

Attachment 3a/English: Semi-targeted advertisement [note that only one or more statements within the bracketed section below will be selected at a time, depending on recruiting needs].

Participants Wanted for Research Study

The National Center for Health Statistics is looking for adults aged 18 and over [who have less than 12th grade education, or a HS diploma/GED, or some college] to answer a variety of health questions that may be asked on a national survey. We would like to talk to adults [who have consumed alcohol within the last 12 months, drink alcohol 3 or more times per week, live with someone who uses electronic cigarettes, or know someone who uses electronic cigarettes.] The survey research interview will be no longer than 60 minutes and participants will receive \$40.

**FOR MORE INFORMATION,
Call [Fill Name] at: 301-xxx-xxxx**

**Centers for Disease Control and Prevention
National Center for Health Statistics**



**Centers for Disease
Control and Prevention**
National Center for
Health Statistics

Attachment 3b/Spanish: Semi-targeted advertisement [note that only one or more statements within the bracketed section below will be selected at a time, depending on recruiting needs].

Se necesitan participantes para un estudio

El Centro Nacional para Estadísticas de Salud está tratando de encontrar adultos de 18 años o más [con menos de 12 años de estudios, o con diploma de *High School* o GED, o con estudios universitarios] para responder a una serie de preguntas sobre la salud que tal vez se usen en una encuesta nacional. Nos gustaría hablar con adultos [que hayan tomado bebidas alcohólicas en los últimos 12 meses, tomen bebidas alcóholicas 3 o más veces por semana, vivan con alguien que utiliza cigarrillos electrónicos, o conozcan a alguien que utiliza cigarrillos electrónicos]. La entrevista de la encuesta tomará un máximo de 60 minutos, y los participantes recibirán \$40

**PARA MÁS INFORMACIÓN,
Llame a [Fill Name] al: 301-xxx-xxxx**

**Centros para el Control y la Prevención de Enfermedades
Centro Nacional para Estadísticas de Salud**



**Centers for Disease
Control and Prevention**
National Center for
Health Statistics

Attachment 3c/English: Non Specific

Advertisement/flyer

Participants Wanted for Research Study

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**FOR MORE INFORMATION,
Call [Fill Name] at: 301-xxx-xxx**

**Centers for Disease Control and Prevention
National Center for Health Statistics**



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Se necesitan participantes para un estudio

El Centro Nacional para Estadísticas de Salud está tratando de encontrar adultos de 18 años o más [con menos de 12 años de estudios, o con diploma de *High School* o GED, o con estudios universitarios] para responder a una serie de preguntas sobre la salud que tal vez se usen en una encuesta nacional. La entrevista de la encuesta tomará un máximo de 60 minutos. Los participantes recibirán \$40.

**PARA MÁS INFORMACIÓN,
Llame a [Fill Name] al: 301-xxx-xxxx**

**Centros para el Control y la Prevención de Enfermedades
Centro Nacional para Estadísticas de Salud**



**Centers for Disease
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