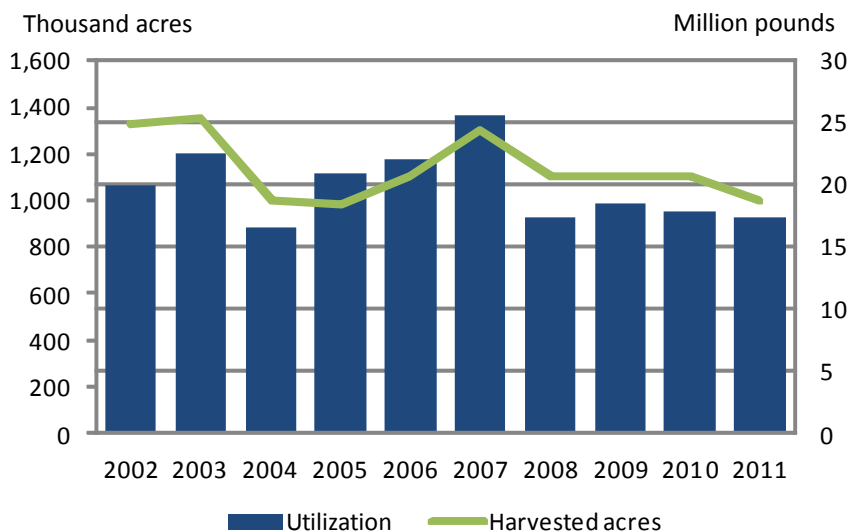


BANANAS: 2011 Value of Sales Up 6 Percent

Fresh market banana utilization in 2011 for the State of Hawaii totaled 17.4 million pounds, a decrease of 2 percent or 0.4 million pounds from 2010. Indications from the Hawaii fresh fruit survey also reveal a 7 percent decrease in statewide banana acreage from 1,400 acres in 2010, to 1,300 acres in 2011. Weather conditions during the 2011 growing season varied by location, however, many areas experienced a lack of water due to drought conditions and irrigation was necessary to maintain the crop. Many farmers reported ongoing issues with the Banana Bunchy Top Virus (BBTV). Despite hardships caused by drought and disease, banana yield increased 7 percent to 17,400 pounds per acre, up from 16,200 pounds per acre in 2010.

Based on these data collected, producers received an average price of 65.0 cents per pound for fresh banana

BANANAS: Acres Harvested and Utilization, State of Hawaii, 2002 - 2011



in 2011, 8 percent (5.0 cents) more than in 2010. If this preliminary price holds, it will be a new state record high, surpassing 60.0 cents per pound set in 2010. Total value of the banana crop, based on production and price, totaled \$11.3 million, 6 percent greater than the \$10.7 million received in 2010. ■

BANANAS: Number of Farms, Acreage, Yield, Utilization, Price, and Value, State of Hawaii, 2002-2011

Year	Farms	Acreage		Yield per Acre (Harvested) ²	Utilization Fresh	Farm Price ³	Value of Sales ⁴
		In Crop ¹	Harvested				
	Number	Acres		1,000 Pounds		Cents per Pound	1,000 Dollars
2002	220	1,510	1,330	15.0	20,000	43.0	8,600
2003	230	1,560	1,350	16.7	22,500	41.0	9,225
2004	210	1,360	1,000	16.5	16,500	49.0	8,085
2005	190	1,145	980	21.3	20,900	43.9	9,175
2006	230	1,300	1,100	20.0	22,000	49.0	10,780
2007	240	1,500	1,300	19.7	25,600	41.0	10,496
2008	230	1,300	1,100	15.8	17,400	46.0	8,004
2009	240	1,300	1,100	16.8	18,500	55.0	10,175
2010	250	1,400	1,100	16.2	17,800	60.0	10,680
2011	240	1,300	1,000	17.4	17,400	65.0	11,310

¹ At the end of the year. ² Utilized production divided by acreage harvested. ³ Farm price for latest year is preliminary price. Final price will be released in the July Noncitrus Fruit and Nut Report and may contain a revised price. ⁴ Value of sales for latest year calculated off of final production multiplied by preliminary price.

BANANAS: Historical Data

BANANAS: Number of Farms, Acreage, Yield, Utilization, Price, and Value, State of Hawaii, 1949-2011

