# ATTACHMENT 4: YOUTH MEDIA TRACKING SCREENER AND INSTRUMENT

Form Approved OMB No. 0910-0753 Exp. Date 10/31/2016

# Evaluation of the Public Education Campaign on Teen Tobacco-Media Tracking (ExPECTT-MT)

Subjects for Questionnaire:

Study Screener

Section A: Media Use and Awareness

Section B: Tobacco Use Behavior, Attitudes & Beliefs

Section C: Demographic Items

#### Study Screener (Email invitation to pre-selected parents from existing panel)

#### Greetings!

We have a new survey and your participation is requested. The survey is meant for children (males/females) ages 13-17. If [he/she] qualifies and completes, your Global Test Market account will be credited with the Market Points stated in the invitation.

Best Regards – Global Test Market Team

#### Study Introduction

Thank you for agreeing to take part in this survey. The survey will take approximately 30 minutes to complete. You will be asked various questions about your experiences with tobacco products, media use, as well as some questions about your background. Even if you do not use tobacco products, the information you provide will still be very important.

Your responses will be kept strictly confidential, and neither your name nor other personal information will be associated with your responses. The data collected for this study will be combined with that of all participants before it is analyzed. At the end of the survey, a link will take you to the GMI website to collect your MarketPoints.

If you have any questions about this study, you can call Jane Allen, at 1-800-334-8571 extension 25115 or send email to jallen@rti.org. If you have any questions about your rights as a study participant, you can call RTI's Human Research Protections Office at 1-866-214-2043 or send email to orpe@rti.org.

I hav me.	e read and understand this information, and the study purpose and process are clear to
	es, I agree to participate in this study o, I do not wish to participate in this study
S1.	How old are you?
	1 11 years old or younger (GO TO CLOSING TEXT) 2 12 years old (GO TO CLOSING TEXT) 3 13 years old (GO TO A1) 4 14 years old (GO TO A1) 5 15 years old (GO TO A1) 6 16 years old (GO TO A1) 7 17 years old (GO TO A1) 8 18 years old or older (GO TO CLOSING TEXT) 9 Prefer not to answer (GO TO CLOSING TEXT)  SING TEXT "You do not qualify for this survey, which is for children ages 13 to Thank you very much for your response."
C1.	Are you male or female?
C2.	Are you Hispanic, Latino/a, or of Spanish origin?  \[ \]_1  \text{No, not of Hispanic, Latino/a, or Spanish origin} \] \[ \]_2  \text{Yes, Mexican American, Chicano/a} \] \[ \]_3  \text{Yes, Puerto Rican} \] \[ \]_4  \text{Yes, Cuban} \] \[ \]_5  \text{Yes, another Hispanic, Latino/a, or Spanish origin} \]

**C3.** What race or races do you consider yourself to be? Please select 1 or more of these categories.

	1 Yes	
C3_1. White		
C3_2. Black or African American		
C3_3. American Indian or Alaska Native		
C3_4. Asian Indian		
C3_5. Chinese		
C3_6. Filipino		
C3_7. Japanese		
C3_8. Korean		
C3_9. Vietnamese		
C3_10. Native Hawaiian		
C3_11. Guamanian or Chamorro		
<b>C3_12.</b> Samoan		
C3_13. Other Asian		
C3_14. Other Pacific Islander		

#### **Section A: Media Use and Awareness**

[INSERT STUDY CONSENT LANGUAGE HERE]

First, we'd like to ask you about your use of TV and other media.

**A1.** Thinking only about yesterday, about how much time did you spend <u>watching TV shows or movies</u> on any of the following?

		None	At least one minute, but less than 1 hour		2 hours or more, but less than 3 hours	More than 3 hours	Prefer not to answer
<b>A1_1.</b> A	TV set? Include time spent watching DVDs, streaming video like Netflix, shows that you recorded earlier, or shows "On Demand"		2	3	4	5	9
A1_2.	A computer, laptop, or tablet? Include streaming video like Netflix, DVDs, Hulu, etc.?		2	З	4	5	9
A1_3.	A cell phone/smartphone?		2	3	4	5	9
A1_4.	An iPod or other MP3 player?		2	3	4	5	9

**A2.** Thinking <u>only about yesterday</u>, about how much time did you spend doing the following activities? You may be doing some of these activities while you are doing another (for example, listening to music while you instant messaging).

