

## Appendix B-1 Participant Survey Online Introduction

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### **Welcome!**

Thank you for your willingness to participate in this survey. Your participation is very important to the U.S. Small Business Administration (SBA). The information collected from you and other ScaleUp participants through the baseline survey and post-participation surveys will be used to evaluate the performance of the ScaleUp initiative.

Your completion of the survey is extremely valuable because the information you provide each year will help SBA assess the initiative's impact on business growth overtime and improve the services for future small business participants.

SBA has contracted Optimal Solutions Group, LLC (Optimal) to conduct this independent evaluation of the initiative and to administer this survey. The survey will take approximately 20 minutes to complete. You can stop the survey and start a new session by clicking the link again at any time during the survey period. Your previous answers will be saved, allowing you to resume the survey where you stopped.

You are not required to respond to this survey unless it displays a currently valid OMB Control (or Approval) Number. The number for this survey is 3245-XXXX. Although your response to the survey is voluntary and you are not required to answer each question, we would greatly appreciate you answering all of them. Optimal will send you periodic reminders and can be reached by phone for technical support at 301-306-1170. Please complete the survey by [DATE].

Thank you!

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### **Consent Form**

<see Appendix B-2 Participant Survey Consent Form>

*Skip pattern: If consent is checked, continue to survey*

*If no consent is checked, close survey*

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### **Survey Questions**

<See Appendix B-3 ScaleUp Participant Intake Survey or Appendix B-4 ScaleUp Participant Follow Up Survey >