

Your Money, Your Goals

My Training Planner











How do I use this planner?

The Consumer Financial Protection Bureau (CFPB) developed this guide to help **you** design and develop a training for staff and volunteers in your organization or community. This planner includes tools that can help you **choose** content that your organization's staff and volunteers need and to **successfully and confidently deliver** financial empowerment training to them.

This planner includes **five key questions** that you should consider as you shape the design and implementation of your training. You can revisit your plan whenever you need to review or rethink the **design and structure** of your training. It can also be used to reflect on your training and record stories and best practices.

Below are the **five key questions** that shape your training planning and design:



Who am I training?

This will help you to think about what is important to your participants and what might **influence** how they **learn** and may **respond** to the material you present.



What logistics do I need to consider?

This will help you to think about **logistics** and **constraints** that are relevant for your training.



What do my participants need to know?

This will help you think about **what content to choose** for your training based on **participants' needs** and your constraints.



How will I organize my training?

This will help you to think about **creating a training agenda** to meet the **needs** of your participants.



What do I need to prepare?

This will help you to think about actions that you should take **1 month**, **1 week**, and **1 day** before and after your training.



Pro Tip: This icon will show you training tips and best practices.

The **navigation tool** at the **top right** corner of the page orients you to where you are in the planning process. The tools in this planner have instructions at the top of each page and space beneath for you to write down your plans, designs, and ideas.

Who am I training?

This will help you to think about what is important to your participants and what might **influence** how they **learn** and may **respond** to the material you present.

| # of Participants: | Examples: |
|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Who are your training participants? Who do they serve? | Recently unemployed people who are looking for a new job that |
| | People who need emergency assistance |
| | Head Start parents and |
| What is important to my training participants? What values and priorities guide them in their work? | Helping people manage their resources |
| | Encouraging people to set and work toward goals |
| What financial topics come up most often in your participants' day-to-da work? What would help participants in the work that they do? | Motivating people to set and keep short-term and long- term goals |
| How can my training participants use information and tools from Your Money, Your Goals in their day-to-day work ? | Include a discussion about financial goals in meetings with people Refer people to specialized financial empowerment programs |
| GOALS: At the end of the training, participants will: | At the end of the training, |
| 1 | participants will: understand how to build a cash flow |
| 2 | plan |
| 3 | Consider how the language |
| 4 | that you use in training influences how participants understand content. |
| (5) | |

What logistics do I need to consider?

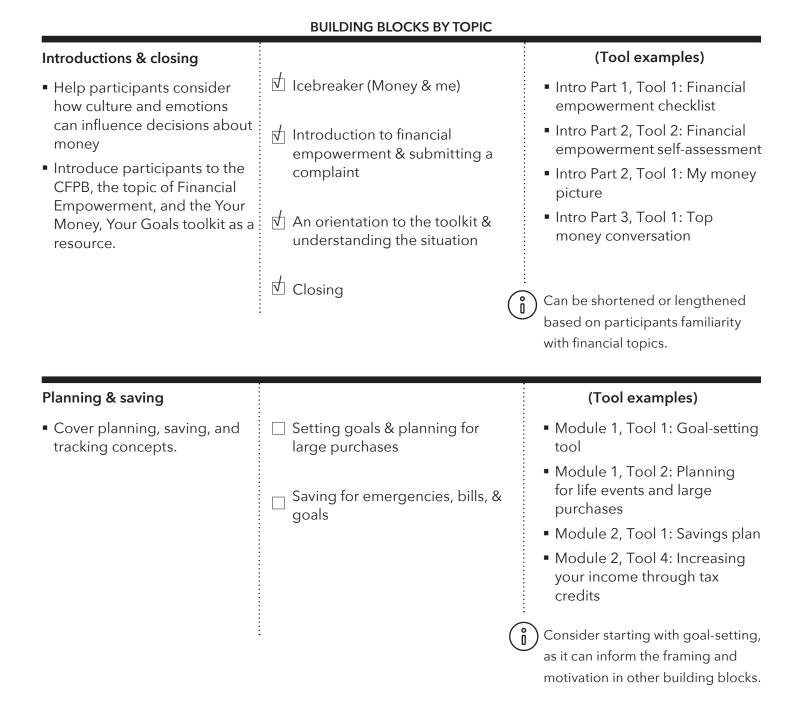
This will help you to think about **logistics** and **constraints** that are relevant for your training. Consider how the **timing**, **location**, and **room set up** will affect the training experience.

