



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau

Washington, DC 20233-0001

OFFICE OF THE DIRECTOR

This is an official request from the United States Government. The Office of Management and Budget (OMB) approval number for this collection is 0607-XXXX, which expires _____.

A Message from the Director, U.S. Census Bureau:

Your business has been selected to participate in the 2014 Annual Survey of Entrepreneurs (ASE). The U.S. Census Bureau, in conjunction with the Ewing Marion Kauffman Foundation and the Minority Business Development Agency (MBDA), is conducting this new survey. The ASE is the first annual collection of information on the characteristics of U.S. businesses by ownership categories, i.e., by gender, ethnicity, race, and veteran status for employer businesses.

Please report online, using the following information:

Website:

User ID:

Password:

Due date:

This report is **mandatory and confidential**. Title 13, United States Code, Sections 8(b), 131 and 182, authorizes this collection. Sections 224 and 225 require businesses and other organizations that receive this survey to answer the questions and submit responses to the Census Bureau. Section 9 of the same law ensures that your response is confidential and will only be used for statistical purposes. Information collected cannot be used for taxation, regulation, or investigation and is exempt from release under the Freedom of Information Act. On behalf of the Secretary of Commerce, pursuant to Section 1(a)(3) of Executive Order 11625, the MBDA may enter into this agreement with the Census Bureau to establish a means for the development, collection, summation, and dissemination of information that will be helpful to persons and organizations throughout the nation in undertaking or promoting the establishment and successful operation of minority business enterprises. Public reporting burden for this survey is estimated to average 35 minutes per response. You may use reasonable estimates if book figures are not readily available.

Data compiled in the Census Bureau's annual business surveys are part of the official statistics used to measure economic performance in the United States and provide the nation's policymakers and business leaders with measures of this important economic sector. The ASE will be used to create comprehensive estimates of the characteristics of U.S. businesses and their owners, and **information from your business is critical** to providing reliable data for your industry and geographic area.

If you need assistance completing the survey, visit us online at <https://econhelp.census.gov/ase>. For further assistance, please call our customer help line at 1-888-824-9954, Monday through Friday, 8 a.m. to 6 p.m., Eastern time. Sinecesita ayuda, llame libre de cargos: 1-888-824-9954, de lunes a viernes, de 8 a.m. a 6 p.m., hora del Este.

Thank you in advance for your cooperation and ensuring that the results of the 2014 Annual Survey of Entrepreneurs are comprehensive, timely, and reliable.

Sincerely,

John H. Thompson
Director
US Census Bureau



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PAST DUE NOTICE

Your 2014 Annual Survey of Entrepreneurs (ASE) is **overdue**. It was due November 4, 2015. The U.S. Census Bureau, in conjunction with the Ewing Marion Kauffman Foundation and the Minority Business Development Agency (MBDA), is conducting the ASE for employer businesses.

Please complete the survey online **within 10 days** from receipt using the following information:

Website:

User ID:

Password:

If you recently submitted your report, please visit the website noted above and use the "Self-Service Log in" to verify your filing status.

This report is **MANDATORY and confidential**. Title 13, United States Code, Sections 8(b), 131 and 182, authorizes this collection. Sections 224 and 225 require businesses and other organizations that receive this survey to answer the questions and submit responses to the Census Bureau. Section 9 of the same law ensures that your response is confidential and will only be used for statistical purposes. Information collected cannot be used for taxation, regulation, or investigation and is exempt from release under the Freedom of Information Act. On behalf of the Secretary of Commerce, pursuant to Section 1(a)(3) of Executive Order 11625, the MBDA may enter into this agreement with the Census Bureau to establish a means for the development, collection, summation, and dissemination of information that will be helpful to persons and organizations throughout the nation in undertaking or promoting the establishment and successful operation of minority business enterprises. Public reporting burden for this survey is estimated to average 35 minutes per response. You may use reasonable estimates if book figures are not readily available.

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Sincerely,

William G. Bostic, Jr.
Acting Chief, Economic Management Division