**Standard Email Invitation:**

SUBJECT LINE: Your Latest KnowledgePanel Survey [PROJECT NUMBER]

TEXT OF EMAIL: Dear [FIRST NAME],

Thanks for being an integral part of KnowledgePanel!  Your latest survey can be accessed by clicking the following link:

 [LINK TO SURVEY]   (If it does not work automatically from email, please copy the below link to your internet browser).

 [LINK TO SURVEY]

Our Panel Member Support Center is available if you have questions or comments.  You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation.  In order to better serve you, please be sure to include reference [PROJECT NUMBER] in the Subject of your message.  We are always happy to hear from you!

Thanks,

KnowledgePanel Support Team