

USPTO General Recruiting Event Satisfaction Survey

Thank you for taking a few minutes to complete this survey regarding your experience with the United States Patent and Trademark Office's (USPTO) recruitment activities. Your feedback will help us shape the agency's ongoing recruitment and outreach efforts to connect and engage top talent like you!

The entire survey should take about 12 minutes to complete. Your responses will be confidential and reported at the aggregate level.

Thank you in advance for your time and valuable input.

Sincerely,

The USPTO Recruitment Team

Demographic Information

Tell us about yourself:

I am a:

- Veteran

- Student
 - Please provide the following:
 - Name of College/University
 - Major
 - Anticipated graduation year
 - 2016
 - 2017
 - 2018
 - 2019
 - 2020 or beyond

- Current status
 - Freshman
 - Sophomore
 - Junior
 - Senior
 - Graduate Student

○ Professional in the field of:

- IT
- Engineering
 - Electrical
 - Computer
 - Mechanical
 - Biomedical
 - Chemical
 - Other: _____
- Law
 - Patent Law
 - Trademark Law
 - Intellectual Property Law
 - Other: _____
- Communications/ Marketing/ Public Relations
- Other: _____

Event Identification & Quality of Event Information

Multiple Choice Questions:

1. What kind of event did you attend or participate in with USPTO representatives?

- Patent Examiner Career Open House
- Patent Examiner Externship/ Internship Info session
- IP Experience/ Patent Trial and Appeal Board Info Session
- Veteran Hiring Program Info Session (i.e. Veteran Internship Program, OCIO Veteran Hiring Fair)
- Trademark Corporate Hiring Fair (i.e. recruitment events for OCIO, etc)
- College Career Fair and/or Info Session
- Collegiate Faculty or College Career Services Meet and Greet
- Special Interest event (i.e. recruitment event targeted to Women in STEM and/or held in conjunction with SHPE, NSBE, SWE, UNCF, Anita Borg Institute or Million Women Mentors)
- Industry partner event (i.e. IEEE, Bar or Law Association, regional Job Center, etc.)
- Patent Examiner Webinar/Info Sessions

2. Were your expectations for the event met?

Answer Choices: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree

3. After attending the event, are you willing to consider a position with the USPTO?

Answer Choices: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree

- Why or why not?

Answer Choices (Select all that apply.): Pay, Location, Culture, Feeling that my work will make a difference, Other (Please specify).

- If you are willing to consider a position with the USPTO, are you willing to relocate?

Answer Choices: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree

- If you are willing to consider a position with the USPTO, how interested are you in our agency's award-winning telework program?

Answer Choices: Extremely Interested, Somewhat Interested, Neutral, Minimally Interested , Not Interested At All

Rating Scale 1-10 and N/A: On a scale of 1 – 10 and N/A, with 1 being a poor experience, 10 being an exceptional experience and N/A being not applicable, please rate the following:

4. How well do you think the information provided educated you about the U.S. Patent and Trademark Office (USPTO) and its mission?
5. How well do you think the information provided at the hiring event educated you about career opportunities at the USPTO?
6. How helpful was it to speak one-on-one with a USPTO recruiter at the hiring event?
7. The event you attended on June 2nd was a new type of recruiting event the USPTO was trying – a combined webinar and in-person info session. How effective would you rate this recruiting experience?
8. How well informed are you now about how to apply to USPTO jobs through USAJobs.gov?
9. If you are a Veteran, how well informed are you now about USPTO's Veteran Hiring Program and noncompetitive hiring authorities that can be used to hire Veterans?
10. How well informed are you now about USPTO's compensation and benefits?
11. Overall, how well did the event hold your attention?

Future Engagement & Event Improvement

12. What recommendations do you have, if any, to improve the USPTO hiring event(s) you've attended?
13. Did we cover everything you wanted to learn about USPTO and its employment opportunities?
 - If not, what other types of information should have been provided? Please select all the areas that you are interested in learning more about.

Answer Choices: Career Opportunities, Career Advancement, Internships, Externships, The Benefits of Employment at the USPTO, Other (Please specify.)

14. How likely are you to recommend USPTO recruitment events to your friends and family in the future?

Answer Choices: Extremely Likely, Somewhat Likely, Neutral, Somewhat Unlikely, Not Likely At All

15. On a scale of 1 – 10, with 1 being poor and 10 being exceptional, rate how we compare, overall in our recruiting efforts, to other federal agencies that recruit talent in your field of expertise.

16. Would you like to stay connected to USPTO to get alerts and information about employment opportunities at the agency?

- If so, please provide your preferred method of communication with USPTO (check all that apply):
 - Email
 - Please provide your email address here: _____
 - Facebook
 - LinkedIn
 - Twitter
 - USPTO.gov/careers

17. What are your top three favorite print and/or online media channels for getting and sharing job news and information?

18. What additional information or comments would you like to share?

19. If you attended via the **webinar**, please answer yes or no to these questions.

- Were the slides easily readable?
- Could you hear the speakers clearly?
- Was it easy to submit your questions?

20. If you attended **in person**, please answer yes or no to these questions.

- Were the slides easily readable?
- Could you hear all of the speakers clearly – both those in the room with you and those who were online?
- Was it easy to be called on in the room to have your questions answered?

The United States Patent and Trademark Office (USPTO) is conducting this survey to (describe purpose of survey). This survey is strictly voluntary, includes 21 questions and should take approximately 12 minutes to complete. This information collection contains requirements subject to the Paperwork Reduction Act (PRA). Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number.