

OMB Control Number: 0990-0281
ODPHP Generic Information Collection Request:
Prevention Communication and Formative Research

**Audience Research to Inform Physical Activity
Guidelines Strategic Communication**

Attachment C:
ODPHP Physical Activity Guidelines, 2nd Edition
Rating Exercise (English)
Research Instrument

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Submitted to:

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According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0281. The time required to complete this information collection is estimated to average **10 minutes** per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer

Focus Group Location _____

Question	Response (<i>Write the ID shown on the upper corner of the board.</i>)
Which 1 did you find most attention grabbing ?	
Which 1 did you find most motivating ?	
Which 1 was your favorite ?	
Which 1 was your least favorite ?	

Notes:
