

# COMMERCIAL FLORICULTURE SURVEY – January 2016 (for 2015 Production)

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NATIONAL  
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## INTRODUCTION

### 1. During 2015, which of the following Floriculture crops did this operation PRODUCE and SELL?

- |                              |                              |                              |  |
|------------------------------|------------------------------|------------------------------|--|
| 201 <input type="checkbox"/> | Cut flowers                  | 217 <input type="checkbox"/> | Propagative floriculture material and unfinished plants  |
| 202 <input type="checkbox"/> | Potted flowering plants      | 210 <input type="checkbox"/> | Landscape plant material   |
| 203 <input type="checkbox"/> | Potted herbaceous perennials | 211 <input type="checkbox"/> | Sod  |
| 204 <input type="checkbox"/> | Annual bedding/garden plants | 209 <input type="checkbox"/> | All other nursery products   |
| 205 <input type="checkbox"/> | Foliage plants               | 215 <input type="checkbox"/> | Plant rental services  |
| 206 <input type="checkbox"/> | Cut cultivated greens        | 220 <input type="checkbox"/> | None of the above (Please complete Sections 12 and 13 starting on page 15 and return by mail.) |

### 2. Did this operation produce and sell \$1,000 or more of these Floriculture crops in 2015?

(Include retail and wholesale sales of crops produced or finished by this operation.)

- 004  <sup>1</sup> YES, go to Item 3.       <sup>3</sup> NO, continue.

#### a. Will this operation produce and sell \$1,000 or more of these Floriculture crops in 2016?

- 002  <sup>1</sup> YES, complete Sections 8, 9, 10, 11, and 13 starting on page 12.       <sup>3</sup> NO, complete Sections 8, 9, 10, 11, and 13 starting on page 12.

### 3. Did this operation produce and sell \$10,000 or more of these Floriculture crops in 2015?

- 003  <sup>1</sup> YES, please review the instructions below and complete all Sections of the questionnaire.  
 <sup>3</sup> NO, complete Sections 8, 9, 10, 11, and 13 starting on page 12.

## INSTRUCTIONS

### What to Report...

1. All production grown under glass, fiberglass, and other rigid plastic, film plastic, shade cloth, natural shade, other shade, or outdoors.



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2. The value of sales before deductions for commissions and transportation are made.

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## SECTION 1

## CUT FLOWERS

## 1. Did this operation produce and sell any cut flowers during 2015?

401  YES, continue.  NO, go to SECTION 2.

INCLUDE: – those for dried flowers.

Cut Flowers	Retail Sales in 2015		Wholesale Sales in 2015	
	Number Grown and Sold	Total Value	Number Grown and Sold	Total Value
<b>Alstroemeria</b>	452 Stems	453 \$	454 Stems	455 \$
<b>Anthurium</b>	2005 Stems	2006 \$	2007 Stems	2008 \$
<b>Bird of Paradise/Strelitzia</b>	2015 Stems	2016 \$	2017 Stems	2018 \$
<b>Standard Carnations</b>	006 Stems	710 \$	007 Stems	008 \$
<b>Pompon Chrysanthemums</b>	036 Bunches	715 \$	037 Bunches	038 \$
<b>Delphinium and Larkspur</b>	456 Stems	457 \$	458 Stems	459 \$
<b>Gerbera Daisies</b>	460 Stems	461 \$	462 Stems	463 \$
<b>Ginger, pink</b>	2215 Stems	2216 \$	2217 Stems	2218 \$
<b>Ginger, red</b>	2220 Stems	2221 \$	2222 Stems	2223 \$
<b>Ginger, other</b>	2225 Stems	2226 \$	2227 Stems	2228 \$
<b>Gladioli</b>	046 Spikes	716 \$	047 Spikes	048 \$
<b>Heliconia</b>	2230 Spikes	2231 \$	2232 Spikes	2233 \$
<b>Iris</b>	464 Stems	465 \$	466 Stems	467 \$
<b>Lei flower, Carnation</b>	2500 Blossoms	2501 \$	2502 Blossoms	2503 \$
<b>Lei flower, Dendrobium Orchid</b>	2505 Blossoms	2506 \$	2507 Blossoms	2508 \$
<b>Lei flower, Vandaceous Orchid</b>	2510 Blossoms	2511 \$	2512 Blossoms	2513 \$
<b>Lei flower, Pikake</b>	2515 Strands	2516 \$	2517 Strands	2518 \$

