

Attachment 2: Semi-targeted advertisement [note that only one or more statements within the bracketed section below will be selected at a time, depending on recruiting needs].

Participants Wanted for Research Study

The National Center for Health Statistics is looking for adults aged 18 and over to answer a variety of health questions that may be asked on a national survey. We would like to talk to adults [who have difficulty with/who live in a household with adults who have difficulty with] [concentrating, remembering or making decisions]. The survey research interview will be no longer than 60 minutes and participants will receive \$40.

FOR MORE INFORMATION,
Call [Fill Name] at: **301-xxx-xxxx**

**Centers for Disease Control and Prevention
National Center for Health Statistics**



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Control and Prevention**
National Center for
Health Statistics