		Non e	At least one minute, but less than 1 hour	1 hour or more, but less than 2 hours	2 hours or more, but less than 3 hours	More than 3 hours	Prefer not to answer
L	istening to Music						
A2_1.	Listening to music across all devices including Ipods, MP3 players, cell phones, computer, laptop, tablet, Internet radio like Pandora, CD players, and car radios.		2	3	4	5	9
Using	a Computer, Laptop, or Tablet						
A2_2.	Watching or uploading videos such as YouTube on a computer, laptop, or tablet	1	2	3	4	5	9
A2_3.	Using social networking sites like Facebook or twitter on a computer, laptop, or tablet	1	2	З	4	5	9
A2_4.	Browsing any other type of website for anything besides schoolwork on a computer, laptop, or tablet, like news or entertainment.	1	2	3	4	5	9
A2_5.	Instant messaging or Video chatting (on Skype, Googletalk, iChat, etc.) on a computer, laptop, or tablet	1	2	3	4	5	9

Using a Cell Phone/Smartphone						
<b>A2_6.</b> Text messaging on a cell phone/smartphone		2	3	4	5	g
<b>A2_7.</b> Watching or uploading videos such as YouTube on a cell phone/smartphone	1	2	3	4	5	
<b>A2_8.</b> Going to social networking sites like Facebook or twitter on a cell phone/smartphone	1	2	3	4	5	
<b>A2_9.</b> Browsing any other type of website on a cell phone/smartphone like news or entertainment. Include smartphone apps.	1	2	3	4	5	
Playing Games and Reading						
A2_10. Playing games on all electronic devices. Include cell phones/smartphones, computers, laptops, tablets, game players hooked up to a TV/computer (Xbox, Wii, PSP) and handheld players (Nintendo DS, Sony PSP, iPod)		2	3	4	5	
<b>A2_11.</b> Reading a book that was for your own enjoyment (not a homework assignment). Include e-book or e-readers.	1	2	3	4	5	
<b>A2_12.</b> Looking at or reading any magazines? Do <u>not</u> include time spent reading magazines on a computer, laptop, or tablet.	1	2	3	4	5	g
3. How often do you go to the movies at		e theate	er?			

<b>A3.</b> We want to ask you about some slogans or themes that might or might not have appeared in the media around here.
[RANDOMIZE PRESENTATION OF A3_1a through A3_1c]
A3_1
In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?  Skittles  Yes No Not Sure Prefer not to Answer
A3_1b
In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?  Xbox  1 Yes 2 No 3 Not Sure 9_ Prefer not to Answer
A3_1c
In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?  Proactiv YesNoNot SurePrefer not to Answer
A3_2
[RANDOMIZE PRESENTATION OF A3_2a through A3_2f]
A3_3. In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?  Digital Youth Against Tobacco (DYAT)  1 Yes

2 No 3 Not Sure
A3_4. In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?
The Real Cost  1 Yes  2 No  3 Not Sure
A3_6. In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?
Tips from Former Smokers (Tips)  1 Yes  2 No  3 Not Sure
A3_7. In the past 3 months, that is since [FILL DATE], have you seen or heard the following slogan or theme?
truth
1Yes 2 No
3 Not Sure

A4. The next set of questions ask whether or not you've seen any of the following advertisements.

