

[ON PROJECT FAX COVERSHEET]

Promotion of the National ALS Registry to Non-referral Centers

Fax

To: Dr. XXXXX	From:
Organization:	Organization: McKing Consulting Corporation
Phone:	Phone:
Fax:	Secure, Toll Free Fax:
Date:	Number of Pages:
Comments :	

The Agency for Toxic Substances and Disease Registry (ATSDR), a public health agency within the U.S. Department of Health and Human Services, awarded McKing Consulting Corporation (McKing) a contract to promote the National ALS Registry (Registry) to non-referral center neurology practices in your state. The objectives of this pilot project are to conduct educational and promotional outreach activities to inform neurologists and their staff about the Registry, to encourage them to inform their patients about the Registry, and to increase Registry self-enrollment among persons with ALS.

A few months ago we mailed Registry promotion materials to your office via the US Postal Service at the above address. Members of our staff are trying to reach you in regards to this mailing.

Please call our office at [insert: (609) 613-6930 OR (404) 683-4394] and ask for [INSERT: Heather Jordan OR Lindsay Rechtman] at your earliest convenience.

Thank you in advance for your support of National ALS Registry Promotion Project.

Sincerely,

Wendy E. Kaye, PhD
Project Director, National ALS Registry Promotion Project