

**2015 Census Test Focus Group Recruitment Operation
Savannah, Georgia
For Focus Groups May 4-7, 2015**

If Answering Machine, leave message ↴

Hello, I am calling from the U.S. Census Bureau with an opportunity to earn \$75 by participating in a focus group about the recent census test that was conducted in your area. To see if you qualify, please call 1-888-369-3596 and mention case number [XXXXXXXX]. Thank you.

If person answers ↴

Hello, my name is _____ and I am calling from the United States Census Bureau. Have I reached _<insert phone number dialed>_

No – End call.

Yes - ↴

This call may be recorded for quality purposes.

We are conducting follow-up focus groups to learn about experiences with the 2015 Census Test. Participation is voluntary. Each participant receives \$75 as reimbursement for parking and travel. The focus groups are held in the evening in Savannah, Georgia.

Do you have a few moments to answer some questions about eligibility?

No – Thank respondent and end call.

Yes ↴

Are you a Federal Government employee?

Yes – Skip to not eligible.

No ↴

Ask respondent the following questions to determine which date they are eligible to attend.

What is your age?

- 18-29 – Continue to Hispanic origin question
- 30-49 – [Skip to not eligible.](#)
- 50+ – Continue to Hispanic origin question

Are you of Hispanic, Latino, or Spanish origin?

- Yes – [Skip to not eligible.](#)
- No – Continue to race question

What is your race? Choose one or more races.

- White** – [Great, you are eligible to participate in the focus group.](#)
- Black or African American** – [Great, you are eligible to participate in the focus group.](#)
- American Indian or Alaska Native** – [Skip to not eligible.](#)
- Asian** – [Skip to not eligible.](#)
- Native Hawaiian or Other Pacific Islander** – [Skip to not eligible.](#)

If NOT eligible: **Thank you for answering our questions. You are not eligible at this time for this study.**

If needed: **For this study, we are looking for people in particular demographic groups that are classified as hard-to-count populations for the census every 10 years.**

If eligible: [Find the appropriate date based on age and race of respondent in the table below.](#)

	Non-Hispanic Black	Non-Hispanic White
18-29	Monday, May 4	Tuesday, May 5

50+	Wednesday, May 6	Thursday, May 7
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Are you available [FILL DATE FROM TABLE ABOVE] from 7-9 PM to participate?

- No – **Thank you for your time.**
- Yes – **The location will be the [LOCATION TBD]. What is your full name, the best telephone number we can reach you at and your email address so we can remind you about the date, time, and location for the focus group? [Enter the information on the spreadsheet.](#) We need at least the full name and phone number.**