[RANDOMIZE ORDER OF A4\_1 and A4\_2]

A4_1. In the past 3 months, have you seen a Tips from Former Smokers (Tips) advertisement? Examples of some Tips from Former Smokers ads are shown below.  1 Yes 2 No 3 Not sure 9 Prefer not to Answer
[INSERT Tips from Former Smokers PHOTO COLLAGE]
[INSERT Tips from Former Smokers PHOTO COLLAGE]
<b>A4_2</b> . In the past 3 months, have you seen a truth campaign advertisement? Examples of some truth campaign ads are shown below.
Yes No Not sure  Prefer not to Answer
[INSERT truth PHOTO COLLAGE]
A5. Where have you seen or heard about [INSERT CAMPAIGN NAME]?
1 2 Yes No
[RANDOMIZE]
<ul> <li>A5_1. On TV</li> <li>A5_2. On the radio</li> <li>A5_3. In newspapers or magazines</li> <li>A5_4. On the Internet</li> <li>A5_5. Billboards or other outdoor ads</li> </ul>
<b>A6.</b> The [INSERT CAMPAIGN NAME] is on social networking sites. Have you ever seen [INSERT CAMPAIGN NAME] on the following sites?
1 2 Yes No
A6_1. Facebook? A6_2. Twitter? A6_3. [INSERT SOCIAL MEDIA SITE A] A6_4. [INSERT SOCIAL MEDIA SITE B]

A7\_x. Now we would like to show you some screen shots from a television advertisement that has been shown in the U.S. Once you have viewed the images displayed below, please click on the forward arrow below to continue with the survey.

[DISPLAY STORYBOARD IMAGES FOR AD\_x]

AO as the control of the second first the second fell to MONITUGA (FILL DATE)?
<b>A8_x.</b> Have you seen this ad in the past [FILL MONTHS], [FILL DATE]?
$\square_1$ Yes $\square_2$ No $\square_9$ Prefer not to answer
[IF A8x=1, ASK A8a_x]
<b>A8a_x.</b> In the past [FILL MONTHS], how frequently have you seen this ad?
☐ Rarely ☐ Sometimes ☐ Often ☐ Very Often ☐ Prefer not to answer
A9ax. Where have you seen or heard these ads? Check all that apply. [Channels] [RANDOMIZE ORDER OF CHECKBOX LIST]
On TV On the Internet On the radio In newspapers or magazines Eillboards or posters Not sure Prefer not to Answer
A9bx. Where have you seen these ads? Check all that apply. [Locations] [RANDOMIZE ORDER OF CHECKBOX LIST]

At the movie theatre At school At the mall, in an arcade or store On buses, trains or other public transportation Outdoors Not sure Prefer not to Answer	
A9cx. Where on the Internet have you seen these ads? Check all that apply. [RANDOMIZE ORDER OF CHECKBOX LIST]	
Internet or banner ad Facebook Twitter YouTube Hulu Other social networking sites Tuly I have not seen this ad on the Internet Prefer not to Answer	
F19_x. What is the main message of this ad? Select only one response [RANDOMIZE ORDER OF CHECKBOX LIST]	
Smoking can damage your teeth Smoking can cause wrinkles Cigarettes are addictive Cigarettes can control your life The cost of a pack of cigarettes is going up Laws make it difficult for teens to buy cigarettes at convenient stores Being with friends is more important than smoking This generation of teens can play a big role in stopping smoking In there are toxic chemicals in cigarette smoke	
A10_x. How would you describe this advertisement?	

A10_1.	Bad	3	2	1	О	+1	+2	+3	Good
A10_2.	Unenjoyable	3	2	-1	o	+1	+2	+3	Enjoyable

**A11\_x.** Please tell us if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements.

		1 Strongly Disagree	2 Disagree	3 Neither Agree or Disagree (Neutral)	4 Agree	5 Strongly Agree	9 Prefer Not to Answer
A11_1	This ad is worth remembering	1	2	3	4	5	9
A11_2	This ad grabbed my attention		2	3	4	5	9
A11_3	This ad is powerful		2	3	4	5	9
A11_4	This ad is informative		2	3	4	5	9
A11_5	This ad is meaningful to me		2	3	4	5	9
A11_6	This ad is convincing		2	3	4	5	9
A11_7	This ad is terrible		2	3	4	5	9
A11_8	This ad is ridiculous		2	3	4	5	9
A11_9	I trust the information in this ad		2	3	4	5	9
A11_10	This ad told me things I never knew before about tobacco		2	3	4	5	9
A11_12	The person/people in this ad are like me		2	3	4	5	9
A11_13	This ad gave me good reasons not to use tobacco		2	3	4	5	9

