



TECHNOLOGY  
TRANSFER  
PROGRAM

## NASA Licensee Survey

### Welcome to the NASA Licensee Survey

#### Paperwork Reduction Act Statement

This information collection meets the requirements of 44 U.S.C § 3507 as amended by section 2 of the Paperwork Reduction Act of 1995. You do not need to answer these questions unless we display a valid Office of Management and Budget (OMB) control number. The OMB control number for this collection is 2700-0153 and this information collection expires on 07/31/2018. We estimate that it will take 15 minutes to read the instructions, gather the facts, and answer the questions. Send only comments relating to our time estimate to: [jim.nichols@nasa.gov](mailto:jim.nichols@nasa.gov)

Thank you for participating in our survey. Your feedback is important.



## NASA Licensee Survey

### 1. What type of license do you have?

- Evaluation
- Non-Exclusive
- Exclusive

### 2. How long ago did you license the NASA technology?

- 0 to 2 years
- 2 to 5 years
- 5 to 10 years
- Greater than 10 years

### 3. From which NASA Center did you license your technology? (Select all that apply)

- Ames Research Center
- Armstrong Flight Research Center
- Glenn Research Center
- Goddard Space Flight Center
- Johnson Space Center
- Kennedy Space Center
- Langley Research Center
- Marshall Space Flight Center
- Stennis Space Center

**4. How did you learn about NASA's technologies available for licensing? (Select all that apply)**

- NASA TechBriefs Magazine
- Internet Search
- NASA website
- Trade Show or Conference
- Contacted by a NASA Technology Transfer Office
- News Story
- NASA Scientist or Engineer

Other (please specify)

**5. How much time elapsed between the time you initially contacted NASA to inquire about the technology and the signing of the finalized licensing agreement?**

- 1 month
- 2-3 months
- 4-6 months
- 7-12 months
- over a year

**6. Have you gone to market (commercialized) the technology yet?**

- Yes
- No

**7. What is/was your biggest challenge in commercializing the NASA technology?**

- Maturity of technology (i.e. Readiness of the technology for commercialization)
- Availability of NASA technical support
- Securing investment capital
- Market readiness/volatility
- Product development
- Manufacturing
- Marketing
- Other (please specify)

**8. Please rate the following on a scale of 1 to 10 with 1 being low (unsatisfactory) and 10 being high (excellent)**

|  | 1-<br>Unsatisfactory  | 2                     | 3                     | 4                     | 5                     | 6                     | 7                     | 8                     | 9                     | 10 -<br>Excellent     |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| How responsive was the NASA Technology Transfer Office?                                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| How likely are you to license NASA technology again?   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| How would you rate the value of the technology versus the fees and royalties that were paid? | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| How would you rate your overall experience with the NASA Licensing process?                  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**9. Are you familiar with NASA Spinoff Magazine?**

- Yes
- No

**10. If Yes, has your company been featured in a NASA Spinoff magazine?**

Yes

No

**11. Please describe your overall experience with licensing NASA technology. Do you have any suggestions on how to improve the NASA licensing process?**