

Application to Use Burden/Hours from Generic PRA Clearance:
Generic Social Marketing & Consumer Testing Research
(CMS-10640, OMB 0938-1297)

Generic Information Collection (GenIC) #14: Health Care Payment Learning and Action
Network (LAN) Maternity Multi-Stakeholder Action Collaborative (MAC) Participant Form

Office of Communications (OC)
Centers for Medicare & Medicaid Services (CMS)

A. Background

All alternative payment models (APMs) and payment reforms that seek to deliver better care at lower cost share a common pathway for success: providers, payers, and others in the health care system must make fundamental changes in their day-to-day operations that improve quality and reduce the cost of health care. Making operational changes will be viable and attractive only if new alternative payment models and payment reforms are broadly adopted by a critical mass of payers. When providers encounter new payment strategies for one payer but not others, the incentives to change are weak. When payers align their efforts, the incentives to change are stronger and the obstacles to change are reduced.

The Health Care Payment Learning and Action Network (LAN) brings together private payers, Medicaid Managed Care Organizations (MCOs), providers, employers, state partners, consumer groups, individual consumers, and many others to accelerate the transition to APMs. These stakeholders have the opportunity to participate in work groups and collaboratives that target specific issues and/or bring together certain subgroups to inform the work of the LAN. The Maternity Multi-Stakeholder Action Collaborative (MAC) provides support and resources to organizations that want to drive improvement in maternity care outcomes via alternative payment.

B. Description of Information Collection

The MAC participant form will be used to understand what MAC participants are hoping to achieve in terms of implementing maternity episode payment, what challenges they foresee in doing that work, and what specific types of support the LAN can provide to help participants make progress. This information will be used to further shape the goals of the MAC and to create tools that will be made available to participants. As such, the data collection fits within the “participant opinions and priorities” IC type.

Approximately 35 organizations are expected to participate in the MAC. Assuming a maximum response rate of 70%, no more than 25 organizations are expected to fill out the MAC participant form.

C. Deviations from Generic Request

No deviations are requested.

D. Burden Hour Deduction

We anticipate the MAC participant survey will take up to 25 participants approximately 15 minutes each to complete. Data will be collected via a web-based form. No incentives will be offered to participants. The total approved burden ceiling of the generic ICR is 49,400 hours. We are requesting a total deduction of 6.25 hours from the approved burden ceiling (25 participants x 0.25 hours = 6.25 hours).

E. Timeline

CMS hopes to deploy this collection as soon as possible. Data collection is expected to be completed by December 15, 2016.

The following attachment is provided for this information collection:

- MAC Participant Form