Я

| DELIVERY: | | | | | | | | |
|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| How will the training be | How will the training be delivered? | | | | | | | |
| ☐ At one time | Over two sess | ions 🗌 Ov | Over more than two sessions | | | | | |
| TIMING: | | | | | | | | |
| How many hours will yo | ou have with staff or volur | teers for training? | | | | | | |
| □ 1-3 hours | □ 3-5 hours | □ 5-8 hours | □ 8-12 hours | | | | | |
| PRO: Can target and focus planning around prioritized content. | PRO: Can cover 2-4 priority training topics. | PRO: Can cover 4-6 priority training topics. | PRO: Can cover all of the training topics in depth. | | | | | |
| CON: Training may cover only 1-2 priority topics. | CON: It may be hard to cover all of your selected topics in detail. | CON: Maintaining energy throughout the day and coordinating schedules may be challenging. | CON: It may be challenging to maintain energy. We recommend that you split time between 2 days. | | | | | |
| COCATION: Where will the training be | | Ů | If you haven't been to the location before, consider visiting to get a sense of the resources and space. | | | | | |
| conducted? | | | | | | | | |
| ROOM SET UP: How will you set up the room? | | Ů | Try to seat participants in groups of four to seven , so they can work in teams or small groups. | | | | | |
| | | | | | | | | |

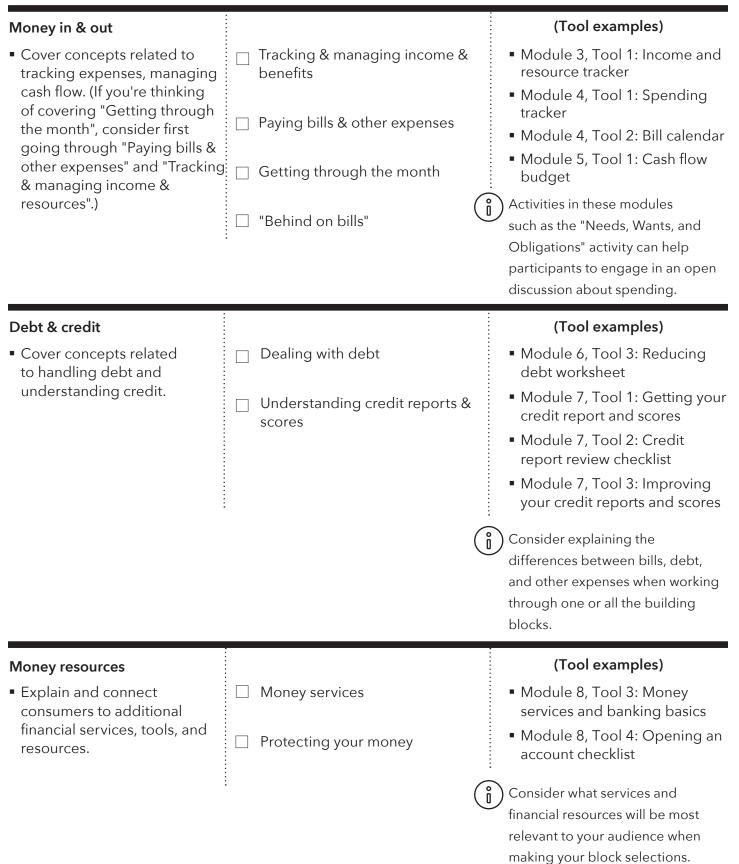
WY TRAINING PLANNER OB TRAINING PLANNER OB WHat do my participants need to know?

This will help you think about **what content to choose** for your training based on **participants' needs** and your constraints. We've broken up the content of the toolkit into building blocks your can use to create a customized training agenda. **Each building block takes about 45 minutes,** including a group activity and time for discussion. The **description** will give you a little bit more detail about what is included in each building block. The **tool examples** show you some of the tools from the toolkit that are part of each building block. **Check the box** to the left of the building blocks you want to use. Then find the corresponding slide numbers and pages for each of the building blocks you've chosen to plan your training agenda in detail.