**SECTION 1**

**CUT FLOWERS (continued)**

	Retail Sales in 2015		Wholesale Sales in 2015	
	Number Grown and Sold	Total Value	Number Grown and Sold	Total Value
<b>Lei flower, Plumeria</b>	2520 Blossoms	2521 \$	2522 Blossoms	2523 \$
<b>Lei flower, Protea</b>	2525 Blossoms	2526 \$	2527 Blossoms	2528 \$
<b>Lei flower, Tuberose</b>	2530 Blossoms	2531 \$	2532 Blossoms	2533 \$
<b>Lei flower, others not reported above</b>	2595 Blooms	2596 \$	2597 Blooms	2598 \$
<b>Lilies, All (Asiatic, Oriental, Others)</b>	468 Stems	469 \$	470 Stems	471 \$
<b>Lisianthus</b>	472 Stems	473 \$	474 Stems	475 \$
<b>Orchid, Cattleya (cut only)</b>	2135 Blooms	2136 \$	2137 Blooms	2138 \$
<b>Orchid, Cymbidium (cut only)</b>	2140 Stems	2141 \$	2142 Stems	2143 \$
<b>Orchid, Dendrobium (cut only)</b>	2145 Stems	2146 \$	2147 Stems	2148 \$
<b>Orchid, Oncidiinae (cut only)</b>	2235 Stems	2236 \$	2237 Stems	2238 \$
<b>Orchid, Vandaceous (cut only)</b>	2240 Stems	2241 \$	2242 Stems	2243 \$
<b>Orchid, other (cut only)</b>	2155 Stems	2156 \$	2157 Stems	2158 \$
<b>Protea</b>	2160 Stems	2161 \$	2162 Stems	2163 \$
<b>Roses, All (cut only), (Hybrid Tea, Sweetheart, Spray-types)</b>	480 Stems	481 \$	482 Stems	483 \$
<b>Snapdragons</b>	484 Spikes	485 \$	486 Spikes	487 \$
<b>Tulip (cut only)</b>	488 Stems	489 \$	490 Stems	491 \$
	<b>Percent of Total Quantity Grown and Sold (Cells 2485 + 2487 = 100%)</b>		<b>Sales in 2015</b>	
	<b>Retail</b>	<b>Wholesale</b>	<b>Total Value of Retail Sales</b>	<b>Total Value of Wholesale Sales</b>
<b>All Other Cut flowers*</b>	2485 %	2487 %	2486 \$	2488 \$

\*A partial list of All Other Cut Flowers includes: Aster, Carnation (miniature), Chrysanthemum (other), Daffodil/Narcissus, Dried Flowers, Freesia, Gypsophila, Heather, Leptospermum, Liatris, Limonium, Statice, Stephanotis, Stock, Sunflower, and Zinnia.

**SECTION 2**

**POTTED FLOWERING PLANTS FOR INDOOR OR PATIO USE**

**1. Did this operation finish and sell any potted flowering plants or potted flowering bulbs for indoor or patio use during 2015?**

402  **YES**, continue.  **NO**, go to **SECTION 3**.

- EXCLUDE:**
- Plants intended for landscape use to be reported in Section 8.
  - Finished plants purchased from others and resold.
  - Sales as bulbs.
  - Hardy/garden mums to be reported in Section 3.
  - Bedding plants, geraniums, potted blooming annuals, or flowering hanging baskets to be reported in Section 4.
  - Caladium to be reported in Section 4.

