

Recruitment Screener for Focus Groups and Cognitive Interviews

Draft: 12/20/14

Recruitment Goals and Quotas:

- Recruit Yemini youth 18-35 for focus groups and qualitative interviews.
- **Please attempt to get a range of:**
 - o Age
 - o Gender
 - o Education level
 - o Occupation
 - o Religion

INTRO WHEN CONTACT PERSON ANSWERS THE PHONE:

Hello, my name is NAME and I work for [LOCAL RESEARCH PARTNER] based in [SITE OF COMPANY]. We conduct a variety of public opinion research projects with people across the Middle East and North Africa.

I'm calling today about a project that we are doing to learn about how people are involved in politics and their opinions of various kinds of political activities and strategies. As you know, a number of countries and organizations have been interested in our country. Some of these include the United States, UNICEF, WHO, the World Bank and many NGOs.

FOR FOCUS GROUPS: If you are interested in helping with the project and you meet its requirements, we would like to invite you to a focus group discussion where we hope to learn more about **your opinions on these issues.**

FOR INTERVIEWS: If you are interested in helping with the project and you meet its requirements, we would set up a time to interview you in person to learn more about **your opinions on these issues.**

Learning about your and others' opinions will help us develop a questionnaire for a large survey we will be conducting. It would take about an hour of your time and we will compensate you for participating.¹ May I ask you a few questions to see if you qualify to participate?
If yes, continue to #1. If no, thank and end.

If needed, explain further: Since we need to include people who are a mix of different backgrounds and experiences, there are some requirements that I have to check on for all of the people that we bring in to participate. I need to ask you a few questions to see if you meet the requirements for participating in the interview.

¹ Participants will be provided with a small gift for participating. The size of the gift will be small and appropriately align with cultural expectations.

1. How old are you?

ENTER AGE: _____ → IF 18-35, CONTINUE. IF <18 OR >35, THANK AND END CALL

2. GENDER, CONFIRM IF NEEDED: What is your gender?

(CODE ONE)

- MALE
- FEMALE

3. What is the last or highest grade that you finished in school?

(CODE ONE)

- None
- Elementary
- Primary
- Secondary
- College Diploma - two years (Vocational)
- BA
- MA or higher

4. What is your current job status? Are you

(CODE ONE)

- Working full time
- Working part time
- Unemployed and looking for work,
- Unemployed and not looking for work,
- Or something else (WRITE RESPONSE: _____)?

5. What is your religion?

(CODE ONE)

- Sunni Muslim
- Shi'a Muslim
- Muslim Other
- Christian
- Other (WRITE RESPONSE: _____)

INVITATION IF INDIVIDUAL MEETS RECRUITING CRITERIA (AND FILLS DEMOGRAPHIC CELLS):

Thank you for answering all of my questions. It looks like you meet the requirements to participate in (an interview/the focus group).

Would you interested in participating?

- YES → CONTINUE TO SCHEDULE
- NO → THANK AND END. Thank you very much for answering my questions. Have a nice (day/evening).