# Recruitment Screener for Focus Groups and Cognitive Interviews

**Draft: 12/20/14**

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| Recruitment Goals and Quotas:* Recruit Yemini youth 18-35 for focus groups and qualitative interviews.
* **Please attempt to get a range of**:
	+ Age
	+ Gender
	+ Education level
	+ Occupation
	+ Religion
 |

Intro when CONTACT person answers the phone:

Hello, my name is NAME and I work for [LOCAL RESEARCH PARTNER] based in [SITE OF COMPANY]. We conduct a variety of public opinion research projects with people across the Middle East and North Africa.

I’m calling today about a project that we are doing to learn about how people are involved in politics and their opinions of various kinds of political activities and strategies. As you know, a number of countries and organizations have been interested in our country. Some of these include the United States, UNICEF, WHO, the World Bank and many NGOs.

FOR FOCUS GROUPS: If you are interested in helping with the project and you meet its requirements, we would like to invite you to a focus group discussion where we hope to learn more about your opinions on these issues.

FOR INTERVIEWS: If you are interested in helping with the project and you meet its requirements, we would set up a time to interview you in person to learn more about your opinions on these issues.

Learning about your and others’ opinions will help us develop a questionnaire for a large survey we will be conducting. It would take about an hour of your time and we will compensate you for participating.[[1]](#footnote-1) May I ask you a few questions to see if you qualify to participate?

*If yes, continue to #1. If no, thank and end.*

*If needed, explain further:* Since we need to include people who are a mix of different backgrounds and experiences, there are some requirements that I have to check on for all of the people that we bring in to participate. I need to ask you a few questions to see if you meet the requirements for participating in the interview.

1. **How old are you?**

ENTER AGE: \_\_\_\_\_\_\_\_\_🡪 IF 18-35, CONTINUE. IF <18 OR >35, THANK AND END CALL

1. **GENDER, CONFIRM IF NEEDED: What is your gender?**

*(CODE ONE)*

🞎 MALE

🞎 FEMALE

# What is the last or highest grade that you finished in school?

# *(CODE ONE)*

 🞎 None
🞎 Elementary
🞎 Primary
🞎 Secondary
🞎 College Diploma - two years (Vocational)
🞎 BA
🞎 MA or higher

1. **What is your current job status? Are you**

*(CODE ONE)*

🞎 Working full time

🞎 Working part time

🞎 Unemployed and looking for work,

🞎 Unemployed and not looking for work,

🞎 Or something else *(WRITE RESPONSE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ )*?

1. **What is your religion?**

*(CODE ONE)*

🞎 Sunni Muslim

🞎 Shi’a Muslim

🞎 Muslim Other

🞎 Christian

🞎 Other *(WRITE RESPONSE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ )*

### **INVITATION IF INDIVIDUAL MEETS RECRUITING CRITERIA (AND FILLS DEMOGRAPHIC CELLS):**

Thank you for answering all of my questions. It looks like you meet the requirements to participate in (an interview/the focus group).

Would you interested in participating?

🞎 YES 🡪 CONTINUE TO SCHEDULE

🞎 NO 🡪 THANK AND END. Thank you very much for answering my questions. Have a nice (day/evening).

1. Participants will be provided with a small gift for participating. The size of the gift will be small and appropriately align with cultural expectations. [↑](#footnote-ref-1)