Potted Flowering Plants	Type of Container	Retail Sales in 2015		Wholesale Sales in 2015	
		Number Sold	Total Value	Number Sold	Total Value
<b>African Violets</b>	Pots less than 5"	056	720 \$	058	060 \$
	Pots 5" or more	057	721 \$	059	235 \$
<b>Anthurium</b>	Pots less than 5"	3020	3021 \$	3022	3023 \$
	Pots 5" or more	3025	3026 \$	3027	3028 \$
<b>Azaleas, finished florist</b> Showing color	Pots less than 5"	070	726 \$	072	074 \$
	Pots 5" or more	071	727 \$	073	237 \$
<b>Bromeliads</b>	Pots less than 5"	3250	3251 \$	3252	3253 \$
	Pots 5" or more	3255	3256 \$	3257	3258 \$
<b>Chrysanthemums, florist</b> Exclude hardy/garden mums to be reported in Section 3.	Pots less than 5"	063	722 \$	065	067 \$
	Pots 5" or more	064	723 \$	066	236 \$
<b>Lilies, Easter</b>	Pots less than 5"	077	730 \$	079	081 \$
	Pots 5" or more	078	731 \$	080	238 \$
<b>Orchids, Dendrobium,</b> potted	Pots less than 5"	3170	3171 \$	3172	3173 \$
	Pots 5" or more	3175	3176	3177	3178
<b>Orchids, Oncidiinae,</b> potted	Pots less than 5"	3260	3261 \$	3262	3263 \$
	Pots 5" or more	3265	3266 \$	3267	3268 \$
<b>Orchids, Phalaenopsis,</b> potted	Pots less than 5"	3180	3181 \$	3182	3183 \$
	Pots 5" or more	3185	3186 \$	3187	3188 \$

**SECTION 2**

**POTTED FLOWERING PLANTS FOR INDOOR OR PATIO USE (continued)**

Potted Flowering Plants	Type of Container	Retail Sales in 2015		Wholesale Sales in 2015	
		Number Sold	Total Value	Number Sold	Total Value
<b>Orchids, other, potted</b>	Pots less than 5"	3190	3191 \$	3192	3193 \$
	Pots 5" or more	3195	3196 \$	3197	3198 \$
<b>Poinsettias</b>	Pots less than 5"	091	734 \$	093	095 \$
	Pots 5" or more	092	735 \$	094	240 \$
<b>Rose, florist potted</b>	Pots less than 5"	561	562 \$	563	564 \$
	Pots 5" or more	565	566 \$	567	568 \$
<b>Spring Flowering Bulbs</b> (Plants grown from bulbs including Tulips, Hyacinths, Daffodils/Narcissus, Other Lilies, etc.)	Pots less than 5"	569	570 \$	571	572 \$
	Pots 5" or more	573	574 \$	575	576 \$
<b>All Other Potted Flowering Plants*</b> (Exclude potted blooming annuals to be reported in Section 4.)	Pots less than 5"	3490	3491 \$	3492	3493 \$
	Pots 5" or more	3495	3496 \$	3497	3498 \$

\*A partial list of All Other Potted Flowering Plants includes: Begonia, Carnations (potted), Christmas cherry, Christmas pepper, Cyclamen, Exacum, Gardenia, Gloxinia, Hibiscus (potted), Hydrangea, Kalanchoe, Primula, Regal Pelargonium, and Zygocactus.

**SECTION 3**

**POTTED HERBACEOUS PERENNIALS**

1. Did this operation finish and sell any potted hardy/garden Chrysanthemums, Hostas, or Other Potted Herbaceous perennials during 2015?

403  YES, continue.  NO, go to SECTION 4.

**INCLUDE:** – Field and container grown plants.

**EXCLUDE:** – Cuttings, liners, plug seedlings, bare root **herbaceous** perennials, prefinished plants or tissue cultured plantlets to be reported in Section 7.

Potted Herbaceous Perennials	Type of Container	Retail Sales in 2015		Wholesale Sales in 2015	
		Number Sold	Total Value	Number Sold	Total Value
<b>Chrysanthemums, hardy/garden</b>	Pots less than 5"	800	801 \$	802	803 \$
	Pots 5" or more	804	805 \$	806	807 \$
<b>Hostas</b>	Less than 1 gal.	808	809 \$	810	811 \$
	1 gal. up to 2 gal.	812	813 \$	814	815 \$
	2 gal. or larger	816	817 \$	818	819 \$
<b>All Other Potted Herbaceous Perennials*</b>	Less than 1 gal.	832	833 \$	834	835 \$
	1 gal. up to 2 gal.	836	837 \$	838	839 \$
	2 gal. or larger	840	841 \$	842	843 \$

\*A partial list of All Other Potted Herbaceous Perennials includes: Astilbe, Bleeding heart, Columbine, Coral bell, Coreopsis, Daylily, Dianthus, Fern(hardy/garden), Iris, Peony, Phlox, Purple coneflower, Rudbeckia, Salvia (perennial), Sedum, and Veronica.



