

## HANGING LAKE SURVEY INTRODUCTION

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### LOCATION

Date: \_\_\_\_\_ Time: \_\_\_\_\_ AM/PM Interviewer (initials): \_\_\_\_\_

**Weather (Circle):** Rain Cloudy Partly Cloudy Sunny Snow

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### INTRODUCTION

Hello, my name is \_\_\_\_\_ and we are conducting a transportation study for the U.S. Forest Service to better understand visitor's experience at Hanging Lake. Would you like to participate in our brief survey? Participation is voluntary and all responses are anonymous."

\_\_\_\_\_ **YES:** "Thank you!"

- If there is more than one person in the group: screener will ask:

"First, can I ask who in the group has celebrated their birthday most recently?"

**ASK IDENTIFIED PERSON:** "Did you hike Hanging Lake today?"

\_\_\_\_\_ **YES:** "Thank you, this survey should take about 10-15 minutes."

- Screener will hand clipboard with the "HIKER" survey.

\_\_\_\_\_ **NO but plan to:** "Thank you! Maybe we will survey you after your hike."

\_\_\_\_\_ **NO:** "Thank you, this survey should take about 5 minutes."

- Screener will hand clipboard with the "VISITOR" survey.

\_\_\_\_\_ **NO:** "Thank you for your time! Could you answer just a couple of brief questions?"

\_\_\_\_\_ **YES,** we ask the following non-response questions:

1. "Have you visited Hanging Lake previously? If **YES**, will ask the following questions:

a. "Approximate number of times? \_\_\_\_\_"

b. "What is your purpose for visiting Hanging Lake?" \_\_\_\_\_

\_\_\_\_\_ **NO:** "Ok, enjoy your day!"

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