Attachment J. Respondent Sample Sizes, Retention, and Replenishment by Survey Wave (non-annualized)

|  | Screener | Wave A | Wave B |  | Wave C |  | Wave D |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | N | N | Wave A Retention | N | Wave B Retention | N | Wave C <br> Retention |
| General Population Adults in U.S. Total Adults | $\begin{array}{r} 50,000 \\ 50,000 \\ \hline \end{array}$ | ---- | --- |  | --- |  | ---- |  |
| Smokers |  |  |  |  |  |  |  |  |
| ABS (Replenishment) | --- | 8,200 | --- |  | 1,680 |  | 1,680 |  |
| ABS (Recontact) | --- | --- | 4,800 | 59\% | 3,120 | 65\% | 3,120 | 65\% |
| ABS Total Smokers | --- | 8,200 | 4,800 |  | 4,800 |  | 4,800 |  |
| KP (Replenishment) | --- | 4,800 | --- |  | 800 |  | 800 |  |
| KP (Recontact) | --- | --- | 3,200 | 67\% | 2,400 | 75\% | 2,400 | 75\% |
| KP Total Smokers | --- | 4,800 | 3,200 |  | 3,200 |  | 3,200 |  |
| Nonsmokers |  |  |  |  |  |  |  |  |
| ABS (Replenishment) | --- | 3,000 | 1,050 |  | 1,050 |  | 1,050 |  |
| ABS (Recontact) | --- | --- | 1,950 | 65\% | 1,950 | 65\% | 1,950 | 65\% |
| ABS Total Nonsmoker | --- | 3,000 | 3,000 |  | 3,000 |  | 3,000 |  |
| KP (Replenishment) | --- | 2,000 | --- |  | 250 |  | 250 |  |
| KP (Recontact) | --- | --- | 1,000 | 50\% | 750 | 75\% | 750 | 75\% |
| KP Total Nonsmoker | --- | 2,000 | 1,000 |  | 1,000 |  | 1,000 |  |