**Skip to next page**

**Or**

**Space for Notes and Comments**





**SECTION 4**

**ANNUAL BEDDING/GARDEN PLANTS**

**1. Did this operation finish and sell any annual bedding/garden plants during 2015?**

404  **YES**, continue.  **NO**, go to **SECTION 5**.

**INCLUDE:** – Annual bedding/garden plants finished and sold by this operation not used in commercial vegetable and strawberry production.

**EXCLUDE:** – Finished bedding/garden plants purchased from others and resold.  
 – Transplants used in commercial vegetable and strawberry production.  
 – Foliage plants to be reported in Section 5.  
 – Plugs and propagative material to be reported in Section 7.  
 – Prefinished plants sold to others for finishing to be reported in Section 7.

880 \_\_\_\_\_ inches X 881 \_\_\_\_\_ inches

**2. Report flat size used if NOT 10" x 20" to 11" x 22"**

REPORT AS: – FLATS when using a common insert (*for example: 606, 1204, 1206, 1801, 1803, etc.*)  
 – POTS if produced as separate units, including pots produced in shuttle trays, carrier flats, or flats of individual pots.  
 – POTS if containers of annuals and mixed annuals such as color bowls, strawberry jars, or combination planters.

Annual Bedding/Garden Plants	Type of Container	Retail Sales in 2015		Wholesale Sales in 2015	
		Number Sold	Total Value	Number Sold	Total Value
<b>Begonias</b>	Flats	577	578 \$	579	580 \$
	Pots less than 5"	581	582 \$	583	584 \$
	Pots 5" or more	585	586 \$	587	588 \$
	Hanging baskets	589	590 \$	591	592 \$
<b>Geraniums</b> from vegetative cuttings	Flats	910	911 \$	912	913 \$
	Pots less than 5"	140	762 \$	142	144 \$
	Pots 5" or more	141	763 \$	143	243 \$
	Hanging baskets	914	915 \$	916	917 \$
<b>Geraniums</b> from seeds and plug seedlings	Flats	844	845 \$	846	847 \$
	Pots less than 5"	147	764 \$	149	151 \$
	Pots 5" or more	148	765 \$	150	244 \$
	Hanging baskets	848	849 \$	850	851 \$
<b>New Guinea</b> <b>Impatiens</b>	Flats	637	741 \$	638	639 \$
	Pots less than 5"	680	766 \$	682	684 \$
	Pots 5" or more	681	767 \$	683	685 \$
	Hanging baskets	659	747 \$	660	661 \$

**SECTION 4 ANNUAL BEDDING/GARDEN PLANTS (continued)**

Annual Bedding/Garden Plants	Type of Container	Retail sales in 2015		Wholesale Sales in 2015	
		Number Sold	Total Value	Number Sold	Total Value
<b>Impatiens, other</b>	Flats	632	742 \$	633	634 \$
	Pots less than 5"	672	768 \$	674	676 \$
	Pots 5" or more	673	769 \$	675	677 \$
	Hanging baskets	655	748 \$	656	657 \$
<b>Marigolds</b>	Flats	852	853 \$	854	855 \$
	Pots less than 5"	856	857 \$	858	859 \$
	Pots 5" or more	860	861 \$	862	863 \$
	Hanging baskets	864	865 \$	866	867 \$
<b>Pansies/Violas</b>	Flats	868	869 \$	870	871 \$
	Pots less than 5"	872	873 \$	874	875 \$
	Pots 5" or more	876	877 \$	878	879 \$
	Hanging baskets	884	885 \$	886	887 \$
<b>Petunias</b>	Flats	642	743 \$	643	644 \$
	Pots less than 5"	688	770 \$	690	692 \$
	Pots 5" or more	689	771 \$	691	693 \$
	Hanging baskets	663	749 \$	664	665 \$
<b>All Other Flowering and Foliar Plants<sup>1/</sup></b>	Flats	123	744 \$	124	125 \$
	Pots less than 5"	154	772 \$	156	158 \$
	Pots 5" or more	155	773 \$	157	245 \$
	Hanging baskets	104	750 \$	105	106 \$
<b>Vegetable Type Bedding Plants for home use <sup>2/</sup></b> (Exclude transplants for commercial production)	Flats	128	745 \$	129	130 \$
	Pots less than 5"	161	774 \$	163	165 \$
	Pots 5" or more	162	775 \$	164	246 \$

<sup>1/</sup> A partial list of All Other Flowering/Foliar Plants includes: Ageratum, Alyssum (sweet), Caladium, Celosia, Coleus, Combination planter/color bowl, Dusty Miller, Fuchsia, Gazania, Nicotiana, Portulaca, Salvia (annual), Snapdragon, Verbena, Vinca, and Zinnia.



