris     | Other Whites   | Pinot Noir     | Merlot         | Other Reds     |
|                        | cases          | cases          | cases          | cases          | cases          |
| Canada                 | <sup>425</sup> | <sup>430</sup> | <sup>426</sup> | <sup>423</sup> | <sup>429</sup> |
| Mexico                 | <sup>422</sup> | <sup>432</sup> | <sup>442</sup> | <sup>452</sup> | <sup>462</sup> |
| Caribbean Islands      | <sup>777</sup> | <sup>782</sup> | <sup>778</sup> | <sup>775</sup> | <sup>781</sup> |
| United Kingdom         | <sup>465</sup> | <sup>470</sup> | <sup>466</sup> | <sup>463</sup> | <sup>469</sup> |
| Scandinavia            | <sup>475</sup> | <sup>480</sup> | <sup>476</sup> | <sup>473</sup> | <sup>479</sup> |
| All Other Europe       | <sup>424</sup> | <sup>434</sup> | <sup>444</sup> | <sup>454</sup> | <sup>464</sup> |
| Hong Kong/China        | <sup>427</sup> | <sup>437</sup> | <sup>447</sup> | <sup>457</sup> | <sup>467</sup> |
| Japan                  | <sup>435</sup> | <sup>440</sup> | <sup>436</sup> | <sup>433</sup> | <sup>439</sup> |
| South Korea            | <sup>445</sup> | <sup>450</sup> | <sup>446</sup> | <sup>443</sup> | <sup>449</sup> |
| All Other Asia         | <sup>455</sup> | <sup>460</sup> | <sup>456</sup> | <sup>453</sup> | <sup>459</sup> |
| All Other Destinations | <sup>485</sup> | <sup>490</sup> | <sup>486</sup> | <sup>483</sup> | <sup>489</sup> |

<sup>1/</sup> Caribbean Islands include the greater and lesser Antilles. Also includes destinations such as Puerto Rico, Virgin Islands, Aruba, Bahamas, and Bermuda.

**SECTION G – Wine production comments**

**Survey Results:** To receive the results of this survey on the release date go to:  
[www.nass.usda.gov/Statistics\\_by\\_State/Oregon/Publications/Vineyard\\_and\\_Winery](http://www.nass.usda.gov/Statistics_by_State/Oregon/Publications/Vineyard_and_Winery).

Would you rather have a summary mailed to you at a later date?     Yes     No

|     |
|-----|
| 099 |
|-----|

**THANK YOU FOR YOUR TIME.**

**SECTION H – Change in Operator**

*[Complete this section only if 'None of the above' is noted on the face page]*

1. Has the winery named on the label been sold, rented, or turned over to someone else?

YES - [Continue]

NO – [Go to a.] →

2. Please provide the following information for the new operators or operation that has taken over:

New winery name: \_\_\_\_\_

New contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

a. If not sold, but noted 'None of the above' on face page, will the winery be used by you or anyone else in the next year?

Yes     No     Don't know

Further change in operator comments:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

|                        |                      |                                       |
|------------------------|----------------------|---------------------------------------|
| Respondent Name: _____ | 9911<br>Phone: _____ | 9910    MM    DD    YY<br>Date: _____ |
|------------------------|----------------------|---------------------------------------|

**OFFICE USE ONLY**

| Response         | 9901 | Respondent  | 9902 | Mode           | Enum. | Eval. | Change | Office Use for POID |                     |     |      |      |
|------------------|------|-------------|------|----------------|-------|-------|--------|---------------------|---------------------|-----|------|------|
| 1-Comp           |      | 1-Op/Mgr    |      | 1-Mail         | 9903  | 098   | 100    | 785                 | 789                 |     |      |      |
| 2-R              |      | 2-Sp        |      | 2-Tel          |       |       |        |                     |                     |     |      |      |
| 3-Inac           |      | 3-Acct/Bkpr |      | 3-Face-to-Face |       |       |        |                     |                     |     |      |      |
| 4-Office Hold    |      | 4-Partner   |      | 4-CATI         |       |       |        |                     |                     |     |      |      |
| 5-R – Est        |      | 9-Oth       |      | 5-Web          |       |       |        |                     |                     |     |      |      |
| 6-Inac – Est     |      |             |      | 6-E-mail       |       |       |        |                     | <b>Optional Use</b> |     |      |      |
| 7-Off Hold – Est |      |             |      | 7-Fax          |       |       |        |                     | 407                 | 408 | 9906 | 9916 |
| 8-Known Zero     |      |             |      | 8-CAPI         |       |       |        |                     |                     |     |      |      |
|                  |      |             |      | 19-Other       |       |       |        |                     |                     |     |      |      |
|                  |      |             |      |                |       |       |        |                     |                     |     |      |      |

S/E Name \_\_\_\_\_