Year	Farms	Acreage		Yield per Acre (harvested) ²	Utilization Fresh	Farm Price ³	Value of Sales ⁴
		In Crop ¹	Harvested				
	<i>Number</i>	<i>Acres</i>		<i>1,000 Pounds</i>		<i>Cents per Pound</i>	<i>1,000 Dollars</i>
1949	NA	1,010	910	6.7	6,115	7.6	464
1950	NA	1,020	910	6.5	5,870	7.2	424
1951	NA	990	910	6.7	6,085	7.4	451
1952	NA	1,010	930	7.8	7,250	6.7	489
1953	NA	980	910	8.5	7,760	6.5	503
1954	NA	930	870	7.4	6,430	6.8	436
1955	NA	950	870	7.9	6,850	6.5	444
1956	NA	1,000	890	7.6	6,725	6.8	454
1957	NA	1,050	910	7.7	6,985	5.7	398
1958	NA	1,050	900	7.4	6,665	6.8	435
1959	NA	1,010	840	7.4	6,210	7.1	438
1960	NA	1,130	970	7.8	6,810	6.4	435
1961	NA	1,160	940	9.4	8,835	6.7	592
1962	NA	1,110	890	8.7	7,710	6.6	509
1963	NA	1,040	760	8.2	6,245	7.8	484
1964	246	1,090	890	10.1	9,010	7.7	690
1965	243	1,160	950	7.5	7,160	7.7	545
1966	229	1,150	1,010	8.6	8,730	7.7	668
1967	216	1,155	1,010	8.0	8,095	7.0	567
1968	207	1,115	965	6.7	6,485	7.7	499
1969	170	1,038	933	6.6	6,170	9.4	580
1970	182	820	760	7.4	5,600	10.6	594
1971	172	810	725	8.1	5,865	11.6	680
1972	172	795	720	8.3	6,000	12.0	720
1973	171	730	660	11.1	7,295	10.6	773
1974	173	670	610	10.8	6,600	13.1	865
1975	154	690	630	9.8	6,200	13.8	856
1976	152	615	560	9.0	5,030	15.5	780
1977	153	610	550	10.5	5,800	15.6	905
1978	147	660	580	9.8	5,700	18.5	1,055
1979	148	690	630	8.8	5,550	20.5	1,138
1980	159	730	580	7.9	4,600	23.9	1,099
1981	152	760	650	9.2	6,000	25.7	1,542
1982	179	940	720	8.0	5,750	28.6	1,645
1983	183	1,100	860	5.2	4,470	31.2	1,395
1984	180	990	870	10.2	8,900	30.0	2,670
1985	178	1,060	840	9.7	8,160	30.3	2,472
1986	185	1,140	980	9.9	9,700	30.0	2,910
1987	175	1,220	1,070	10.7	11,400	29.7	3,386
1988	160	1,220	1,070	12.3	13,200	33.0	4,356
1989	150	1,150	1,000	11.9	11,900	36.5	4,344

Continued

BANANAS: Historical Data (continued)

BANANAS: Number of Farms, Acreage, Yield, Utilization, Price, and Value, State of Hawaii, 1949-2011 (continued)

Year	Farms	Acreage		Yield per Acre (harvested) ²	Utilization Fresh	Farm Price ³	Value of Sales ⁴
		In Crop ¹	Harvested				
	<i>Number</i>	<i>—Acres—</i>		<i>—1,000 Pounds—</i>		<i>Cents per Pound</i>	<i>1,000 Dollars</i>
1990	150	1,000	930	12.2	11,300	38.0	4,294
1991	145	970	890	12.8	11,400	41.0	4,674
1992	135	960	870	13.8	12,000	41.0	4,920
1993	130	980	830	14.1	11,700	38.0	4,446
1994	145	1,020	880	15.6	13,700	37.0	5,069
1995	170	1,120	880	14.8	13,000	40.0	5,200
1996	170	1,240	960	13.5	13,000	40.0	5,200
1997	170	1,590	950	14.4	13,700	38.0	5,206
1998	200	1,600	1,420	14.8	21,000	35.0	7,350
1999	210	1,760	1,420	17.3	24,500	35.0	8,575
2000	210	1,710	1,460	19.9	29,000	36.0	10,440
2001	200	1,660	1,490	18.8	28,000	38.0	10,640
2002	220	1,510	1,330	15.0	20,000	43.0	8,600
2003	230	1,560	1,350	16.7	22,500	41.0	9,225
2004	210	1,360	1,000	16.5	16,500	49.0	8,085
2005	190	1,145	980	21.3	20,900	43.9	9,175
2006	230	1,300	1,100	20.0	22,000	49.0	10,780
2007	240	1,500	1,300	19.7	25,600	41.0	10,496
2008	230	1,300	1,100	15.8	17,400	46.0	8,004
2009	240	1,300	1,100	16.8	18,500	55.0	10,175
2010	250	1,400	1,100	16.2	17,800	60.0	10,680
2011	240	1,300	1,000	17.4	17,400	65.0	11,310

¹ At the end of the year. ² Utilized production divided by acreage harvested. ³ Farm price for latest year is preliminary price. Final price will be released in the July Noncitrus Fruit and Nut Report and may contain a revised price. ⁴ Value of sales for latest year calculated off of final production multiplied by preliminary price.

BANANAS: U. S. Fresh Imports



BANANAS: U.S. Fresh Banana Imports, Quantity and Value, by Country, 2011¹ Harmonized Number: 0803002020

Country	Quantity	Custom Value
	<i>Metric Tons</i>	<i>1,000 Dollars</i>
Colombia	384,504	174,298
Costa Rica	844,546	384,319
Dominica	3	3
Dominican Republic	710	479
Ecuador	878,970	397,044
Guatemala	1,333,476	607,435
Honduras	445,223	181,845
Mexico	148,607	62,756
Nicaragua	35,585	12,702
Panama	27,814	10,433
Peru	23,211	14,208
Venezuela	32	29
Total	4,122,682	1,845,550

The conversion for 1 metric ton = 2,204.6 pounds. ¹ Data may not add due to rounding. Source: U.S. Department of Commerce.

In 2011, the U.S. imported 4.1 million metric tons of fresh bananas from foreign sources, 1 percent more than the previous year. Guatemala, Ecuador, and Costa Rica, respectively, were the top three exporters of bananas to the U.S. The value posted was \$1.8 billion, 11 percent more than the 2010 value. ■

BANANAS: U.S. Fresh Imports, Quantity and Value, 2007-2011

Year	Quantity	Custom Value
	<i>Metric Tons</i>	<i>1,000 Dollars</i>
2007	4,003,800	1,126,737
2008	3,977,914	1,254,890
2009	3,599,199	1,454,871
2010	4,093,892	1,663,995
2011	4,122,682	1,845,550

The conversion for 1 metric ton = 2,204.6 pounds. Source: U.S. Department of Commerce.