

# ORGANIC FARMING *Your* 2014

**Organic  
Survey will  
arrive soon.**



United States Department of Agriculture  
National Agricultural Statistics Service  
Risk Management Agency

## **Responding to the 2014 Organic Survey is important!**

*Your agriculture operation and products are a valuable part of the ag industry and should be counted.*

- 1. Total organic sales by farms in the U.S. increased by 83 percent between 2007 and 2012.**
- 2. Sales from farms with certified or exempt organic product sales totaled more than \$3.1 billion in 2012.**
- 3. Organic agriculture producers reported direct-to-consumers sales more often than conventional producers, with 42 percent of organic farmers selling directly to consumers in 2012.**

***Please respond! Learn more at  
[www.nass.usda.gov](http://www.nass.usda.gov).***