	ale of 1 to 5, indicate in the solution in the			SERT TOBA	CCO PRO	DUCT]				
2	<ol> <li>The ad makes me want to USE [INSERT TOBACCO PRODUCT]</li> <li>3</li> <li>4</li> </ol>									
5		vant to not USE	E made [IN	SERT TOBA	CCO PRC	DUCT]				
	cale of 1 to 5, indicate ning you would or wou			NSERT TOB	ACCO PR	ODUCT]				
1 2 3 4		ant to USE [INS	SERT TOBA	ACCO PROD	UCT]					
5 9	. The ad makes me was Prefer not to Answer	vant to not USE	E made [IN	SERT TOBA	CCO PRC	DUCT]				
	e of 1 to 5, where 1 m ad made you feel			_	·					
[RANDOMIZE OF	RDER]	1 <u>Not at all</u>	2	3	4	5 <u>Very</u>				
A13a_x. Sac A13b_x. Afr A13c_x. Irrit A13d_x. And A13d_x. And A13e_x. Ash A13f_x. Disc A13g_x. Hop A13h_x. Mot A13i_x. Undo A13i_x. Amu A13k_x. Wor A13k_x. Disg A13m_x. Hal A13n_x. Une A130_x. Surp	raid tated gry gry amed couraged peful civated erstood used rried ppy easy									
<b>A14.</b> After seein	ng this ad, did you loo	k for more info	rmation or	nline?						
☐ <sub>1</sub> Yes ☐ <sub>2</sub> No ☐ <sub>9</sub> Pre	fer not to answer									
A15. After seeir	ng this ad, did you vis	it [insert campa	aign name	] website o	r Faceboo	ok page?				

	<ul> <li>1 Yes</li> <li>2 No</li> <li>9 Prefer not to answer</li> </ul>
<b>A16.</b> A friend?	fter seeing this ad, did you share [insert campaign name] YouTube channel with a
	$egin{array}{cccccccccccccccccccccccccccccccccccc$
<b>A17.</b> A	fter seeing this ad, did you mention it on social media?
	☐ 1 Yes ☐ 2 No ☐ 9 Prefer not to answer
<b>A18.</b> D	oid you talk to anyone about this ad?
	<ul> <li>Yes</li> <li>No</li> <li>Prefer not to answer</li> </ul>
<b>A15.</b> W	When you talked about the ads, did you talk about any of the following topics? $\frac{1}{\text{Yes}}$ No
	[RANDOMIZE]
	A15_1. These ads were good A15_2. These ads were NOT good A15_3. I should not smoke A15_4. The person I was talking to or someone else I know should not smoke A15_5. Other, specify
	[REPEAT A7_x. FOR OTHER ADS]
	Do your parents have rules about <u>how much time</u> you can spend using media, such as TV, computer, video games, cell phones, and music?
	Yes, my parents have lots of rules about it. Yes, my parents have a few rules about it. No, my parents don't have any rules about it. Prefer not to answer

A17.	Do your parents have rules about what you are allowed to do on the computer, which video games you are allowed to play, or what music you're allowed to listen to?							
	Yes, my parents have lots of rules about it. Yes, my parents have a few rules about it. No, my parents don't have any rules about it. Prefer not to answer							
A18.	In general, how often do your parents make sure you follow the rules they have about using media, such as TV, computers, video games, and music?							
	<ul> <li>Most of the time</li> <li>Some of the time</li> <li>A little of the time</li> <li>Never</li> <li>My parents don't have rules about using media</li> </ul>							
	I la Preter not to answer							

