



United States Department of Agriculture  
National Agricultural Statistics Service



[Month], 2016

Dear Agricultural Producer,

According to our records, we have not yet received your completed **2015 Local Food Marketing Practices Survey**. Please take the time to respond. These data will be used to help evaluate and shape important programs and policies that target local food producers, consumers, and markets, such as the USDA Know Your Farmer, Know Your Food Initiative. EVERY response counts.

If you have recently responded, thank you. If not, please respond by **[Month] XX, 2016** in either of the following ways:

- **Online** at [www.agcounts.usda.gov](http://www.agcounts.usda.gov). All you need is the identification number on the form to begin.
- **By mail**. Complete the form and mail it back in the return envelope provided.

If a response is not received, a representative with the U.S. Department of Agriculture's National Agricultural Statistics Service may follow up with you to gather this information. Respondents are guaranteed by law (Title 7, U.S. Code and CIPSEA, Public Law 107-347) that their individual information will be kept confidential.

If you have questions or need assistance, call (888) 424-7828 or email [nass@nass.usda.gov](mailto:nass@nass.usda.gov).

Sincerely,

Joseph T. Reilly  
Administrator, National Agricultural Statistics Service  
United States Department of Agriculture

Enclosures