

2016 Jefferson Lecture in the Humanities Survey

Thank you for being a part of the 2016 Jefferson Lecture in the Humanities, delivered by Ken Burns, produced by the National Endowment of the Humanities (NEH). To enable NEH to improve the future experience of attendees and viewers please take this short survey. It should take no longer than 5 minutes.

Public Burden Statement

The Office of Management and Budget requires federal agencies to supply information on the time needed to complete forms and also to invite comments on the paperwork burden. NEH estimates that the average time to complete this survey is five minutes per response. This estimate includes time for reviewing instructions, gathering the information needed, and completing and reviewing the survey.

Please send any comments regarding the estimated completion time or any other aspect of this survey to Theola DeBose, Office of Communications at tdebose@neh.gov or to Office of Communications, Attn: Theola DeBose, National Endowment for the Humanities, 400 Seventh Street, S.W., Washington, DC 20506. You are not required to respond to this collection of information unless it displays a valid OMB number.

OMB #: 3136-0141, Exp. 12/31/2018



Were you able to attend the 2016 Jefferson Lecture at the John F. Kennedy Center for the Performing Arts?

Multiple choice

- Yes Go to section 4
- No Go to section 4
- I watched the live-stream Continue to next section
- Add option or [ADD "OTHER"](#)



Required



After section 2 Continue to next section

Section 3 of 6



Live-Stream Watchers

Description (optional)

How did you watch the live-stream of the Jefferson Lecture? *

- I went to a live-stream watch party
- I watched the live-stream at home
- I watched the archived version of the lecture after May 9
- Other...

How did you hear about the 2016 Jefferson Lecture in the Humanities with Ken Burns? *

- The NEH website
- Advertising
- Social media (Twitter, Facebook, YouTube, etc.)
- I was invited
- Humanities magazine
- A friend or co-worker
- An e-mail from the NEH Office of Communications
- Other...

Have you attended previous lectures? *

- Yes
- No
- No, but I've watched archived lectures online
- Other...

Had you heard of the National Endowment for the Humanities before watching the Jefferson Lecture? *

- Yes
- No
- Other...

Why were you interested in watching the lecture? *

- I am a fan of Ken Burns
- The topic of the lecture intrigued me
- I attend/watch as many Jefferson Lectures as I can
- I am a fan of NEH and the humanities
- It was free
- Other...

How do you receive your news? *

- Newspaper (paper)
- Newspaper (online)
- Daily Newsletter (The Skimm/The Daily 202/etc.)
- Washington Post Express
- Radio
- TV
- Magazine
- Social Media
- Online Blogs
- Podcast
- Other...



What age range best represents you? *

- Under 18
- 18-24
- 25-34
- 35-54
- 55+
- I decline to answer this question.

Section 3 Continue to next section

Section 5 of 6



Section title (optional)

Description (optional)

Anything else to add about the 2016 Jefferson Lecture in the Humanities?

Long answer text

Thank you for taking the time to participate in this survey.

--- The National Endowment for the Humanities

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