## **Section B: Tobacco Use Behavior, Attitudes & Beliefs**

# Cigarette Use

B1.	Have	e you ever tried cigarette smoking, even one or two puffs? Yes No Prefer not to answer
[IF B1	l=1 or	9, GO TO B2. IF B1=2, GO TO B5]
<b>B2.</b>	1 2 3 4 5 5 6 7 9 9	ng the past 30 days, on how many days did you smoke cigarettes?  0 days  1 or 2 days  3 to 5 days  6 to 9 days  10 to 19 days  20 to 29 days  All 30 days  Prefer not to answer  O TO B5, otherwise GO TO B3]
В3	Duri	ng the past 30 days, were the cigarettes that you usually smoked menthol? Yes No Prefer not to answer
В4.	Aboutine.  1 2 3 4 5 6 7 8 9	thow many cigarettes have you smoked in your entire life? Your best guess is  0 cigarettes 1 or more puffs but never a whole cigarette 1 cigarette 2 to 5 cigarettes 6 to 15 cigarettes (about 1/2 a pack total) 16 to 25 cigarettes (about 1 pack total) 26 to 99 cigarettes (more than 1 pack, but less than 5 packs) 100 or more cigarettes (5 or more packs) Prefer not to answer

B5.	Do you consider yourself a smoker?
	$\square_1$ Yes
	$\square_2$ No
	9 Prefer not to answer
[IF B2	=2-9 GO TO B5; OTHERWISE GO TO B6]
В6.	I plan to stop smoking cigarettes for good within the next (PLEASE CHOOSE THE FIRST ANSWER THAT FITS)
	□₁ 7 days
	$\square_2$ 30 days
	□ <sub>3</sub> 6 months
	□₄ 1 year
	s I do not plan to stop smoking cigarettes within the next year
	g Prefer not to answer
Othe	r Tobacco Use
B7.	Have you ever used smokeless tobacco, such as chewing tobacco, snuff, snus (rhymes with goose) or dip, such as Copenhagen, Skoal, Grizzly, Kodiak, and Red Sea even just a small amount?
	$\square_1$ Yes
	$\overline{\square}_2$ No
	g Prefer not to answer
[IF C6	=1, GO TO C7; OTHERWISE GO TO C8]
B8.	During the past 30 days, on how many days did you use chewing tobacco, snuff or dip?
	$\square_1$ 0 days
	$\square_2$ 1 or 2 days
	₃ 3 to 5 days
	4 6 to 9 days
	□₅ 10 to 19 days
	$\square_6$ 20 to 29 days or
	☐ <sub>7</sub> All 30 days
	Prefer not to answer

#### [IF B7=2-9 GO TO B8; OTHERWISE GO TO B9]

В9.		n to stop using smokeless tobacco such as chewing tobacco, snuff, or dip for within the next (PLEASE CHOOSE THE FIRST ANSWER THAT FITS)
		7 days
	2	30 days
	3	6 months
	4	1 year
	5	I do not plan to stop using smokeless tobacco within the next year
	9	Prefer not to answer

[IF B2=1 OR B7=1 GO TO B9; OTHERWISE GO TO B10]

# **B10.** Thinking about the future...

		1 Definitely Yes	2 Probably Yes	3 Probably Not	4 Definitely Not	9 Prefer Not to Answer
B10_1	Do you think that you will try a <b>cigarette</b> soon?		2	3	4	9
B10_2	Do you think you will smoke a <b>cigarette</b> at any time in the next year?	1	2	3	4	9
B10_3	If one of your best friends were to offer you a <b>cigarette</b> , would you smoke it?	1	2	3	4	9
B10_4	Do you think that you will try <b>smokeless tobacco</b> such as chewing tobacco, snuff or dip soon?		2	3	4	9
B10_5	Do you think you will use <b>smokeless tobacco</b> such as chewing tobacco, snuff or dip at any time in the next year?	1	2	3	4	9
B10_6	If one of your best friends were to offer you <b>smokeless tobacco</b> such as chewing tobacco, snuff or dip, would you use it?	1	2	3	4	9

