

## Recruitment Screener for Focus Groups and Cognitive Interviews

Draft: 12/20/14

### Recruitment Goals and Quotas:

- Recruit Yemini youth 18-35 for focus groups and qualitative interviews.
- **Please attempt to get a range of:**
  - o Age
  - o Gender
  - o Education level
  - o Occupation
  - o Religion

#### **INTRO WHEN CONTACT PERSON ANSWERS THE PHONE:**

Hello, my name is NAME and I work for [LOCAL RESEARCH PARTNER] based in [SITE OF COMPANY]. We conduct a variety of public opinion research projects with people across the Middle East and North Africa.

I'm calling today about a project that we are doing to learn about how people are involved in politics and their opinions of various kinds of political activities and strategies. As you know, a number of countries and organizations have been interested in our country. Some of these include the United States, UNICEF, WHO, the World Bank and many NGOs.

**FOR FOCUS GROUPS:** If you are interested in helping with the project and you meet its requirements, we would like to invite you to a focus group discussion where we hope to learn more about **your opinions on these issues.**

**FOR INTERVIEWS:** If you are interested in helping with the project and you meet its requirements, we would set up a time to interview you in person to learn more about **your opinions on these issues.**

Learning about your and others' opinions will help us develop a questionnaire for a large survey we will be conducting. It would take about an hour of your time and we will compensate you for participating.<sup>1</sup> May I ask you a few questions to see if you qualify to participate?  
*If yes, continue to #1. If no, thank and end.*

*If needed, explain further:* Since we need to include people who are a mix of different backgrounds and experiences, there are some requirements that I have to check on for all of the people that we bring in to participate. I need to ask you a few questions to see if you meet the requirements for participating in the interview.

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<sup>1</sup> Participants will be provided with a small gift for participating. The size of the gift will be small and appropriately align with cultural expectations.

**1. How old are you?**

ENTER AGE: \_\_\_\_\_ → IF 18-35, CONTINUE. IF <18 OR >35, THANK AND END CALL

**2. GENDER, CONFIRM IF NEEDED: What is your gender?**

(CODE ONE)

- MALE
- FEMALE

**3. What is the last or highest grade that you finished in school?**

(CODE ONE)

- None
- Elementary
- Primary
- Secondary
- College Diploma - two years (Vocational)
- BA
- MA or higher

**4. What is your current job status? Are you**

(CODE ONE)

- Working full time
- Working part time
- Unemployed and looking for work,
- Unemployed and not looking for work,
- Or something else (WRITE RESPONSE: \_\_\_\_\_ )?

**5. What is your religion?**

(CODE ONE)

- Sunni Muslim
- Shi'a Muslim
- Muslim Other
- Christian
- Other (WRITE RESPONSE: \_\_\_\_\_ )

**INVITATION IF INDIVIDUAL MEETS RECRUITING CRITERIA (AND FILLS DEMOGRAPHIC CELLS):**

Thank you for answering all of my questions. It looks like you meet the requirements to participate in (an interview/the focus group).

Would you interested in participating?

- YES → CONTINUE TO SCHEDULE
- NO → THANK AND END. Thank you very much for answering my questions. Have a nice (day/evening).