

Appendix 2a: Semi-targeted advertisement [note that only one or more statements within the bracketed section below will be selected at a time, depending on recruiting needs].

Participants Wanted for Research Study

The National Center for Health Statistics is looking for adults aged 18 and over [who have less than 12th grade education, or a HS diploma/GED, or some college to answer a variety of health questions that may be asked on a national survey. We would like to talk to adults [who live in a household of two persons or more, have drunk alcohol within the last 12 months, drink alcohol 3 or more times per week, live with someone who uses electronic cigarettes, or know someone who uses electronic cigarettes.] The survey research interview will be no longer than 60 minutes and participants will receive \$40.

FOR MORE INFORMATION,
Call [Fill Name] at: **301-xxx-xxxx**

Centers for Disease Control and Prevention
National Center for Health Statistics



**Centers for Disease
Control and Prevention**
National Center for
Health Statistics

Appendix 2b: Non Specific

Advertisement/flyer

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