



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
[STATE NAME] FIELD OFFICE  
[ADDRESS]



FOR IMMEDIATE RELEASE  
[Month ##], YEAR

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## USDA SURVEYING SHEEP AND GOAT OPERATIONS

[City, State] – Starting in late December, the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will measure sheep and goat inventories and wool and mohair production during a nationwide survey.

“Interest in sheep and goat data continues to grow with increased diversification in agriculture and consumer demands,” said [YOUR STATE] State Statistician [FIRSTNAME LASTNAME]. “The Sheep and Goat Inventory Survey provides producers the opportunity to report the latest information on conditions and trends in the industry.”

Beginning in late December, [STATE] operators surveyed will be asked to provide information about their sheep and goat inventories, counts of lambs and kids born during 2013, and production and prices received for wool and mohair. In [STATE], NASS will contact about [# in your sample] operations to request their responses to the survey.

“Accurate data on sheep and goat inventory and production is a critical decision-making tool for USDA and the industry to be more responsive to domestic and international markets and consumer needs,” [LASTNAME] said. “The information can also help create public appreciation for the many benefits of U.S. sheep and goats and their products,” added [LASTNAME].

To make it as easy as possible for producers to participate in the survey, NASS offers the option of responding via the Internet, telephone, mail, or a personal interview with a local NASS representative.

[LASTNAME] noted that, as is the case with all NASS surveys, information provided by respondents is confidential by law. “NASS safeguards the privacy of all responses and publishes only state- and national-level data, ensuring that no individual producer or operation can be identified,” [he/she] said.

NASS will publish the survey results on January 31, 2014, in the *Sheep and Goats* report. These and all NASS reports are available online at [www.nass.usda.gov](http://www.nass.usda.gov). For more information, call the NASS [STATE] Field Office at [Toll-free Number].

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NASS provides accurate, timely, and useful statistics in service to U.S. agriculture. We invite you to provide occasional feedback on our products and services. Sign up at <http://usda.mannlib.cornell.edu/subscriptions> and look for “NASS Data User Community.”

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