



United States Department of Agriculture
National Agricultural Statistics Service
In Cooperation with Risk Management Agency



January 02, 2015

Dear Agricultural Producer,

According to the most recent Census of Agriculture, organic agriculture sales from farms in the United States increased 83 percent between 2007 and 2012. These data show the demand for, value of and potential for continued growth in certified organic products.

Now the U.S. Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS) is conducting the 2014 Organic Survey to gather more detailed production, sales and marketing information from organic farms in the United States. ***Please complete and return your form by February 13, 2015.***

Your response is critical to help support the continued future success of organic agriculture production. Please respond promptly in either of the following ways:

- **Online** at www.agcounts.usda.gov. All you need is the identification number on the enclosed form to begin.
- **By mail**. Complete the enclosed form and mail it back in the return envelope provided.

As part of the Census of Agriculture Program, this survey and your response is required by law (Title 7, U.S. Code). These federal laws also require that NASS keeps your identity and your answers confidential.

If you have questions, please call (888) 424-7828 or email nass@nass.usda.gov. Thank you in advance for your participation.

Sincerely,

A handwritten signature in black ink that reads "Joseph T. Reilly".

Joseph T. Reilly
Administrator, National Agricultural Statistics Service
United States Department of Agriculture

Enclosures