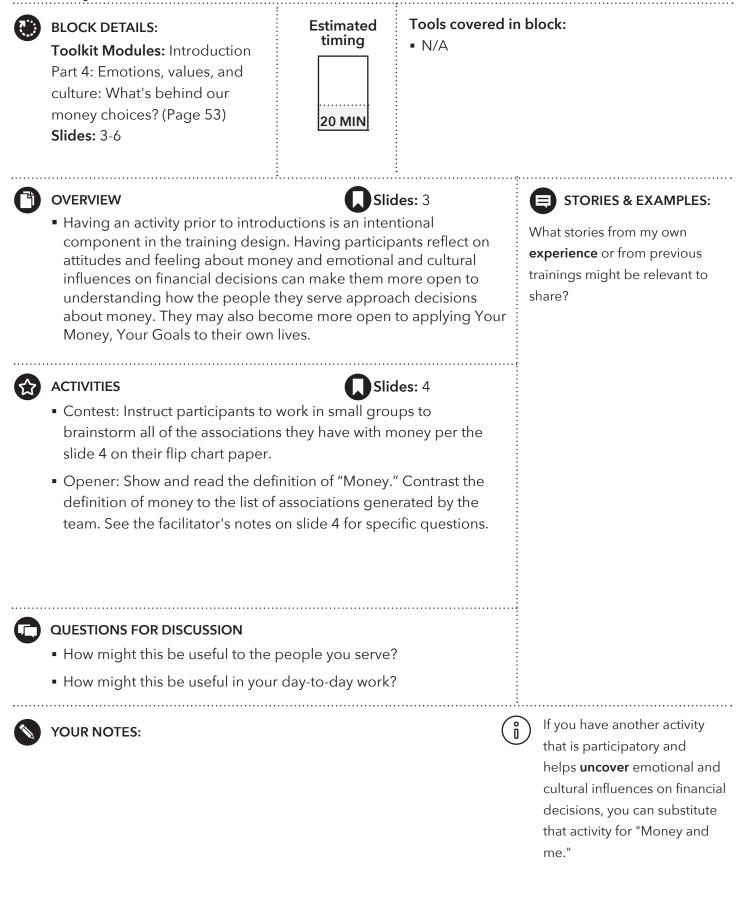
WY TRAINING PLANNER CONTRAINING PLANNER CONTRA

BUILDING BLOCKS BY TOPIC





Money and me





STORIES & EXAMPLES:

What stories from my own

experience or from previous

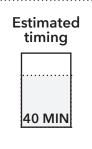
trainings might be relevant to

Intro to financial empowerment & submitting a complaint



BLOCK DETAILS:

Toolkit Modules: About the Consumer Financial Protection Bureau (Page 1), Module 9: Protecting your Money **Slides:** 12-23, 184-186



Tools covered in block:

- Module 9, Tool 1: Submitting a complaint to the CFPB
- Intro Part 1, Tool 2: Financial empowerment self-assessment

share?

Ő

OVERVIEW





- Introduce key facts about the CFPB using information from Introduction Part 1 and the slides.
- Explain that a key goal of the training is to connect frontline staff to the CFPB, and share our information and tools on financial topics.
- Explain how to submit a complaint and review consumers' rights related to financial products and services.



ACTIVITIES



- Select either Option A (Debate) or Option B (Benefit/Cost Analysis)–not both–for use in your workshop.
 - Option A: Debate: Pair or group participants to research and discuss the pros and cons. If you have more than 20 people in your training, consider two teams for each "side" of the debate.
 - Option B: Benefit/Cost Analysis: Using flip charts (one for benefits, one for costs), have participants brainstorm the benefits and costs of providing financial empowerment.



QUESTIONS FOR DISCUSSION

- How might this be useful to the people you serve?
- How might this be useful in your day-to-day work?



As you start the discussion, it can be helpful to differentiate strategies (financial education, financial coaching, financial counseling) from outcomes (financial literacy, financial capability, financial fitness).