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2/ Vegetable Type Bedding Plants include: Broccoli, Cabbage, Cauliflower, Other Crucifers, Herbs (culinary), Pepper (sweet & hot), Tomato and others.



**SECTION 5**

**FOLIAGE PLANTS FOR INDOOR OR PATIO USE (Pots and Baskets)**

**1. Did this operation finish and sell any potted foliage plants or foliage hanging baskets for indoor or patio use during 2015?**

405  **YES**, continue.  **NO**, go to **SECTION 6**.

**INCLUDE:** – Only those plants FINISHED for indoor or patio use and not intended for landscape use.  
 – Plants that have flowers which are secondary compared with foliage features.  
 – Ivy, cacti, ferns, palms, and succulents, etc., as well as indoor/patio shrubs, trees and vines FINISHED by you.

**EXCLUDE:** – Foliage plants purchased from others, but grown by you for less than 4 weeks before resale.  
 – UNFINISHED plants sold to others for further “growing on” to be reported in Section 7.

Potted Foliage	Retail Sales in 2015		Wholesale Sales in 2015	
	Number Grown and Sold	Total Value	Number Grown and Sold	Total Value
<b>Dracaena</b>		7121 \$		7123 \$
<b>Palms</b>		7241 \$		7243 \$
<b>All Other Potted Foliage for Indoor or Patio Use</b>		7821 \$		7823 \$
<b>Total (cells 920 + 963 = 100%)</b> (Report quantity of “total potted foliage” as percent of the total quantity sold)	920 %	225 \$	963 %	115 \$

Baskets	Retail Sales in 2015		Wholesale Sales in 2015	
	Number Grown and Sold	Total Value	Number Grown and Sold	Total Value
<b>Foliage Hanging Baskets</b>	108	780 \$	109	110 \$

\*A partial list of Foliage Plants includes: Aglaonema, Aloe Vera, Cacti, Dieffenbachia, Dracaena, Epipremnum (Pothos), tropical Ferns (potted), Ficus, Hedera (ivy), Philodendron, Schefflera (Brassaia), Spathiphyllum, succulents, and Syngonium (Nephtytis).

**SECTION 6 CUT CULTIVATED GREENS**

1. Did this operation produce and sell any cut cultivated greens during 2015?

406  YES, continue.  NO, go to SECTION 7.

INCLUDE: – those grown and sold for export.

Cultivated Greens	Retail Sales in 2015		Wholesale Sales in 2015	
	Number Grown and Sold	Total Value	Number Grown and Sold	Total Value
Leatherleaf Ferns	175 Bunches	781 \$	176 Bunches	177 \$
Ti Leaves, for floral use	2670 Leaves	2671 \$	2672 Leaves	2673 \$
Ti Leaves, for other uses	2675 Leaves	2676 \$	2677 Leaves	2678 \$
All Other Cut Cultivated Greens*	Percent of Total Quantity Grown and Sold (Cells 2645 + 2647 = 100%)		Sales in 2015	
	Retail	Wholesale	Total Value of Retail Sales	Total Value of Wholesale Sales
	2645 %	2647 %	2646 \$	2648 \$

\*A partial list of All Other Cut Cultivated Greens includes: Asparagus fern, Coniferous evergreens, Cordyline/Ti, Eucalyptus, Hedera/Ivy, Holly, Huckleberry/Salal, Myrtle, Oregon/Sword Ferns, Pittosporum, and Podocarpus.

**SECTION 7 PROPAGATIVE FLORICULTURE MATERIAL, BAREROOT AND UNFINISHED PLANTS**

1. Did this operation produce and sell any propagative floriculture material or unfinished plants during 2015?

417  YES, continue.  NO, go to SECTION 8.

INCLUDE: – Bareroot perennials, cuttings, liners, plug seedlings, prefinished plants, or tissue cultured plantlets.  
– Plants sold to other growers for FURTHER GROWING-ON.

EXCLUDE: – FINISHED plants sold to others to be reported in Sections 1, 2, 3, 4, 5, and 6.  
– Seeds, bulbs, tubers, rhizomes, or corms to be reported in Section 8, Item 1c.