# **B11. Smoking cigarettes** is...

B11_1	Bad	3			О	-+1	+2	+3	Good
B11_2	Unenjoyable	3	-2	1	О	+1	+2	+3	Enjoyable

# **B12. Using smokeless tobacco**, such as chewing tobacco, snuff, or dip is...

B12_1	Bad	3	2	-1	О	+1	+2	+3	Good
B12_2	Unenjoyable	3	-2	-1	О	+1	+2	+3	Enjoyable

**B13.** How much do you agree or disagree with the following statements? *If I smoke I will...* 

		1 Strongly Disagree	2 Disagree	3 Neither Agree or Disagree (Neutral)	4 Agree	5 Strongly Agree	9 Prefer Not to Answer
B13_1.	Damage my body		2	3	4	5	9
B13_2.	Be controlled by smoking		2	3	4	5	9
B13_3.	Be unattractive		2	3	4	5	9
B13_4.	Inhale poisons		2	3	4	5	9
B13_5.	Develop cancer of the lip, mouth, tongue or throat	1	2	3	4	5	9
B13_6.	Develop sexual and/or fertility problems	1	2	3	4	5	9
B13_7.	Lose my taste buds		2	3	4	5	9
B13_8.	Be unable to stop when I want to	1	2	3	4	5	9
B13_9.	Get wrinkles		2	3	4	5	9
B13_10.	Develop skin problems	1	2	3	4	5	9
B13_11	Have problems with my teeth			3	4	5	9
B13_12.	Lose my teeth		2	3	4	5	9
B13_13.	Have trouble breathing		2	3	4	5	9
B13_14	Shorten my life		2	3	4	5	9
B13_15.	Develop a smoking-related disease		2	3	4	5	9
B13_16.	Have bad breath	1	2	3	4	5	<u></u> 9
B13_17	Get sick more often	1	2	3	4	5	<u></u> 9
B13_18.	Decrease my sports performance		2	3	<u></u> 4	5	<u></u> 9
B13_19.	End up wasting money on cigarettes		2	3	<u></u> 4	5	<u></u> 9
B13_20.	Become addicted		2	3	4	5	<u></u> 9
B13_21.	Harm others with second- hand smoke		2	3	<u></u> 4	5	<u></u> 9
B13_22.	Be a bad influence on others	_1	2	3	4	5	<u></u> 9

# B15. How much do you agree or disagree with the following statements about smoking cigarettes?

		1 Strongly Disagree	2 Disagree	3 Neither Agree or Disagree (Neutral)	4 Agree	5 Strongly Agree	9 Prefer Not to Answer
B15_1.	Smoking can cause immediate damage to my body.	1	2	3	4	5	9
B15_2.	It is safe for me to smoke for only a year or two, as long as I quit after that.		2	3	4	5	9
B15_3.	If I started to smoke occasionally I would not become addicted.	1	2	3	4	5	9
B15_4.	Smoking cigarettes helps people relieve stress.		2	3	4	5	9
B15_5.	Cigarette ingredients are disgusting.		2	3	4	5	9
B15_6.	Cigarette ingredients are dangerous.		2	3	4	5	9
B15_7.	Smoking is a way to show others you're not afraid to take risks	1	2	3	4	5	9
B15_8.	Smoking cigarettes can help keep your weight down	1	2	3	<u></u> 4	5	9
B15_9.	Menthol cigarettes are safer than non-menthol cigarettes	1	2	3	4	5	9