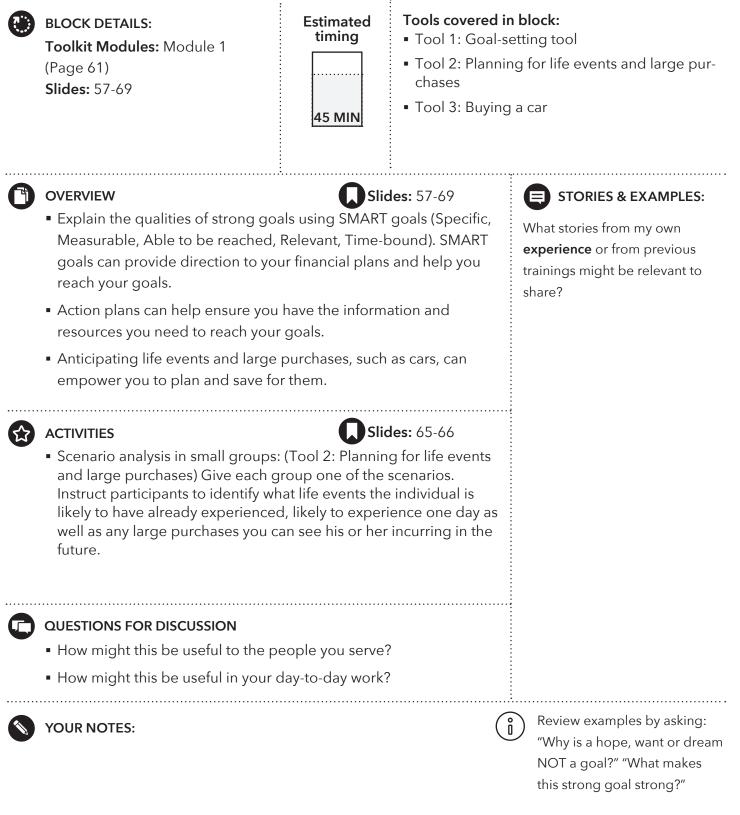


An orientation to the toolkit & understanding the situation

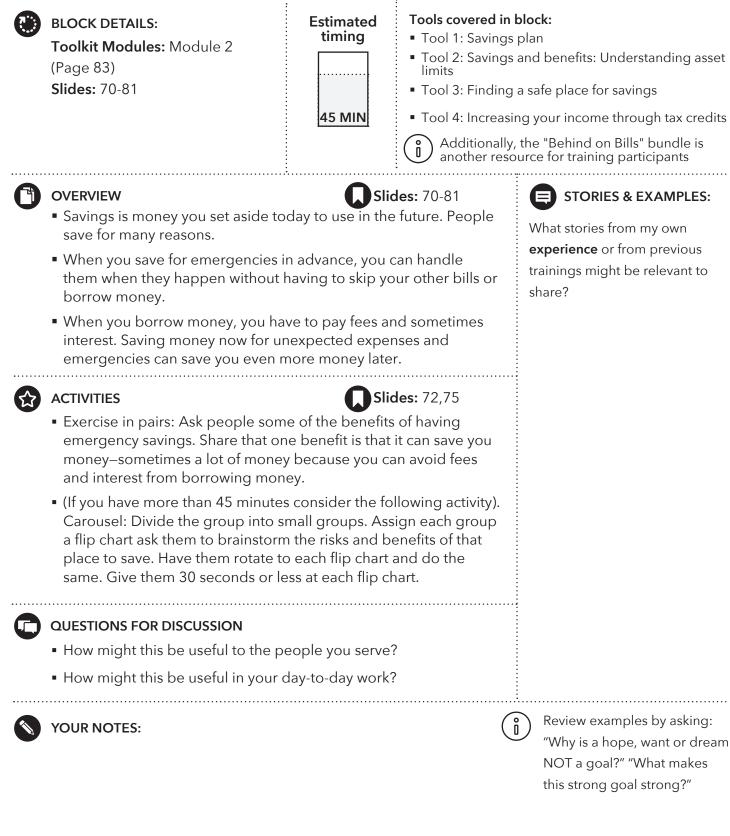
| BLOCK DETAILS: Toolkit Modules: The entire toolkit will be used in this block of the training. Slides: 25-56 | Estimated timing 75 MIN | Checklist Intro Part 2, | in block: Tool 1: Financial Empowerment Tool 1: My money picture Tool 1: Top Money Conversations | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| OVERVIEW Review organization of the toolkit the Table of Contents. Review the purpose of the toolkit Goals is to improve outcomes by the people you serve achieve the have. | : using slides and : The goal of You making it easier | r Money, Your for you to help | STORIES & EXAMPLES: What stories from my own experience or from previous trainings might be relevant to share? | | |
| ACTIVITIES Scavenger hunt (entire toolkit): Sr commonly asked questions about module and specific tools within to question. Brainstorm: Instruct participants to can initiate the financial empower | mall groups will r t financial topics the module that a o brainstorm a lis | and locate the address each st of ways they | | | |
| OUESTIONS FOR DISCUSSION How might this be useful to the p How might this be useful in your of | | | | | |
| YOUR NOTES: | | | You should work with the organization being trained ahead of time to create a Referral guide for local community financial services. | | |



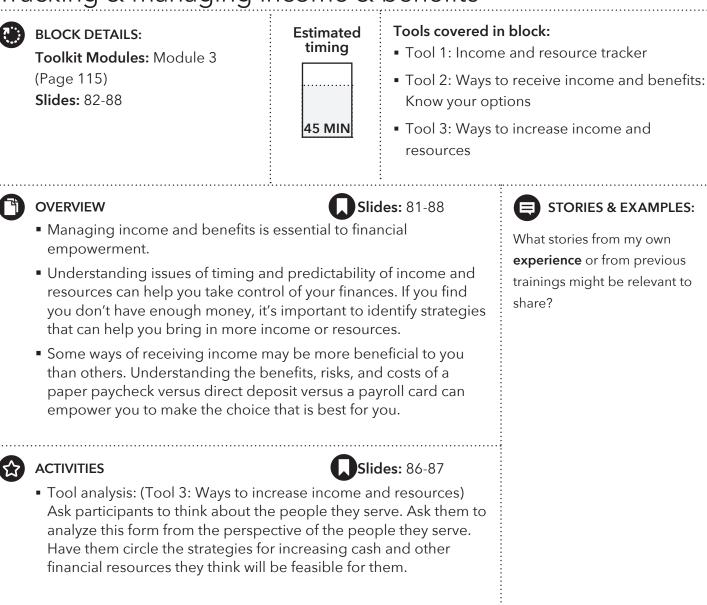
Setting goals and planning for large purchases



Saving for emergencies, goals, and bills



Tracking & managing income & benefits





QUESTIONS FOR DISCUSSION

- How might this be useful to the people you serve?
- How might this be useful in your day-to-day work?



