

Centurion Log-in Screen

AN OFFICIAL WEBSITE OF THE UNITED STATES GOVERNMENT

Annual Survey of Entrepreneurs

United States  
Census  
Bureau  
Economic Statistics

### Welcome to the 2014 Annual Survey of Entrepreneurs

Please use this website to complete this survey.

- Persons who reported business or self-employment activity for all or any part of 2014 should respond to this survey.
- To access electronic reporting, enter your User ID and Password issued to you by the Census Bureau, then click "Login".
- **Note: Your session will expire if you remain on one screen for 50 minutes without navigating to another screen.**

YOUR RESPONSE IS REQUIRED BY LAW. Title 13 United States Code, Sections 131, 182, 224, and 225, authorize this collection and require businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By Section 9 of the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

User ID:

Password:  
(numbers and lowercase letters only)

Login

For help, use our [Business Help Site](#) or call 1-888-824-9954, between 8 a.m. and 6 p.m., Eastern time, Monday through Friday.

**\*\* WARNING \*\***  
You have accessed a UNITED STATES GOVERNMENT computer. Use of this computer without authorization or for purposes for which authorization has not been extended is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474). System usage may be monitored, recorded, and subject to audit. Any information you enter into this system may be used by the Census Bureau for statistical purposes, including but not limited to improving the efficiency of our data collection programs. For information regarding the use of this system, and how your privacy is protected, visit our online privacy webpage at [http://www.census.gov/privacy/privacy\\_policy/](http://www.census.gov/privacy/privacy_policy/). Use of this system indicates consent to the collection, monitoring, recording, and use of information provided inside this system.

Form: OMB No. 0607-XXXX OMB Expiration Date: XXXXX/XXXX

- Accessibility
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Measuring America—People, Places, and Our Economy

## Centurion Burden Statement

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### Burden Statement

Public reporting burden for this survey is estimated to average 35 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

Econ Survey Comments 0607-XXXX  
U.S. Census Bureau  
4600 Silver Hill Road  
Room EMD-8K122  
Washington, DC 20233

You may e-mail comments to [Econ.Survey.Comments@census.gov](mailto:Econ.Survey.Comments@census.gov); use "Econ Survey Comments 0607-XXXX" as the subject.

Response to this survey is not required unless the questionnaire displays a valid approval number from the Office of Management and Budget (OMB). The OMB eight-digit number appears in the lower left corner of each page of the online questionnaire.

Form: OMB No. 0607-XXXX OMB Expiration Date: XX/XX/XXXX

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## Attachment C - Electronic Instrument Screens

Legal/Confidentiality Link (<https://bhs.econ.census.gov/bhs/pages/legal.html>)

The screenshot shows the top portion of a web browser displaying the Census Bureau's Business Help Site. The page header includes the U.S. Department of Commerce logo, a search bar, and navigation links for Topics, Geography, Library, Data, About the Bureau, and Newsroom. The main content area is titled "Business Help Site" and "Legal/Confidentiality". It contains several sections of text regarding data protection and reporting requirements.

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

United States Census Bureau

Topics: Population, Economy | Geography: Maps, Geographic Data | Library: Infographics, Publications | Data: Tools, Developers | About the Bureau: Research, Surveys | Newsroom: News, Events, Blogs

You are here: [Census.gov](#) > [Business Help Site](#) > [Legal/Confidentiality](#)

## Business Help Site

### Legal/Confidentiality

This area addresses the Census Bureau's authority to **gather these data** and the protections guaranteed to your company. See [Census Bureau's Data Protection and Privacy Policy](#) for additional detailed information.

#### Confidentiality of Reported Data

Title 13 U.S. Code, Section 9, provides complete protection for all reported information. Your **Census Bureau form is CONFIDENTIAL**. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Our publications provide **no information about individual company operations**. In addition, the forms you send to us and copies you retain are immune from legal action. Federal law specifically exempts the reports from the provisions of the Freedom of Information Act.

Note: Some surveys compile data from public records (e.g., building permits). The United States Code, Title 13, authorizes such data collection, but Section 9 provides an exception to the confidentiality of data compiled from public records.