# $\textbf{B17.} \ \, \text{Do you believe } \textbf{cigarette smoking} \ \, \text{is related to}...$

		1 Definitel y Yes	2 Probabl y Yes	3 Probabl y Not	4 Definitel y Not	Don't Know	9 Prefer Not to Answer
B17_1	Lung Cancer?		2	3	4	5	9
B17_2	Cancer of the lip, mouth, tongue or throat?		2	3	4	5	9
B17_3	Heart Disease?		2	3	4	5	9
B17_4	Diabetes?		2	3	4	5	9
B17_5	Emphysema?		2	3	4	5	9
B17_6	Stroke?		2	3	4	5	9
B17_7	Hole in throat (stoma or tracheotomy)?	1	2	3	4	5	9
B17_8	Buerger's Disease?		2	3	4	5	9
B17_9	Removal of limbs (amputations)?		2	3	4	5	9
B17_10	Asthma?		2	3	4	5	9
B17_11	Gallstones?		2	3	4	5	9
B17_12	COPD or chronic bronchitis?	1	2	3	4	5	9

# **B19.** Does **cigarette smoke** contain....

		1 Definitel y Yes	2 Probabl y Yes	3 Probabl y Not	4 Definitel y Not	Don't Know	9 Prefer Not to Answer
B19_1	Ammonia, a substance found in fertilizer and household cleaners?		2	3	4	5	9
B19_2	Arsenic, a substance found in motor oil?		2	3	4	5	9
B19_3	Benzene, a chemical found in gasoline?		2	3	4	5	9
B19_4	Beryllium, a substance used in nuclear weapons and nuclear power reactors?		2	3	4	5	9
B19_5	Cadmium, a substance found in batteries?		2	3	4	5	9
B19_6	Carbon monoxide, a substance found in car exhaust?		2	3	4	5	9
B19_7	Formaldehyde, a chemical used to preserve things?		2	3	4	5	9
B19_8	Hydrogen cyanide, a substance used to kill insects?		2	3	4	5	9
B19_9	Lead, a substance found in bullets?		2	3	4	5	9
B19_10	Naphthalene, a chemical found in mothballs?		2	3	4	5	9
B19_11	2-Nitropropane, a substance found in paint and ink?		2	3	4	5	9
B19_12	Polonium 210, a poison?		2	3	4	5	9
B19_13	Uranium, a substance used in nuclear weapons and nuclear power reactors?	1	2	3	4	5	9

# **B21. How many** of your four closest friends...

		0 None	1 One	2 Two	3 Three	4 Four	9 Prefer Not to Answer
B21_1.	Smoke cigarettes?	o		2	3	4	9
B21_2.	Use smokeless tobacco, such as chewing tobacco, snuff or dip?	О		2	3	4	9
B21_3	Smoke menthol cigarettes?	О		2	3	4	9

## **E8.** How many others your age...

		0 None	1 A few	2 Some	3 Most	4 All	9 Prefer Not to Answer
E8_1.	Smoke cigarettes <b>every day</b> ?	О		2	3	4	9
E8_2.	Smoke menthol cigarettes every day??	0		2	3	4	9
E8_3	Use smokeless tobacco, such as chewing tobacco, snuff, or dip <b>every day</b> ?	О	1	2	3	4	9
E8_4.	Smoke cigarettes, but not every day?	О		2	3	4	9
E8_5.	Smoke menthol cigarettes, <b>but not every day</b> ??	О		2	3	4	9
E8_6	Use smokeless tobacco, such as chewing tobacco, snuff, or dip, <b>but not every day</b> ?	О	1	2	3	4	9

# **Section C: Demographic Items**

C1.	Are you male or female?
C2.	Are you Hispanic, Latino/a, or of Spanish origin?  \[ \]_1  \text{No, not of Hispanic, Latino/a, or Spanish origin} \]_2  \text{Yes, Mexican American, Chicano/a} \]_3  \text{Yes, Puerto Rican} \]_4  \text{Yes, Cuban} \]_5  \text{Yes, another Hispanic, Latino/a, or Spanish origin} \]_9  \text{Prefer not to answer} \]

C3.	What race or races do you consider yourself to be? Please select 1 or more of these
	categories.