(i) Someti garnish protect

Sometimes income can be garnished, but there are protections in place. Wage garnishment starts on Page 117 in toolkit. (Page 137) Slides: 89-99

BLOCK DETAILS:

Toolkit Modules: Module 4

Paying bills & other expenses



- Tool 1: Spending tracker
- Tool 2: Bill calendar
- Tool 3: Ways to pay bills: Know your options
- Tool 4: Strategies for cutting expenses
- Tool 5: When cash is short prioritizing bills and planning spending

OVERVIEW

Slides: 89-99

timing

45 MIN

- Making changes to how you spend means knowing the difference between your needs, wants, and obligations-changes can generally only be made to spending for wants.
- Paying bills on time may help you avoid late fees, fines, increased costs of services, and decreases in your credit scores.

What stories from my own **experience** or from previous trainings might be relevant to share?

STORIES & EXAMPLES:



ACTIVITIES



- Vote with your body: Prior to the session, hang up three signs on the walls: "Need," "Want," and "Obligation." Review the definitions of needs, wants, and obligations. Then have participants "Vote with their body" by moving to the poster that they believe best represents each example you give of a need, want, or obligation.
- Tool analysis: (Tool 4: Strategies for cutting expenses) Ask participants to think about the people they serve. Ask them to analyze this tool from the perspective of the people they serve. Have them circle the strategies for cutting spending and other uses of financial resources they think will be feasible for them.

QUESTIONS FOR DISCUSSION

- How might this be useful to the people you serve?
- How might this be useful in your day-to-day work?

Ν ΥΟυ







Tools covered in block: **BLOCK DETAILS:** Estimated timing Tool 1: Cash flow budget Toolkit Modules: Module 5 (Page 137) Tool 2: Cash flow calendar Slides: 100-114 Tool 3: Improving cash flow checklist 45 MIN **OVERVIEW Slides:** 100-114 **STORIES & EXAMPLES:** The following steps can help you make a cash flow budget. What stories from my own Keep track of everything you earn and spend money on for a experience or from previous week, two weeks, or one month using the income and spending trainings might be relevant to trackers from Modules 3 and 4. Use this information to create a share? cash flow budget. Using Tool 1: Cash flow budget or Tool 2: Cash flow calendar to complete this step. Remember to include savings for goals, large purchases, and life events, too! Your cash flow budget is about setting targets for how you will use your income going forward. ACTIVITIES Slides:104-106 Scenario analysis (Rafael): Instruct participants to get into groups of three. Review the introduction facts of Rafael's scenario they will analyze. Use the questions on Slide 106 to start the discussion. Presentation and small group exercise: (Tool 3: Improving cash flow checklist) Explain that there are basically three overall strategies to improving cash flow. Instruct small groups to brainstorm specific ways to smooth out cash flow. Encourage them to think about ways to increase income, decrease spending, and match timing. QUESTIONS FOR DISCUSSION • How might this be useful to the people you serve? How might this be useful in your day-to-day work?

YOUI

YOUR NOTES:

Remind participants that a cash flow budget helps someone understand how the timing of income and expenses may be causing shortfalls within a month; these shortfalls can be masked in a static monthly budget.

õ

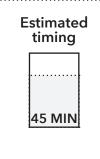


Dealing with debt



BLOCK DETAILS:

Toolkit Modules: Module 6 (Page 183) Slides: 115-138



Tools covered in block:

- Tool 1: Debt worksheet
- Tool 2: Debt-to-income worksheet
- Tool 3: Reducing debt worksheet
- Tool 4: Repaying student loans

õ

• Tool 5: When debt collectors call: Steps you can take

OVERVIEW

ACTIVITIES

- **Slides:** 115-138
- Debt is money you owe. You generally have to use future income to make payments on your debt.
- Debt is different from credit–credit is the ability to borrow money.
- Secured debt is debt that has an asset attached to it in case you don't pay the loan-a home loan or auto loans are examples.
- Unsecured debt is debt that does not have an asset attached to it-credit card debt and student loan debt are examples of unsecured debt.



- Stand up, sit down activity: Explain that as each type of debt appears on the screen, they should stand up if they think the debt is bad debt and stay seated if they think it is good debt. Facilitate a discussion about the reasons people think the debt is good or bad.
- Activity in pairs: Instruct participants to work together complete the debt-to-income ratio activity in pairs. Have them discuss whether they think the individual is in a position to take on more debt. Instruct them to calculate the debt-to-income ratio without the proposed new debt and with the proposed new debt.

- How might this be useful to the people you serve?
- How might this be useful in your day-to-day work?

