## Attachment 2. Vaccine acceptance/confidence domains to be cognitively tested

The Public Health Service Act provides us with the authority to do this research (42 United States Code 242k). All information which would permit identification of any individual, a practice, or an establishment will be held confidential, will be used for statistical purposes only by NCHS staff, contractors, and agents only when required and with necessary controls, and will not be disclosed or released to other persons without the consent of the individual or the establishment in accordance with section 308(d) of the Public Health Service Act (42 USC 242m) and the Confidential Information Protection and Statistical Efficiency Act (PL-107-347).

Public reporting burden for this collection of information is estimated to average 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to CDC/ATSDR Information Collection Review Office; 1600 Clifton Road NE, MS D-74, Atlanta, GA 30333, ATTN: PRA (0920-0222).

Form Approved OMB #0920-0222; Expiration Date: 07/31/2018

## Introduction

Thank you for agreeing to participate in this interview today. You have read the Informed Consent form and you have agreed to take part in this research study. Is that correct? [Interviewer waits for verbal acknowledgment]. You have given your permission for me to video/audio record your interview today and, if needed, to play it to other people working on this study in the Center for Questionnaire Design and Evaluation Research. Is that correct? [Interviewer waits for verbal acknowledgment].

One of the areas the CDC is interested in is how American parents think about child vaccinations, and how and why they make the decisions to either vaccinate or not vaccinate their children. We are working on a new survey that explores these issues, and today we will asking you to take this proposed survey and answer some questions about your answers.

I will ask you to answer a series of questions about vaccine acceptance and vaccine confidence, and will follow up on some of those questions in order to better understand how you thought about the questions and why you answered the way you did. There are no right or wrong answers, I'm just interested in your opinions.

I want to remind you that this interview is strictly confidential. Confidential means that your name will never be linked to the answers you give.

Do you have any questions you want to ask me before we begin?

[Reviewer Note: These are the major domains that the questionnaire under study will include. As a reminder, the final test questionnaire will not be developed until after the focus group analysis, but will be limited to the following domains related to vaccination.]

- 1. Personal Health
  - a. Healthcare Utilization
  - b. Health Conditions
- 2. Personal Vaccinations
  - a. Vaccination History
  - b. Healthcare Provider's Vaccination Recommendations
  - c. Acceptance of Vaccination Regimes
  - d. Belief in Vaccination Effectiveness and Efficiency
  - e. Confidence in Public Health Agencies' Vaccination Recommendations
- 3. Child's Vaccinations
  - a. Child's Vaccination History
  - b. Child's Healthcare Provider's Vaccination Recommendations
  - c. Acceptance of Vaccination Regimes and Schedules
  - d. Belief in Vaccination Effectiveness and Efficiency for Child
  - e. Confidence in Public Health Agencies' Vaccination Recommendations for Child

f. Child's Vaccination Requirements (i.e. Public School Systems and Recreational Sports)