

## 2016 National Trademark Expo Attendee Survey

How did you hear about the National Trademark Expo? (check all that apply)

- a. Other print publication (please specify name)
- b. Online publication (please specify name)
- c. Radio
- d. Flyer or Handout
- e. Poster
- f. Word of mouth
- g. Twitter
- h. Facebook
- i. USPTO Intranet
- j. USPTO Website
- k. Other (e.g., school or educational institution, local chamber of commerce, business association, and/or other – please specify name)

Thank you! We appreciate your input.

The United States Patent and Trademark Office (USPTO) is conducting this survey to determine how attendees heard about the Expo. This survey is strictly voluntary, includes 1 question and should take approximately 1 minute to complete. This information collection contains requirements subject to the Paperwork Reduction Act (PRA). Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number.