YOUR NOTES:

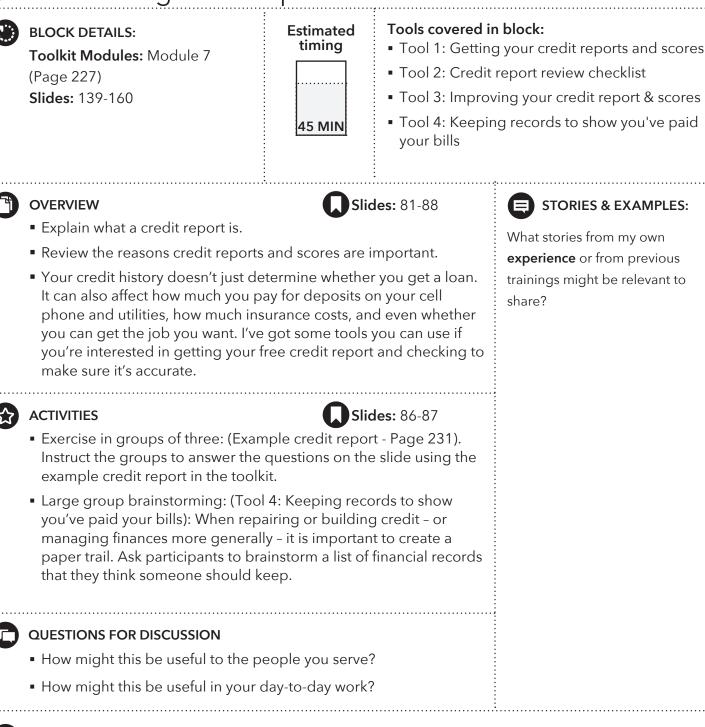
QUESTIONS FOR DISCUSSION

What stories from my own **experience** or from previous trainings might be relevant to share?

STORIES & EXAMPLES:

Be sure to challenge them a bit around "conventional wisdom" about which kinds of debt are "good" and which kinds are "bad." Encourage conversation about why they believe what they do about various types of debt.

Understanding credit reports & scores





YOUR NOTES:

15



Money services, cards, accounts, and loans

| BLOCK DETAILS: Toolkit Modules: Module 8 (Page 267) Slides: 161-182 | Estimated timing 45 MIN | what you need Tool 3: Money Tool 4: Openi | your options uestions: Choosing where to get d y services and banking basics ng account checklist y transfers & remittances: What |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| OVERVIEW Financial products and services careffectively get, manage, and use y Knowing the reasons you may need matching your needs with the right can ensure you are getting what y marketplace. Learn the basic terms for financial Look at convenience, cost, and se a product, service or provider. | an help you more your money. ed financial servi nt products and s you need from the products and se | ices and services his complex ervices. | E STORIES & EXAMPLES: What stories from my own experience or from previous trainings might be relevant to share? |
| ACTIVITIES Individual activity and discussion: Invite participants to complete To Exercise in Pairs: (Tool 3: Money s participants into groups of 2. Dist cards to each pair. Instruct particip the product or service, and brains get this product or service. OUESTIONS FOR DISCUSSION How might this be useful to the period How might this be useful in your of | (Tool 1: Know yo ol 1. services and ban ribute financial p pants in groups o storm all of the p | king basics). Get product/service of 2 to define laces you can | |



YOUR NOTES:

16

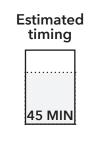


Protecting your money



BLOCK DETAILS:

Toolkit Modules: Module 9 (Page 307) Slides: 183-194



Tools covered in block:

- Tool 2: Protecting your identity
- Tool 3: Red flags
- Tool 4: Learning more about consumer protection

OVERVIEW

- Slides: 183-194
- Refer participants to the CFPB complaint contact information on slide and in their toolkit, Tool 1.
- Explain the following: An empowered consumer understands their rights. When you know you have rights, you can take steps to protect yourself. There are many laws that protect your rights when it comes to financial products and services. It is the CFPB's job to enforce these laws and handle consumers' complaints about financial products and services.



ACTIVITIES

- Slides: 189,193
- Skits: (Tool 3: Red flags) Explain that a red flag is something to watch out for. Explain that sometimes when shopping for or using consumer financial products, you may encounter a red flag.
- Teach back activity: (Tool 4: Learning more about consumer protection) Give teams of two participants one or two of the laws outlined in Tool 4 to read, discuss, and teach back to the group in their own words.



QUESTIONS FOR DISCUSSION

- How might this be useful to the people you serve?
- How might this be useful in your day-to-day work?

YOUR NOTES:

What stories from my own experience or from previous trainings might be relevant to share?

STORIES & EXAMPLES:

Visit the CFPB website often for information and updates regarding laws designed to protect you and your family in accessing and using financial products and services.