2. What were the total values of sales of propagative (unfinished) materials by category in 2015?

a. Cut flowers	901 \$	d. Herbaceous perennials	904 \$
b. Potted flowering plants	902 \$	e. Foliage	905 \$
c. Annual bedding/garden plants	903 \$	f. Cut cultivated greens	906 \$



**SECTION 8 LANDSCAPE PLANT MATERIAL, SOD, & OTHER FLORICULTURE/NURSERY MATERIAL**

1. Did this operation produce and sell any landscape plant material, sod, or other floriculture or nursery material, not reported in the previous sections, during 2015?

409  YES, continue.  NO, go to SECTION 9.

a. What was the total value of retail and wholesale sales of landscape plant material in 2015?

990  
\$

**INCLUDE:** – Broadleaf and coniferous evergreens, deciduous shade and flowering trees, palms, citrus, fruit and tree nuts, etc.

**EXCLUDE:** – Sod to be reported in Item 1b below.  
– Bedding and garden plants to be reported in Section 4.  
– Palms for indoor or patio use to be reported in Section 5.  
– Potted foliage for indoor or patio use to be reported in Section 5.  
– Propagative floriculture material to be reported in Section 7.  
– Any value reported in previous sections.

b. What was the total value of retail and wholesale sales of sod in 2015?

992  
\$

c. What was the total value of retail and wholesale sales of all other floriculture or nursery material in 2015?

991  
\$

**INCLUDE:** – Christmas trees, bonsai plants, seeds, bulbs, hapu`u logs, and products not included in previous sections.  
**EXCLUDE** – Any value reported in previous sections.

**SECTION 9 PLANT RENTAL SERVICES**

1. Did this operation have PLANT RENTAL services during 2015?

1425  YES, continue.  NO, go to Section 10.

a. What were this operation's receipts for PLANT RENTAL services in 2015?

1426  
\$



**SECTION 10 AREA USED FOR PRODUCTION**

1. In 2015, how much greenhouse, other covered space, and outdoor land area was used for the production of floriculture and nursery products grown by this operation?

- Include aisles, walkways, etc.
- 1 acre = 43,560 square feet.

NOTE: The roof covering (glazing) determines the type of greenhouse covering classification. For example, a greenhouse with a glass roof having film polyethylene insulation and fiberglass sides would be considered a glass greenhouse.

Total area =  Square feet **OR**  Acres

a. Of the total area used for floriculture production in 2015, how much was in:

Type of Area	Glass Greenhouses	Fiberglass, rigid, plastic, etc. greenhouses	Saran, slat, shade houses, and other covers	Film plastic greenhouses: single or double cover	Open ground and natural shade
	(Square feet)	(Square feet)	(Square feet)	(Square feet)	(Nearest 10 <sup>th</sup> Acre)
<b>Floriculture Crops<sup>1/</sup></b>	247	184	186	185	187
<b>Nursery and Other Plants<sup>2/</sup></b>	250	251	252	253	254

<sup>1/</sup>Floriculture crops include cut and lei flowers, orchids, flowering and foliage plants (indoor use), annual bedding/garden plants, cut cultivated greens, herbaceous perennials, and floriculture propagative material.

<sup>2/</sup>Nursery and other plants include potted foliage (outdoor landscaping use), trees, Christmas trees, sod, plant rentals, vegetable and flower seeds, aquatic plants, dried bulbs, corms, rhizomes, tubers, etc.

b. Report the area used for production of the following crops by plant type. If the same area was used to grow different crop types, report area for each crop type. (Exclude crop turns within each crop category.)

Type of Flower or Nursery Product	Glass greenhouses or glass substitute	Artificial shade, saran, lath, frames, cloths, etc.	Open ground and natural shade used for production
	(Square feet)	(Square feet)	(Nearest 10 <sup>th</sup> Acre)
<b>Dendrobium Orchids</b> (Cut or lei flowers)	510	511	514
<b>Dendrobium Orchids</b> (Potted plants)	515	516	519

