

2016 HUMANITIES MAGAZINE READERS' SURVEY

OMB #: 3136-0140

Exp. 12/31/2018

Humanities magazine emphasizes the interest, diversity, and relevance of the humanities for the public at large and specific communities. Your feedback on this brief survey will help us evaluate the impact of the magazine and shape content for future issues. It should take no more than 15 minutes to complete. Thank you.

YOUR OPINIONS ON *HUMANITIES* MAGAZINE CONTENT

1. How long have you been reading *Humanities*?

- I have read one article/issue.
- Less than 1 year
- 1 to 3 years
- 4 to 5 years
- 6 to 10 years
- More than 10 years
- Other (please specify)

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2. How did you first discover *Humanities*? Choose only one (1) answer.

- When applying for a federal humanities grant
- When serving as a federal humanities grant reviewer
- After receiving a federal humanities grant
- Through the *Humanities* magazine social media account
- Through social media from another source
- Online on the Humanities website
- Through a state humanities council
- At an annual Jefferson Lecture in the Humanities
- Through the website EDSITEMent
- Through a family member, colleague, or acquaintance
- Through the Government Printing Office
- Other (please specify)

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3. How do you obtain your *Humanities* content?

- Through the print magazine
- Through the online edition
- Through the *Humanities* social media account
- Through social media from another source
- Other (please specify)

4. In general, how much of each *Humanities* issue do you read?

- Almost all
- Half or more
- Less than half
- Just a few articles
- None

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5. In general, how do you read *Humanities*?

- I usually return to it multiple times before I'm done with it.
- I usually read through the magazine once, and then I'm done with it.
- I receive it, but I don't usually read much of it.
- I only read it online.

6. The magazine increases my awareness or understanding of the presented topics.

- Always
- Most of the time
- Sometimes
- Rarely
- Never

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YOUR ACTIONS AS A RESULT OF READING *HUMANITIES* MAGAZINE

7. I share the magazine or specific articles with other people.

- Always
- Most of the time
- Sometimes
- Rarely
- Never

8. With whom do you usually share *Humanities* content? Check up to three (3) answers.

- Students
- Colleagues
- Family
- Friends
- My social media network
- No one

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9. In general, how often do you read the following sections of the magazine?

	Always	Most of the time	Sometimes	Never	Not sure
Editor's Note	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curio (Short items)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Features (In-depth articles about NEH-funded projects)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statements (Articles about projects supported by state humanities councils)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In Focus (Profiles of directors of state humanities councils)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Impertinent Questions (Question-and-answer interviews with scholars)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Around the Nation (Listing of state humanities council events)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noteworthy (News about federal humanities grants)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Calendar (Photo spread of events supported by federal humanities grants)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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10. In the past 12 months, how often have you visited the *Humanities* website?

- Often (several times a month)
- Regularly (once a month)
- Occasionally (less than once a month)
- I've never visited the *Humanities* website

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11. What types of articles would you like to read in *Humanities*? Check up to five (5) answers.

- Essays (Long-form journalism providing in-depth treatment of a subject)
- Short features (700 to 1,500 words)
- Articles about film (documentaries, history of film, preservation of film)
- Book excerpts
- News about the state humanities councils
- News about the National Endowment for the Humanities

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12. Are you aware that *Humanities* is published by the National Endowment for the Humanities, a federal grant-making agency?

Yes

No

13. Are you aware that you can subscribe to *Humanities* through the U.S. Government Printing Office?

Yes

No

14. Which pieces from *Humanities* have you found to be particularly affecting, enjoyable, or informative?

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15. What do you like most about *Humanities*?

16. How can we improve *Humanities*?

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ABOUT YOU

Reaching a broad and varied audience is important to *Humanities*. Your responses will assist us in that effort and will be kept strictly confidential.

This section is voluntary.

17. What is your zip code?

18. Age

- Under 18
- 18-25
- 26-35
- 36-45
- 46-55
- 56-65
- 66 and up

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19. Race/Ethnicity (Check as many as apply.)

- American Indian/Native American/Alaska Native
- Asian
- Black or African American
- Latino/Hispanic
- Native Hawaiian/Pacific Islander
- White

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20. Gender

- Female
- Male
- Other

21. What is your highest level of education achieved?

- Less than high school
- High school/GED
- Some college
- 2-year college degree or technical certification
- Bachelor's degree
- Master's degree
- Doctoral degree
- Professional degree

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22. What audience group(s) apply to you? (Check all that apply.)

- General public
- K-12 educator or librarian
- Scholar/university professor
- University student
- Public library patron or staff
- Member of a cultural organization
- Affiliated with a humanities center

23. Are you interested in being a member of the *Humanities* focus group to give more detailed feedback on the magazine?

- Yes
- No

24. If you are interested in being a member of a focus group for *Humanities*, please provide contact information.

Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

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Exp. 12/31/2018**25. Are interested in receiving email updates about *Humanities*?**

- Yes
- No

26. If you would like to receive emails about *Humanities*, please provide the following information.

Name

Email Address

Phone Number

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27. If you are currently a print magazine subscriber, please help us keep your magazine subscription current by providing your contact information. We promise to keep it confidential.

Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

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Thank you for completing this survey. Your answers will be used to better serve our readers.

Public Burden Statement

The Office of Management and Budget requires federal agencies to supply information on the time needed to complete forms and also to invite comments on the paperwork burden. NEH estimates that the average time to complete this survey is fifteen minutes per response. This estimate includes time for reviewing instructions, gathering the information needed, and completing and reviewing the survey.

Please send any comments regarding the estimated completion time or any other aspect of this survey to Anna Gillis, Office of Publications, at agillis@neh.gov or to the Office of Publications, Attn: Anna Gillis, National Endowment for the Humanities, 400 Seventh Street, S.W., Washington, DC 20506. You are not required to respond to this collection of information unless it displays a valid OMB number.

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Done

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