õ

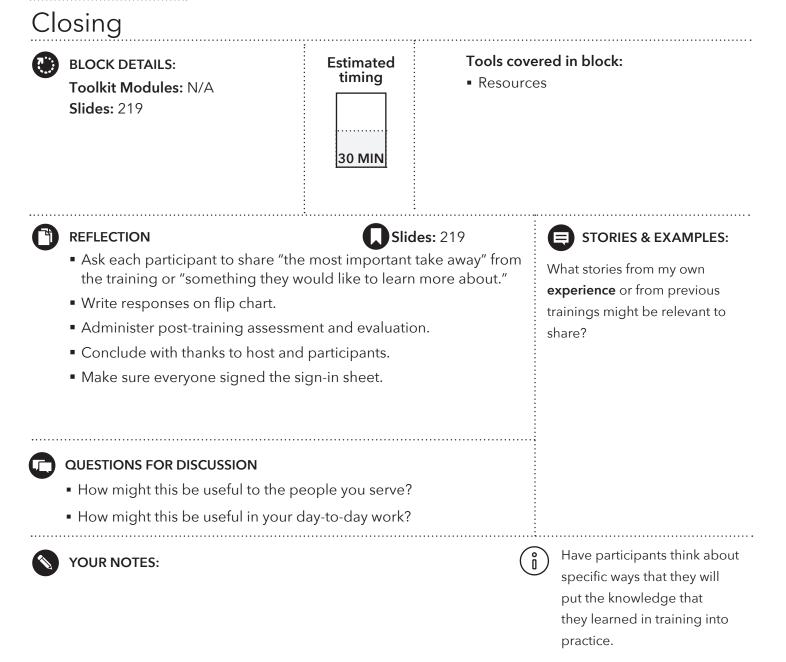


"Robind on Rille"

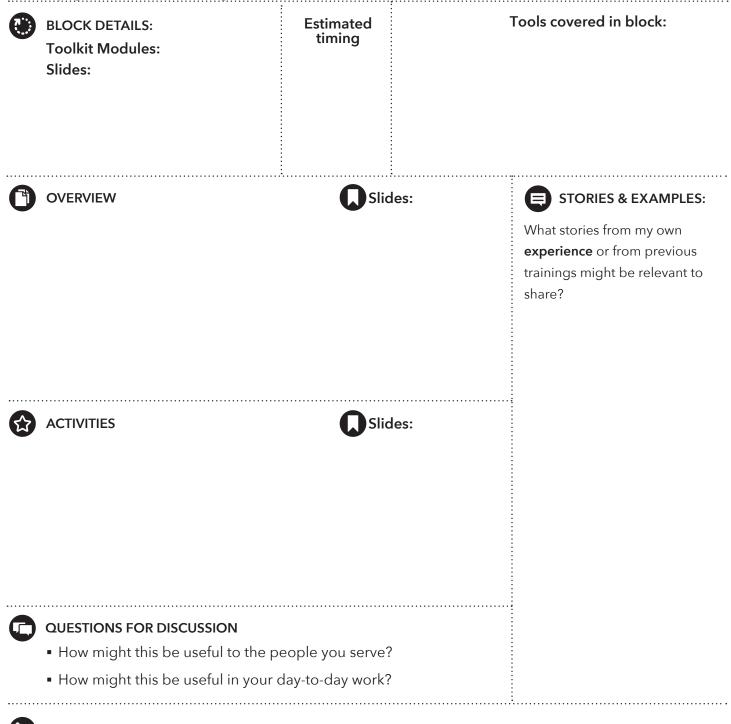
| BLOCK DETAILS: Toolkit Modules: N/A Slides: See "Behind on Bills" Training Outline | Estimated timing 3 HRS | "Behind on Bil Additional Reso | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--|
| OVERVIEW As a result of this training, particip Understand the content of Be able to identify moment the tools to the people the Be able to use its tools to h reach their financial goals Understand how this resour and tools in the full Your M Have an increased underst Financial Protection Bureau and refer people to its resourt and refer people to its resourt A variety of training techniques and are discussed as a group or in sm tools are demonstrated, and in ot varied activities allow participants its content, practice sharing its to considering how to incorporate it and encounters with the people to include: Goal setting Activity, Group How might this be useful to the p How might this be useful in your of | "Behind on Bills ts in which they of y serve elp people set a rce complement oney, Your Goal anding of the Co u (CFPB) and be ources re used. In some all groups. In ot thers, role plays to explore the r ols and informat into their day-to hey serve. A few oup Discussion, F | could introduce nd take steps to as the information s (YMYG) toolkit onsumer able to access cases, tools hers, some are used. These resource, learn ion, and begin o-day meetings examples Roleplay | STORIES & EXAMPLES What stories from my own experience or from previous trainings might be relevant to share? | |

description on the first page of "Behind on Bills". The tools are designed to help people take on these issues one step at a time.





Use this page to create new building blocks.





YOUR NOTES:

MY TRAINING PLANNER How will I organize my training?

This will help you to think about creating a training agenda and meet the needs of your participants. Organize your agenda based on the content you selected and the duration of your training. Write in your chosen building blocks in the schedule.