**SECTION 11**

**GROSS VALUE OF SALES AND NUMBER OF HIRED WORKERS**

**1. What was the total gross value of sales for the reported floriculture crops in 2015?**

*(Check sales group.)*

- 0 to 999 dollars ..... 99
- 1,000 to 9,999 dollars ..... 1
- 10,000 to 19,999 dollars ..... 2
- 20,000 to 24,999 dollars ..... 3
- 25,000 to 39,999 dollars ..... 4
- 40,000 to 49,999 dollars ..... 5
- 50,000 to 99,999 dollars ..... 6
- 100,000 to 249,999 dollars ..... 7
- 250,000 to 499,999 dollars ..... 8
- 500,000 to 999,999 dollars ..... 9
- 1,000,000 dollars or more ..... 10

**OFFICE USE**

897

**2. What was the largest number of workers on the payroll on any one day in 2015?**

**INCLUDE:** – Full-time, part-time workers, hired managers, and PAID family members.

**None**

**Workers**

**EXCLUDE:** – Workers employed only for the retail operation, those working as landscapers, and non-paid family members.....

898





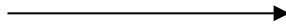
**SECTION 12**

**CHANGE IN OPERATOR**

Complete this section only if this operation did NOT produce any commercial floriculture products in 2015. (Item 1 on the front page is checked "None".)

**1. Has this operation been sold, rented, or turned over to someone else?**

950  **YES**, continue.       **NO**



**2. Please provide the following information for the operation that has taken over, then go to SECTION 13, ITEM 3.**

**a. What is the name and address of the new operation?**

Operation Name: \_\_\_\_\_

Address: \_\_\_\_\_

Operator Name: \_\_\_\_\_

Address: \_\_\_\_\_

1a. Will this operation produce any cut flowers, potted flowering plants, potted foliage plants, flowering or foliage hanging baskets, bedding plants (annual and perennial), cut cultivated florist greens, propagative material or unfinished plants during 2016?

953  **YES**     **DON'T KNOW**     **NO**

[Regardless of answer to above, write a note to explain the situation, then go to **SECTION 13, ITEM 3.**]

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**SECTION 13**

**CONCLUSION**

**1. Are you involved in any additional floriculture or greenhouse operations in this State?**

951  **YES**, please list name and address of operation(s) in this State: \_\_\_\_\_  
 \_\_\_\_\_

**1a. Did you include the production from the additional operation(s) in this report?**

955  **YES**  **NO**  
 3  **NO**, continue.

**2. Does this operation operate any floriculture farms or greenhouses in any other State(s)?**

952  **YES**, please list name and address of operation(s) in other State(s): \_\_\_\_\_  
 \_\_\_\_\_

**2a. Did you include the production from the additional operation(s) in this report?**

956  **YES**  **NO**  
 3  **NO**, continue.

**3. Survey Results:** To receive the complete results of this survey on the release date, go to [www.nass.usda.gov/results/](http://www.nass.usda.gov/results/)

Would you rather have a brief summary sent to you at a later date?  **YES**  **NO** 099

**4. Please identify the primary location of your floriculture or nursery operation by checking (☑) the appropriate box.**

**Hawaii County**

- Puna (110)
- South Hilo (120)
- North Hilo (130)
- Hamakua (140)
- North Kohala (150)
- South Kohala (160)
- North Kona (170)
- South Kona (180)
- Ka`u (190)

**Honolulu County**

- Honolulu (610)
- Koolaupoko (640)
- Koolauloa (650)
- Waialua (660)
- Wahiawa (670)
- Waianae (680)
- Ewa (690)

**Kauai County**

- Waimea (210)
- Koloa (220)
- Lihue (230)
- Kawaihau (240)
- Hanalei (250)

**Maui County**

- Hana (310)
- Makawao (320)
- Wailuku (330)
- Lahaina (340)
- Molokai (350)
- Kalawao (360)

Other area not listed: \_\_\_\_\_ LOC:

**Comments:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Respondent Name:	9911 Phone:	9910    MM    DD    YYYY Date:    _ _    _ _    _ _    _ _
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**OFFICE USE**

Response		Respondent		Mode		Enum.	Eval.	Change	Office Use for POID				
1-Comp	9901	1-Op/Mgr	9902	1-Mail	9903	098	100	785	921	789			
2-R		2-Sp		2-Tel									
3-Inac		3-Acct/Bkpr		3-Face-to-Face									
4-Office Hold		4-Partner		4-CATI									
5-R – Est		9-Oth		5-Web									
6-Inac – Est				6-e-mail									
7-Off Hold – Est				7-Fax									
8-Known Zero				8-CAPI						407	408	9906	9916
S/E Name													