

# **APPENDIX G**

## **2015 NSCG Default Data Collection Pathway**

**Table 1. 2015 NSCG New Sample Data Collection Methodology**

<b>Data Collection Phase</b>	Web First Pathway (DEFAULT)
<b>Invitation Phase</b> (Weeks 1-3)	<u>Week 0</u> Prenotice letter (NSCG-PN)  <u>Week 1</u> Web invite letter (NSCG-WN1)  <u>Week 2</u> Reminder letter (NSCG-RLN)
<b>Reminder Phase</b> (Weeks 4-6)	<u>Week 4</u> <b>BROWN ENVELOPE</b> Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i>  <u>Week 5</u> <b>Reminder letter (NSCG-RLN)</b> <i>(Note: Automated phone calls were used in 2013)</i>
<b>Additional Mode Phase</b> (Weeks 7-11)	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7)  <u>Week 8</u> <b>Reminder postcard (7491-RP)</b> <i>(Note: Reminder letters were used in 2013)</i>  <u>Week 10</u> Automated phone call
<b>Telephone Follow-up Phase</b> (Weeks 12-22)	<u>Week 12</u> Web/Telephone Invite Letter (NSCG-TW12)  <u>Week 12 – Week 22</u> Telephone calls  <u>Week 13</u> Reminder letter (NSCG-RLN)  <u>Week 18</u> PRIORITY Web/Mail invite letter and questionnaire (NSCG-MW18)
<b>Final Contact Phase</b> (Weeks 23-26)	<u>Week 23</u> Web invite letter (NSCG-W23)  <u>Week 24</u> Reminder letter (NSCG-RLN)

*Notes:*

*(1) Red text identifies changes from the 2013 NSCG new sample data collection methodology.*

*(2) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive.*

**Table 2. 2015 NSCG Returning Sample Data Collection Methodology**

<b>Data Collection Phase</b>	<b>Web First Pathway (DEFAULT)</b>	<b>Mail First Pathway</b>	<b>CATI First Pathway</b>
<b>Invitation Phase</b> (Weeks 1-3)	<u>Week 0</u> Prenotice letter (NSCG-PO)  <u>Week 1</u> Web invite letter (NSCG-WO1)  <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>	<u>Week 0</u> Prenotice letter (NSCG-PO)  <u>Week 1</u> Web/Mail invite letter and questionnaire (NSCG-MWO1)  <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>	<u>Week 1</u> Web/Telephone invite letter (NSCG-TWO1)  <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>
<b>Reminder Phase</b> (Weeks 4-6)	<u>Week 4</u> BROWN ENVELOPE Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i>  <u>Week 5</u> Reminder letter (NSCG-RLN) <i>(Note: Automated phone calls were used in 2013)</i>	<u>Week 4</u> BROWN ENVELOPE Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i>  <u>Week 5</u> Reminder letter (NSCG-RLN) <i>(Note: Automated phone calls were used in 2013)</i>	<u>Week 2.5</u> Automated phone call  <u>Weeks 3-6</u> Telephone calls
<b>Additional Mode Phase</b> (Weeks 7-11)	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7)  <u>Week 8</u> Reminder postcard (7491-RP)  <u>Week 10</u> Automated phone call	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7)  <u>Week 8</u> Reminder postcard (7491-RP)  <u>Week 10</u> Automated phone call	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7)  <u>Week 8</u> Reminder postcard (7491-RP)  <u>Week 10</u> Email reminder
<b>Telephone Follow-up Phase</b> (Weeks 12-22)	<u>Week 12</u> Web/Telephone invite letter (NSCG-TW12)  <u>Week 12 – Week 22</u> Telephone calls  <u>Week 16</u> Reminder email  <u>Week 18</u> PRIORITY Web/Mail invite letter and questionnaire (NSCG-MW18)  <u>Week 20</u> Reminder email		
<b>Final Contact Phase</b> (Weeks 23-26)	<u>Week 23</u> Web invite letter (NSCG-W23)  <u>Week 24</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder emails were used in 2013)</i>		

*Notes:*

- (1) Red text identifies changes from the 2013 NSCG returning sample data collection methodology.
- (2) Since incentivized cases will receive a reminder letter at week 2, for simplicity we decided to use letters for all cases at week 2.
- (3) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive.
- (4) Returning sample cases without email addresses will not receive any contacts at weeks 16 and 20.
- (5) Questionnaire Impact Experiment treatment groups could receive web invites rather than paper questionnaires at weeks 7 and 18.
- (6) Email Reminder Experiment treatment groups could receive reminder emails at weeks 5 and 24 and reminder letters at weeks 16 and 20.