TRAINING SCHEDULE TEMPLATE (Note these timings are suggested building blocks. Adapt as necessary.)

| Duration | Module | 7 | Timing meter |
|----------|----------------------------------------------------------------|--------|-----------------|
| 20 min. | Icebreaker (Money and me) | | |
| 40 min | Introduction to financial empowerment & submitting a complaint | | 1 HR |
| 75 min | Orientation to the toolkit & understanding the situation | • | 2 HR |
| 15 min | BREAK | | 3 HR |
| 45 min | | | |
| 45 min | LUNCH | | 4 HR |
| 45 min | | | 5 HR |
| 45 min | | < | 6 HR |
| 15 min | BREAK | | |
| 45 min | | | 7 HR |
| 45 min | | •••••• | |
| 30 min | CLOSING | | 7.75 HR |

Icebreakers: Getting a group to participate in the first 5 minutes boosts engagement, not only between participants, but also between the right and left brain. Starting a session with an ice breaker also helps kick off the session in a more natural, informal way.

ñ

Energy: Energy typically dips right before and after lunch. Think about ways you can energize participants during longer training events. Balance activities between standing, moving, sitting, and actively moving.

Breaks: Take a break every 90-120 minutes. This will ensure that people will stay alert and active in the training.

MY TRAINING PLANNER How will I organize my training?

If your training will run longer than one-day or will take place over multiple sessions, you can use the agenda below to map the schedule for additional building blocks.

.....

TRAINING SCHEDULE TEMPLATE (Note these timings are suggested building blocks. Adapt as necessary.)

| Duration | Module | | Timing meter |
|----------|---------------------------------|--------|-----------------|
| 15 min. | Review key messages from Day 1. | | |
| 45 min | | | 1 HR |
| 45 min | | | 2 HR |
| 15 min | BREAK | | |
| 45 min | | | 3 HR |
| 45 min | LUNCH | | 4 HR |
| 45 min | | ◀ | 4 T IK |
| 45 min | | | 5 HR |
| 15 min | BREAK | •••••• | |
| 45 min | | | 6 HR |
| 45 min | | | 7 HR |
| 30 min | CLOSING | ◀ | +20 min |

What do I need to prepare?

Once you have completed and reviewed your training planner and finalized your training design, this will help you to think about actions that you should take **1 month, 1 week, 1 day** before and after your training.

| 30 | 1 MONTH BEFORE | | 1 WEEK BEFORE | | 1 DAY BEFORE | | |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------------------|--|-----------------------------------------------------------|--|--|
| | Finalize Training Planner | | Confirm training participants | | Review material checklist on the next page | | |
| | Confirm a training space | | Send an email that | | Review training notes and | | |
| | Send out training invitations or save-the- dates | | includes the agenda, location logistics, etc. Consider asking | | training plan | | |
| | Coordinate with the training sponsors | | participants about any questions they might have in advance. | | | | |
| | Determine training budget | | Gather/prepare any training materials | | | | |
| | Visit the training space if possible to confirm that | | Print training material | | | | |
| | there are:Adequate seating arrangements | | Review Training Planner | | | | |
| | Comfortable environmental conditions Sufficient lighting Required equipment, such as video player/ monitor, slide projectors, flip charts and other media | | | | | | |
| | POST TRAINING | | | | A "parking lot" can be used to | | |
| | Submit post-training surveys | | | | ecord the group's ideas that you want to come back to. | | |
| |] Follow up on any "parking lot" topics or outstanding questions | | | | | | |
| | Send post-training communication to connect participants with resources reviewed during training and each other | | | | | | |



DAY-OF / MATERIALS CHECKLIST

- A training room / venue
- Computer
- LCD Projector
- Projection screen or wall
- Small table for projector & computer
- Extension cords
- Easel
- Elip chart pad
- 🗌 Таре

- □ Markers for facilitators and participants
- Large post-it notes 4"x6" or 5"x8"
- □ Prepared flip chart for group exercises
- □ Training agenda

- Envelopes with role play roles for groups of 3 and copies of notes sheets for the observer
- Copies of slide 61 for each participant
- □ Copies of slide 105 for each participant
- Copies of slides 168 through 177 for pairs of participants
- One copy each of slides 190 through
 193
- Copies of the toolkit for each participant. Financial educators will need to ensure copies are made in advance of the training for each participant, or provide each participant with a link to instructions for downloading and printing or accessing electronically during the training.
- Pre- and post- training surveys for each participant. If you would like to use CFPB-developed surveys, they can be downloaded at cfpb.gov/your-moneyyour-goals
- Copies of the Referral guide
- □ Sign in sheets (Slide 216)



How did it go?

Use the space below to write down your reflections on the training planning process and delivery.



What went well? What would I do again?



What didn't go well? What would I do differently next time?