Draft language for email blast to all registered participants (~2300)

Dear Colleague,

Thank you for registering to participate in the Health Care Payment Learning and Action Network. The kickoff meeting will be live streamed from Washington, DC on March 25, 2015. As part of this event, we would like to **recognize organizations** that publicly support alternative payment model goals for the U.S. health system as outlined in the <u>Fact Sheet</u>. Specifically, we would like to recognize organizations that:

- Support national alternative payment model goals for the U.S. health system that match or
 exceed the Medicare goals (30% alternative payment model penetration by 2016 and 50% by
 2018),
- · Agree that progress towards national goals should be measured, and
- Work with Network participants to establish standard definitions for alternative payment models.

And, within the next six months, will:

- Set organization-specific goals for alternative payment models and
- Participate in reporting of progress towards national alternative payment model goals.

If you have the authority to speak for your organization and your organization supports these principles, please respond to this email and answer the questions listed below. Additionally, if your organization has already set goals or intends to set goals for moving to alternative payment models in the near future, please let us know. To be recognized as a supporter, send your response to this email: paymentnetwork@cms.hhs.gov.

Please respond by Monday, March 23, 2015 at 5:00pm ET.

Sincerely,

Darren A. DeWalt, MD, MPH
Director, Learning and Diffusion Group
Center for Medicare and Medicaid Innovation

QUESTION 1: Does your organization support these principles?

Principles of Learning Network

- Organizations supporting the Learning Network will:
 - o Support national alternative payment model goals for the U.S. health system that match or exceed the Medicare goals (30% alternative payment model penetration by 2016 and 50% by 2018),
 - o Agree that progress towards national goals should be measured, and
 - o Work with Network participants to establish standard definitions for alternative payment models.
- And, within the first six months, these organizations will:
 - O Set organization-specific goals for alternative payment models and
 - o Participate in reporting of progress towards national alternative payment model goals.

RESPONSE OPTIONS 1: Yes, No, Other

QUESTION 2: Is your organization willing to be publically recognized on the website and in press releases as a supporter of the Health Care Payment Learning and Action Network and its principles?

RESPONSE OPTIONS 2: Yes, No, Other

QUESTION 3: Has your organization set goals for moving toward alternative payment models?

RESPONSE OPTIONS 3: Yes, No, Other

QUESTION 4: If yes to question 3, what are your organization specific goals?

RESPONSE OPTIONS 4: Please specify

<u>Question 5:</u> Have you vetted the decision to support the Health Care Payment Learning and Action Network within your organization?

RESPONSE OPTIONS 5: Yes, No, Other

QUESTION 6: What is your organization, your name, your title, your phone number, and email?

RESPONSE OPTIONS 6: Fill in the blank

Organization Name:

Your name:

Your title:

Phone Number:

Email:

QUESTION 7: (optional) Are you willing to speak to the press about the Health Care Payment Learning and Action Network?

RESPONSE OPTIONS 7: Yes, No, Other

Question 8: (optional) Please tell us about how alternative payment models have positively impacted your organizations, your members, your workforce, or your patients.

RESPONSE OPTIONS 8: Free text description