

2014 Annual Services Report



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(8:00am-5:00pm EST/M-F)

Welcome to the Annual Services Report

The due date for the Annual Services Report is **March 06, 2015**.

If you have any questions, please call us at 1-877-787-9860 (option 1) between 8:00 a.m. and 5:00 p.m. EST/M-F.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13 U.S.C., Sections 131 and 182 authorizes this collection. Sections 224 and 225 require businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By Section 9 of the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

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Burden Statement

Public reporting burden for this collection of information is estimated to average 3-6 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

ECON Survey Comments 0607-0422
U.S. Census Bureau
4600 Silver Hill Road
Room EMD-8K122
Washington, DC 20233

You may email comments to mailto:ECON_Survey_Comments@census.gov?subject=ECON_Survey_Comments_0607-0422; use "ECON Survey Comments 0607-0422" as the subject.

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DUE DATE

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About the Report

Purpose

This survey provides national estimates of revenue, sources of revenue, e-commerce revenue as well as total and detail expenses and for selected industries only export revenue, end of year inventories and revenue by product and class of customers. Title 13, United States Code, Sections 131, 182, 224, and 225 authorizes the survey and provides for mandatory responses.

Coverage

The Annual Services Report covers portions or all of the industries in the following sectors:

- Utilities (NAICS 22)
- Transportation and warehousing (NAICS 48-49)
- Information services (NAICS 51)
- Finance and insurance (NAICS 52)
- Real estate and rental and leasing (NAICS 53)
- Professional, scientific, and technical services (NAICS 54)
- Administrative and support, waste management and remediation services (NAICS 56)
- Educational services (NAICS 61)
- Health care and social assistance (NAICS 62)
- Art, entertainment, and recreation (NAICS 71)
- Other services (except public administration) (NAICS 81)

Content

Collected data include operating revenue for both taxable and tax-exempt firms and organizations; sources of revenue and expenses by type for selected industries; operating expenses for tax-exempt firms; and selected industry-specific items. In addition, starting with the 1999 survey, e-commerce data were collected for all industries, and export and inventory data were collected for selected industries.

Frequency

Data collection begins in January following the survey year. Reported data are for activities which take place during the calendar year. Prior to 1982, the survey was conducted monthly and since that time it has been conducted annually. A new sample is introduced roughly every 5 to 7 years.

Methods

This is a survey of approximately 72,000 selected service businesses with paid employees; supplemented by administrative records data or imputed values to account for non-employer and certain other businesses. To be eligible for the list sample, service businesses must be in the Business Register List (BR), which contains all Employer Identification Numbers (EINs) for listed businesses and all locations of multi-establishment companies. EINs may represent one or more establishments and firms may have one or more EINs.

In the initial sampling, companies are stratified by major and minor kind of business, and by estimated receipts or revenue. All companies with total receipts above applicable size cutoffs are included in the survey and report for all their service industry locations. In a second stage, EINs of unselected companies are stratified by major kind of business and receipts or revenue. Within each stratum a simple random sample of EINs is selected.

RELATED SITES

[North American Industry Classification System \(NAICS\)](#)
[Census Bureau Economic Programs](#)

The initial sample is updated quarterly to reflect births and deaths, adding new employer businesses identified in the business and professional classification survey, and dropping firms and EINs that are no longer active. During interim periods, service non-employer and other businesses are represented by administrative records data or imputed values.

Products

The Annual Services Report is normally published no later than 13 months after the end of the reporting year. Summary data (total revenue and total expenses) are provided at the sector, sub-sector and industry group level for the survey year and past years. Detailed expense data are published for select sectors and subsectors. Industry specific data, such as product line and detailed revenue (source of funding), are provided for selected industries. In addition, there are data for selected kinds of business by federal income-tax status (taxable and tax-exempt).

Uses

The Bureau of Economic Analysis uses these data in its preparation of national income and product accounts, and its benchmark and annual input-output tables. The Bureau of Labor Statistics uses the data as input to its producer price indexes and in developing productivity measurements. The Centers for Medicare and Medicaid Services (CMS) uses the data to estimate expenditures for the National Health Accounts. The Coalition of Service Industries uses data for general research and planning.

Trade and professional organizations use the estimates to analyze industry trends and benchmark their own statistical programs, develop forecasts, and evaluate regulatory requirements. The media use estimates for news reports and background information. Private businesses use the estimates to measure market share; analyze business potential; and plan investment decisions.

Special Features

The Annual Services Report provides the only source of annual receipts estimates for the service industries.

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