#### Legal Authority to Conduct the Economic Census and Surveys

Title 13 of the U.S. Code, Section 131, directs the Census Bureau to conduct the economic census at 5-year intervals covering years ending in 2 and 7. Title 13, Section 182, authorizes the Census Bureau to conduct monthly, quarterly, and annual surveys to furnish more timely reports on subjects covered by the economic census.

#### Use of Data Your Company Reported to Other Government Agencies

We make extensive use of administrative information from other government agencies in order to help reduce your reporting burden. These provide basic data - total receipts, total payroll, and total employment - needed to produce statistics for geographic areas and types of businesses. However, we must obtain data from all large companies and a small, scientifically designed sample of smaller ones, in order to provide data on a wide range of subjects covered by the censuses. Confidentiality of data used from other federal agencies is strictly enforced. Also, please note that these same agencies cannot obtain data for an individual establishment or company from us.

#### Full Text of Laws Authorizing and Controlling Data Collection by the Census Bureau

Full text of the [United States Code](#).

## Purpose and Uses Screenshot

## Annual Survey of Entrepreneurs

## Business Help Site

Main	About the Survey	Forms & Letters	FAQs	Videos	Contact Staff	Other Surveys
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**DUE DATE**

March 14, 2015

**TOOLS**

- [Survey Log in](#)
- [Self-Service Log in](#)
- [Secure Messaging Center](#)

**DATA PRODUCTS**

- [Publications and Data](#)
- [Using Economic Data](#)

**ADDITIONAL LINKS**

- [Is this Form Legitimate?](#)
- [Data Protection & Privacy](#)
- [Legal/Confidentiality](#)
- [Quotes from Title 13](#)

## About the Survey

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### Purpose

The Annual Survey of Entrepreneurs survey provides the only comprehensive, regularly collected source of information on selected economic and demographic characteristics for businesses and business owners by gender, ethnicity, race, and veteran status. Title 13 of the United States Code authorizes this survey and provides for mandatory responses.

### Coverage

The ASE collects data on a company or firm basis and includes all nonfarm businesses filing 2012 Internal Revenue tax forms as individual proprietorships, partnerships, or any type of corporation, with receipts of \$1,000 or more.

### Content

The survey collects data on the gender, ethnicity, race, and veteran status for up to four persons owning the majority of rights, equity, or interest in the business. Additional demographic and economic characteristics of the business owners and their businesses will be collected such as: owner's age, education level, and primary function in the business; family- and home-based businesses; types of customers and workers; and sources of financing for expansion, capital improvements, or start-up.

### Frequency

The ASE, which is part of the Economic Census, has been conducted every 5 years since 1972, for years ending in "2" and "7." Data collection begins in June following the census year and continues through September of the next year. Reported data are for the census calendar year.

### Methods

The ASE questionnaire (Form PS-1 or PS-2) will be sent to a random sample of businesses selected from a list of all firms operating during 2012 with receipts of \$1,000 or more.

### Data Products

The ASE results will be released on a flow basis beginning in November 2014 with an advance employer business report and will be available on the Census Bureau's website at [econhelp.census.gov/ase](http://econhelp.census.gov/ase) and through American FactFinder (AFF), the Census Bureau's online, self-service data access tool.

The PS data products provide statistics for businesses owned by American Indians and Alaska Natives; Asians; Blacks or African Americans; Hispanics; Native Hawaiians and Other Pacific Islanders; and Women.

The PS data products also include the following summaries: Company Summary; Characteristics of Businesses; Characteristics of Business Owners; Characteristics of Veteran-Owned Businesses; and Characteristics of Veteran Business Owners.

### How Data Are Used

Government program officials, industry organization leaders, economic and social researchers, and business entrepreneurs routinely use the PS statistics. Examples of data use include those by:

- The Small Business Administration (SBA) and the Minority Business Development Agency (MBDA) to assess business assistance needs and allocate available program resources.
- Local government commissions on small and disadvantaged businesses to establish and evaluate contract procurement practices.
- Federal, state, and local government agencies as a framework for planning, directing, and assessing programs that promote the activities of disadvantaged groups.
- A national women-owned business trade association to assess women-owned businesses by industry and geographic area and to educate other industry associations, corporations, and government entities.
- Consultants and researchers to analyze long-term economic and demographic shifts and differences in ownership and performance among geographic areas.
- Individual business owners to analyze their operations in comparison to similar firms, compute their market share, and assess their growth and future prospects.