	1 Yes	
C3_1. White		
C3_2. Black or African American		
C3_3. American Indian or Alaska Native		
C3_4. Asian Indian		
C3_5. Chinese		
C3_6. Filipino		
C3_7. Japanese		
C3_8. Korean		
C3_9. Vietnamese		
C3_10. Native Hawaiian		
C3_11. Guamanian or Chamorro		
<b>C3_12.</b> Samoan		
C3_13. Other Asian		
C3_14. Other Pacific Islander		

[IF C2=2-9, GO TO C4, OTHERWISE GO TO C6]

C4.	How	much do you watch Spanish and English television? Would you say
		Only Spanish
	2	Spanish more than English
	3	Spanish and English equally
	4	English more than Spanish
	5	English only
	9	Prefer not to answer

C5.		ng the past 30 days, about how much money did you have each week to spend way you wanted to?
		None
	2	Less than \$5
	3	\$6 to \$10
		\$11 to \$20
	5	\$21 to \$35
		\$36 to \$50
	7	\$51 to \$75
		\$76 to \$125
		\$126 or more
	99	Prefer not to answer
C6.	How	often do your parents let you watch movies or videos that are rated R?
	1	Never
	2	Once in awhile
	3	Sometimes
	4	All the time
	9	Prefer not to answer
<b>C7</b> .		er than you, has anyone who lives with you used any of the following during the 30 days? (You can CHOOSE ONE ANSWER or MORE THAN ONE ANSWER) cigarettes smokeless tobacco, such as chewing tobacco, snuff, snus (rhymes with goose) or dip, such as Copenhagen, Skoal, Grizzly, Kodiak, and Red Seal cigars, cigarillos, or little cigars such as Swisher Sweets, Black & Mild, White Owl, Cheyenne, Dutch Masters, Garcia Y Vega or Middleton's tobacco out of a water pipe (also called "hookah") electronic cigarettes, such as blu, NJOY, Mistic, 21st Century Smoke any other form of tobacco No, no one who lives with me has used any form of tobacco during the past 30
	9	days Prefer not to answer
<b>C8.</b> [	Do you 30 d	days Prefer not to answer  have any brother(s) and/or sister(s) who have smoked cigarettes during the past ays?
<b>C8.</b> [		days Prefer not to answer  have any brother(s) and/or sister(s) who have smoked cigarettes during the past ays?  Yes
<b>C8.</b> [		days Prefer not to answer  have any brother(s) and/or sister(s) who have smoked cigarettes during the past ays?  Yes No
<b>C8.</b> [		days Prefer not to answer  have any brother(s) and/or sister(s) who have smoked cigarettes during the past ays?  Yes No I don't know
<b>C8.</b> [		days Prefer not to answer  have any brother(s) and/or sister(s) who have smoked cigarettes during the past ays?  Yes No

Please tell us if you strongly agree, agree, disagree, or strongly disagree with the following statements.

I would like to explore strange places. Would you say you
<ul> <li>☐₁ Strongly Disagree</li> <li>☐₂ Disagree</li> <li>☐₃ Neither agree nor disagree (neutral)</li> </ul>
☐ <sub>4</sub> Agree ☐ <sub>5</sub> Strongly Agree
Prefer not to answer
I like to do frightening things. Would you say you
Strongly Disagree
☐2 Disagree ☐3 Neither agree nor disagree (neutral)
☐ <sub>4</sub> Agree
Strongly Agree  Prefer not to answer
Prefer not to answer
I like new and exciting experiences, even if I have to break the rules. Would you say you
Disagree  Noither agree per disagree (neutral)
☐₃ Neither agree nor disagree (neutral) ☐₄ Agree
☐₅ Strongly Agree
perfer not to answer
I prefer friends who are exciting and unpredictable. Would you say you
☐2 Disagree ☐3 Neither agree nor disagree (neutral)
Agree
Strongly Agree
perfer not to answer
Thinking about your mental health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not good?
Number of days
Don't know
☐₃ Don't know ☐9 Prefer not to answer

C14.	What is your zip code?  ☐₃ Don't know ☐₃ Prefer not to answer
C15.	What county do you live in?  [DROP DOWN MENU BASED ON ZIP]

## Thank you for taking time to complete this survey.

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