

United States Department of Agriculture National Agricultural Statistics Service



December 23, 2015

TO: Ferd Hoefner, National Sustainable Agriculture Coalition

Thank you for your comments on the 2015 Local Food Marketing Practices Survey. With the increasing public and private sector interest in the direct marketing and local foods industries, data needs have also increased. NASS will use this survey to establish benchmark data that is sorely needed, as your comments indicate. These data will support both public and private sector policy decisions that affect the producers and consumers of local foods.

Thank you once again for your support,

Nathan Vandermeer

Nathan Vandermeer Census Administrator

U.S. Department of Agriculture

National Agricultural Statistics Service