

XXI. NWOS Urban Survey Telephone Guide

INTERVIEWER INTRODUCTION

Interviewer text:

Hello, this is <NAME> calling on behalf of the <STATE> Field Office of USDA's National Agricultural Statistics Service. We are conducting the National Property Owner Tree Survey for the U.S. Forest Service and you were selected to participate. Several weeks ago you were mailed a copy of this survey. We have not received it and were hoping to collect the data by telephone today. Your cooperation is extremely important to the accuracy of the survey and your individual report will be kept confidential (under Title 7 of the U.S. Code and CIPSEA (Public Law 107-347)). Response is voluntary.

The rest of the interview time is allotted to going through the survey and recording property owner's answers. These interview questions will a subset of the National Property Owner Tree Survey (below), with the interviewer reading the questions and the property owner responding. Interviews will not go beyond the allotted time (25 minutes).

Ownership & Land Information

1. Which category below best describes who owns this property?

- Individual
- Joint, with husband or wife
- Joint, such as with other family members or friends
- Family partnership or family LLC or LLP
- Family trust or estate
- Corporation or business
- Other (please specify): _____

2. Which category below best describes this property?

- Residential
 - If this is a residential property, what type of structure is on it?
 - Single family home
 - Multi-family home
 - Apartment building or condominiums
 - Other (please specify): _____
- Industrial or commercial
- Vacant lot
- Municipal or public
- Other (please specify): _____

If this is a residential property, please complete the rest of this survey.

If this property is industrial, commercial, a vacant lot, municipally/publicly owned, or other non-residential uses, no additional responses are needed. Please return this survey in the postage paid envelope provided.

3. Do you currently own more than one property in the [AREA]?

Yes No

If no, skip to question 4.

If yes, how many properties do you own? _____ properties

4. My property has the following features:

Check all that apply.

- A back yard
- A front yard
- A side yard(s)
- Trees and/or shrubs that were planted
- Trees and/or shrubs that grew naturally
- Vegetable/fruit garden
- A flower garden
- A recreational feature, such as a tennis or basketball court
- A water feature, such as a pool or pond
- A driveway
- Patio, porch, or deck
- Shed or other storage building
- None of the above

5. How important are the following reasons for why you currently own this property?
Check one box for each item.

	Very important	Important	Moderately important	Of little importance	Not important	Not applicable
For property investment						
To enjoy beauty or scenery						
To raise my family						
The local school system						
Services offered by my municipality						
Cost of the property						
Level of property tax						
Close to work						
Safety of the area						
To pass property on to my children or heirs						
For recreation						
Quality of the neighborhood/community						
Other						
Please specify:						

6. Do you reside on this property?

Yes, I live there No, I do not live there

7. In what year did you, personally, first acquire this property?

|_|_|_|_|

Activities

8. Which of the following have occurred on your property **in the past five years?**

Check all that apply.

- Applied fertilizers to lawn
- Applied fertilizers to trees
- Collected or foraged wild plants or mushrooms, such as <REGIONAL EXAMPLES>, on your property or from your neighborhood or nearby parks. This does not include harvesting from gardens.
- Eliminated or removed invasive plants
- Installed a new lawn
- Planted shrubs, flowers, or ornamental grasses
- Planted trees
- Pruned trees
- Removed whole trees
- Used chemicals to control weeds or insects
- None of the above

9. Which of the following will likely occur on your property **in the next five years?**

Check all that apply.

- Apply fertilizers to lawn
- Apply fertilizers to trees
- Collected or foraged wild plants or mushrooms, such as <REGIONAL EXAMPLES>, on your property or from your neighborhood or nearby parks. This does not include harvesting from gardens.
- Eliminated or removed invasive plants
- Install a new lawn
- Plant shrubs, flowers, or ornamental grasses
- Plant trees
- Prune trees
- Remove whole trees
- Use chemicals to control weeds or insects
- None of the above
- Don't know

10. Who, if anyone, performs the tree and yard work on your property?
Check all that apply.

- Me
- My husband or wife
- My children
- Another family member
- A neighbor
- A landscaping or tree care company
- Home Owner's Association or Co-op
- Other (please specify): _____
- No one

Your Neighborhood and Community

11. About how many of your neighbors do you know by name?

- None
- A few
- About half
- Most of them
- All of them

12. Please indicate your level of agreement with the following statements.

Check one box for each item.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Not applicable/Don't know
Local government services are adequate in my neighborhood						
People in the neighborhood are willing to help one another						
People in the neighborhood can be trusted						
There are many opportunities to meet neighbors						
There is an active neighborhood group or association						
Trespassing and/or vandalism are a concern for my property						

Programs & Organizations

13. In some areas, there are programs that help property owners cover the expense of planting new trees or maintaining existing trees on their property. Typically these programs are intended for planting or maintaining trees close to the road.

a. How familiar are you with programs like these?

Extremely Familiar	Moderately Familiar	Somewhat Familiar	Slightly Familiar	Not at all Familiar
—	—	—	—	—

b. In the **past five years**, have you used a program like this to help you plant new trees or maintain existing trees on your property?

Yes
 No
 Don't know

Sources of Information

14. In the past 5 years, have you talked with anyone or received information/advice about how to maintain your property's landscape?

Yes No

If yes, please answer a, b, and c.

If no, skip to question 24.

a. What was it about?

Check all that apply.

Trees
 Gardening
 Lawn care
 Ornamental flowers and shrubs
 Weed, pest, or disease control
 Other (please specify): _____

b. How did it happen?

Check all that apply.

Talked to someone
 Received a brochure or written material
 From the internet
 Attended a conference or workshop
 Went to a local library
 Read product labels
 Other (please specify): _____

c. Who was involved?

Check all that apply.

- No one, I found the information myself
- State or local government employee
- A neighbor
- A family member or friend
- A non-profit organization
- Employee at a lawn and garden center
- Employee of a landscaping or tree care company
- Other (please specify): _____

Demographics

Please answer for the owner who makes most of the decisions for this property.

15. Are you retired?

- Yes
- No

16. What is or was your main occupation?

17. What is your age:

18. What is your gender?

- Male
- Female

19. What is the highest degree or level of education you have completed?

- Less than 12th grade
- High school/GED
- Some college
- Associate degree
- Bachelor's degree
- Advanced degree

20. Are you of Hispanic or Latino origin?

- Yes
- No

21. What is your race?

Select one or more.

- American Indian or Alaska Native
- Asian
- Black or African-America
- Native Hawaiian or Other Pacific Islander
- White

22. What is your household's annual income?

- Less than \$25,000
- \$25,000 to \$49,999
- \$50,000 to \$99,999
- \$100,000 to \$199,999
- \$200,000 or more