

Appendix T

SNAP Participant Key Informant Interview

Recruitment Script – English Only



OMB Approval No. 0584-XXXX
Expiration Date: XX/XX/20XX

Food and Shopping

Hello. May I please speak with _____? [IF NECESSARY: I'm calling from Westat, a survey research firm about a study we're conducting on behalf of the Food and Nutrition Service of the United States Department of Agriculture

Hello. My name is _____ and I am calling from Westat about a study we are conducting on behalf of the Food and Nutrition Service of the United States Department of Agriculture or USDA. Am I speaking with [RESPONDENT]?

You recently completed survey about food and shopping and indicated that you would be willing to participate in a telephone interview. The phone interview will be approximately 60 minutes. If you choose to participate, we will give you \$25 for your time. We will ask you questions about your participation and experience with <NAME OF PROGRAM>. We recently mailed you a letter inviting you to take part in the telephone interview - did you get that letter?

[IF YES:] I am following up with you today so we can schedule a time to talk with you.

[IF NO:] Okay, the invitation letter was to let you know that you were selected to take part in the telephone interview, and a member of the Westat research team will be calling you to schedule this interview.

ALL: I would like to schedule this interview for the next week. What would be a good time?

INTERVIEW DATE _____

DAY OF THE WEEK _____

INTERVIEW TIME _____

TIMEZONE _____

Thank you.

Should we call you at this number for the interview?

[IF NO:] What number should we call?

In case we cannot reach you at [PHONE NUMBER], is there another number we can use?

[IF YES:] What is that number? _____

Thank you. Our interviewer will call you [APPOINTMENT DATE, DATE, TIME, TIMEZONE] at [PHONE NUMBER] for the interview. If you need to reschedule the interview, please let me know by phone [SCHEDULER'S PHONE NUMBER] or email [SCHEDULER'S EMAIL].

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.



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Thank you for participating in the study.

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