

Rationale for Items Added to or Removed From the ExPECTT Youth Second Follow-up Instrument 12/17/14

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
A1.1	Confirm name		X		We decided to use age and gender rather than name, because nicknames may cause confusion.	First Follow-up Survey
A2	Gender	X			We removed this at first follow-up but would like it back to ascertain that we have the correct respondent	Baseline Survey
C1_1	Intention to smoke			X	Slight edit for clarity	NA
C1_6	Intention to use smokeless			X	Slight edit for clarity	NA
C1_9	Intention to use cigars			X	Slight edit for clarity	NA
C1_10	Intention to use cigars			X	Slight edit for clarity	NA
C1_12	Intention to use e-cigs	X		X	Slight edit for clarity	NA
C1_13	Intention to use e-cigs	X		X	Slight edit for clarity	NA
C1_14	Intention to use e-cigs	X		X	Slight edit for clarity	NA
E3_22	Have trouble breathing	X			Added to reflect possible messaging	Similar items were approved at Baseline
E12	Introductory text			X	Slight edit for clarity	NA
F1	Introductory text			X	Slight edit for clarity	NA
F1_1	Media use/TV on TV set			X	Slight edit for clarity	NA
F1_2	Media use/TV on computer			X	Slight edit for clarity	NA
F1_3	Media use/TV on phone			X	Slight edit for clarity	NA
F1_4	Media use/TV on ipod			X	Slight edit for clarity	NA
F2	Introductory text			X	Slight edit for clarity	NA
F2_31	Media use/TV shows	X			Will add name of shows on which advertising will appear	Similar items were approved at First Follow-up
F2_31	Media use/TV shows	X			Will add name of shows on which advertising will appear	First Follow-up
F2_31	Media use/TV shows	X			Will add name of shows on which advertising will appear	First Follow-up
F5_3	Introductory text			X	Slight edit for clarity	NA
F5_6	Introductory text			X	Slight edit for clarity	NA
F19_x	Introductory text			X	Slight edit for clarity	NA
F19_x	Added three response options: 9. This generation of teens can play a big role in stopping smoking 10. If you smoke you lose your freedom 11. There are toxic chemicals in cigarette smoke	X			These response options were added to capture messaging of new Real Cost advertising.	Similar response options were approved at First Follow-up
F10_2_x	Attitudinal measure: "Enjoyable-unenjoyable"		X		Dropping for sake of survey brevity	NA
F12_x	This ad makes me want to not use tobacco			X	Slight edit for clarity	NA