

Focus Group Worksheet
2015 Census Test

Please answer the following questions based on what you can recall about the 2015 Census Test. Please do NOT include phone calls or messages from the Census Bureau about this focus group.

1. Do you remember being contacted by the Census Bureau about the 2015 Census Test?
 - Yes
 - I saw advertisements
 - I received an email
 - I received a postcard
 - I received a letter
 - I received a phone call
 - I received a text message
 - Someone came to my home
 - No – *Skip to question #3*

2. How were you instructed to respond to the 2015 Census Test? Select all that apply.
 - Through email
 - Online form
 - By phone
 - Mail-in paper form
 - In person

3. Did you register for “Notify Me” for the 2015 Census Tet?
 - Yes
 - No
 - Don’t know

4. Did you respond to the 2015 Census Test?
 - Yes
 - No
 - Don’t know

5. Did you respond to the 2010 Census?
 - Yes
 - No
 - Don’t know

6. In what year were you born? _____
year

7. What is the highest grade or year of school you have completed?

- Less than high school
- Completed high school
- Some college, no degree
- Associate's degree (AA/AS)
- Bachelor's degree (BA/BS)
- Post-bachelor's degree (for example, MA, MS, PhD, MD)

8. Are you male or female?

- Male
- Female

9. Are you of Hispanic, Latino, or Spanish origin?

- Yes
- No

10. What is your race? Choose **one or more** races.

- White
- Black or African American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Other Pacific Islander

If you did not respond to the survey, please write why you did not respond in the space below.
